INTRODUCTION TO THE VISUAL IDENTITY GUIDELINES

TO WHOM THIS APPLIES
Support of the University’s brand is important in distinguishing Monmouth University from its peers, and providing a vision toward which all members of our community can strive. It also provides clear instructions on how community members may produce materials that will become readily identifiable by the public as belonging to Monmouth.

Adherence to the Visual Identity Guidelines does not mean that all materials must look exactly alike. However, it does mean that all materials should clearly belong to Monmouth, incorporating the logo and other elements as outlined in the following pages.

These Visual Identity Guidelines apply to all publications, advertising, digital communication, and other types of marketing materials produced by Monmouth University for external audiences. This includes, but is not limited to:

- Recruitment brochures and material
- Departmental program information
- Viewbooks and annual reports
- Publications to alumni and donors
- Athletics communications
- Pages on the official University website
- Periodical magazines and newsletters
- Social media pages, posts, and videos
- Print, broadcast, and out-of-home advertising
- Promotional videos
- Banners and posters
- Promotional items and merchandise
- University signage
- Environmental design
- Other publications and marketing materials sent to external audiences

Companies, organizations, groups, and individuals who co-sponsor events with Monmouth University and who create any of the above materials to promote the event must use the Monmouth University logo and adhere to these guidelines.

Users agree to read and abide by the Monmouth University Visual Identity Guidelines, and understand that any violation of the aforesaid guidelines may result in the revocation of direct access privileges to brand materials.

Questions, File Requests
The following guidelines will be reviewed periodically to keep them current and relevant to the University. If you have questions regarding these guidelines, suggestions for additions or changes, or need to request a logo file, you may contact Vera Towle, creative project manager, at vtowle@monmouth.edu. Logo files are also readily available at identity.monmouth.edu.
PRIMARY IDENTITY
The official Monmouth University wordmark must not be altered in any way from the examples shown, unless otherwise outlined within this manual. Use only University-provided marks.

UNIVERSITY SPIRIT MARK
Our University Spirit Mark is the most casual of our brand assets. It is born from the athletics mark, and is available for use across the University to enhance our spirit and pride. This mark should not be used in place of any of our academic marks, but is reserved for applications that support student life and the student experience.

When there are no other identifying Monmouth University marks to identify the Spirit Mark as belonging to the University, use the Spirit Mark with word Monmouth underneath it, as shown above.
EXEMPLARY OF SUB-BRAND LOGOS

MONMOUTH UNIVERSITY
COMMUNICATION

MONMOUTH UNIVERSITY  CERTIFICATION, FIELD PLACEMENTS and SCHOOL PARTNERSHIPS

EXEMPLARY OF CUSTOM LOGOS

SRF SUICIDE PREVENTION RESEARCH & TRAINING PROJECT
MONMOUTH UNIVERSITY SCHOOL OF SOCIAL WORK

MAJOR CAREER LIFE
MONMOUTH UNIVERSITY

IMPORTANT NOTE ABOUT REQUESTS FOR NEW SUB-BRAND AND CUSTOM LOGOS:

The University logo is the official mark of Monmouth University. Sub-brand logos allow individual departments, centers, institutes, and administrative offices to identify themselves and their affiliation with the University. All University academic and administrative departments must use the standard sub-brand logo provided. All requests for new sub-brand logos or custom logos require the approval of your area vice president and are only permitted under specific circumstances. All custom logos must meet a few basic design and usage standards and must be either created or approved by the Office of Marketing and Communications before implementation.
**CLEAR SPACE**

For the wordmark to communicate effectively, it should not be crowded or overwhelmed by other elements. “Clear space” refers to the area surrounding the mark that should be kept free from visual distraction. No graphic element or text of any kind should be placed within this clear space. The recommended clear space is equal to the letter “M” in the University word mark (X = height of letter M), as shown.

**SIZE**

The wordmarks may be enlarged or reduced in size as required. The minimum size of any mark is often determined by the method of reproduction or fabrication. The minimum size for print use is shown to the left. Generally, the wordmark should only be used at a size that does not compromise quality and legibility.
The primary color option for our logo is Shadow Blue (Pantone 295). It is intended to be used on lighter backgrounds and images in order to maintain legibility.
For darker colors and backgrounds, use the white University wordmark.
Consistent and proper usage of the wordmark is essential for ensuring the desired perception of Monmouth University. Improper usage is confusing and could possibly lead to the eventual loss of copyright/trademark.

Several examples of incorrect usage are shown on this page. However, it is not an exhaustive collection. If you are faced with using the wordmark in an application that you find questionable or not included in this manual, please contact Vera Towle, Creative Project Manager.

The integrity of the Monmouth University brand diminishes when the wordmarks are incorrectly applied. Unauthorized versions and unacceptable usage of the wordmark place their legal protection at risk. Any variation or alteration, however small, is inappropriate.
CLEAR SPACE
The clear space around the wordmark ensures that no other graphic elements interfere with its clarity and integrity. The size of the clear space is equivalent to the height and width of two wings from the spirit mark as shown to the left.

NON-APPROVED USAGE

DO NOT stretch or skew the aspect ratio

DO NOT alter the mark colors in any way

DO NOT crop the marks in any way

DO NOT add additional elements to the mark

DO NOT place wording across any mark

DO NOT place marks over other logos

Text or images should not come this close to the mark (follow clear space)

MARK INTEGRITY VIOLATIONS
These specific usage guidelines have been established for brand continuity and recognition, providing a system to ensure that each individual logo is used correctly. These standards should be adhered to in order to maintain the integrity of the identity system. Above is a sampling of INCORRECT usages of the Monmouth University spirit mark. Many can be avoided by following the clear space guideline.
The primary brand colors for Monmouth University are SHADOW BLUE (Pantone 295) and WHITE. These colors are deeply rooted within our DNA and therefore comprise our primary color palette. While all communications should use these hero colors, we offer a range of other colors to complement them. Consistent use of the primary Pantone 295 color builds brand recognition and must not be altered or replaced. When reproduced in color, the wordmark must use the Pantone, CMYK, RGB, or Hex (web) color equivalent shown. Variations of all University marks can be provided by the University. For two-color jobs, one of the colors should always be Shadow Blue (PMS 295). For four-color jobs, additional colors may be selected in combination with Shadow Blue.

**PRIMARY BRAND COLOR**

<table>
<thead>
<tr>
<th>SHADOW BLUE 295 C</th>
<th>WHITE</th>
</tr>
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<tr>
<td>RGB 0 40 85</td>
<td>RGB 255 255 255</td>
</tr>
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<td>HEX/HTML #002855</td>
<td>HEX/HTML #ffffff</td>
</tr>
<tr>
<td>CMYK 106 69 8 54</td>
<td>CMYK 0 0 0 0</td>
</tr>
</tbody>
</table>

**SECONDARY BRAND COLORS**

Secondary accent colors should only be used as bars, boxes, lines, or type. The primary colors when you look at the finished piece should be Shadow Blue (Pantone 295) and white.

**TERTIARY BRAND COLORS**

Tertiary colors are to be used sparingly in lines, shape outlines, and thin bars. This palette is designed to ONLY be used in subtle areas that complement the primary Shadow Blue and secondary palette. Often only a small amount is needed and should never overpower the primary or secondary palette.
The two primary university typefaces are Utopia and Proxima Nova.

Utilized for the brand mark, Utopia is a strong, tall font, reflecting the university’s proud legacy of tradition, with a smaller serif to provide a modern touch. Utopia can be used for top-level headlines and occasionally in longer passages of print material to help with legibility.

Our simpler, sans-serif font, Proxima, is utilized for the university website and can be applied to the majority of marketing materials, especially web-based ones. A clean, easily-legible font, Proxima has universal appeal across a range of products and its font family includes a range of weights and italics.
ATHLETIC/SPIRIT IDENTITY

PRIMARY ATHLETICS MARK
Against White Background

PRIMARY ATHLETICS MARK
Against Dark Background

PRIMARY ATHLETICS MARK
One Color

THE UNIVERSITY “M” LOGO
Against Dark Background

THE UNIVERSITY “M” LOGO
One Color

THE UNIVERSITY “M” LOGO
White

SECONDARY ATHLETICS MARK
Co-Branded M and Hawk Head

SECONDARY ATHLETICS MARK
Hawk Head

SECONDARY ATHLETICS MARK
Full Body Hawk

ATHLETIC AND SPIRIT MARKS
The official primary mark of the Monmouth Hawks is the hawk head logo co-branded with ‘Monmouth’ in the athletics font. The University ‘M’ logo also serves as a primary mark for athletics and represents the institution's official letter mark. These two marks are intended for primary usage, while utilizing the secondary marks require explicit permission from athletics. These logos and marks are not to be altered in any way.
ATHLETIC/SPIRIT IDENTITY: INTEGRITY

MARK INTEGRITY VIOLATIONS
These specific usage guidelines have been established for brand continuity and recognition, providing a system to ensure that each individual logo is used correctly. These standards should be adhered to in order to maintain the integrity of the identity system.

Above is a sampling of INCORRECT usages of the Monmouth Athletics marks. Many can be avoided by following the clear space guideline above. Please contact Eddy Occhipinti in the Monmouth University Athletics Marketing office at 732-263-5750 with any additional questions.
HONORS SCHOOL LOGO: PRIMARY / HORIZONTAL

MONMOUTH UNIVERSITY | HONORS SCHOOL

HONORS SCHOOL LOGO: VERTICAL

MONMOUTH UNIVERSITY
HONORS SCHOOL

HONORS SCHOOL LOGO: WHITE

MONMOUTH UNIVERSITY | HONORS SCHOOL
MONMOUTH UNIVERSITY | HONORS SCHOOL

PROMOTIONAL EXCEPTION ONLY: HONORS SCHOOL: SPIRIT MARK

M
HONORS

M
HONORS

IMPORTANT NOTE:
Academic units that would like to produce spirit wear or promotional items (e.g. hat, mug, pen) may use the academic “M” spirit mark with a shortened name of the school below it (Honors School shown here). These logos are created by Marketing & Communications ONLY and cannot be used for any other purposes other than promotional/spirit items. Any official academic communication must use the academic University logo (at top of this page) provided to each school, department, or center of excellence. If you have questions about the use of this exception logo, please contact Vera Towle at identity@monmouth.edu.
Academic units that would like to produce spirit wear or promotional items (e.g. hat, mug, pen) may use the academic “M” spirit mark with a shortened name of the school below it (Business School shown here). These logos are created by Marketing & Communications ONLY and cannot be used for any other purposes other than promotional/spirit items. Any official academic communication must use the academic University logo (at top of this page) provided to each school, department, or center of excellence. If you have questions about the use of this exception logo, please contact Vera Towle at identity@monmouth.edu.
IMPORTANT NOTE:
Academic units that would like to produce spirit wear or promotional items (e.g. hat, mug, pen) may use the academic “M” spirit mark with a shortened name of the school below it (School of Nursing shown here). These logos are created by Marketing & Communications ONLY and cannot be used for any other purposes other than promotional/spirit items. Any official academic communication must use the academic University logo (at top of this page) provided to each school, department, or center of excellence. If you have questions about the use of this exception logo, please contact Vera Towle at identity@monmouth.edu.
IMPORTANT NOTE:
Academic units that would like to produce spirit wear or promotional items (e.g. hat, mug, pen) may use the academic “M” spirit mark with a shortened name of the school below it (School of Education shown here). These logos are created by Marketing & Communications ONLY and cannot be used for any other purposes other than promotional/spirit items. Any official academic communication must use the academic University logo (at top of this page) provided to each school, department, or center of excellence. If you have questions about the use of this exception logo, please contact Vera Towle at identity@monmouth.edu.
SCHOOL OF SCIENCE LOGO: PRIMARY / HORIZONTAL

MONMOUTH UNIVERSITY | SCHOOL of SCIENCE

SCHOOL OF SCIENCE: VERTICAL

MONMOUTH UNIVERSITY

SCHOOL of SCIENCE

SCHOOL OF SCIENCE LOGO: WHITE

MONMOUTH UNIVERSITY | SCHOOL of SCIENCE

MONMOUTH UNIVERSITY

SCHOOL of SCIENCE

PROMOTIONAL EXCEPTION ONLY: SCHOOL OF SCIENCE: SPIRIT MARK

M

SCIENCE

M

SCIENCE

IMPORTANT NOTE:
Academic units that would like to produce spirit wear or promotional items (e.g. hat, mug, pen) may use the academic “M” spirit mark with a shortened name of the school below it (School of Science shown here). These logos are created by Marketing & Communications ONLY and cannot be used for any other purposes other than promotional/spirit items. Any official academic communication must use the academic University logo (at top of this page) provided to each school, department, or center of excellence. If you have questions about the use of this exception logo, please contact Vera Towle at identity@monmouth.edu.
SCHOOL OF SOCIAL WORK LOGO: PRIMARY / HORIZONTAL

MONMOUTH UNIVERSITY | SCHOOL of SOCIAL WORK

SCHOOL OF SOCIAL WORK LOGO: VERTICAL

MONMOUTH UNIVERSITY
SCHOOL of SOCIAL WORK

SCHOOL OF SOCIAL WORK LOGO: WHITE

MONMOUTH UNIVERSITY | SCHOOL of SOCIAL WORK

MONMOUTH UNIVERSITY
SCHOOL of SOCIAL WORK

PROMOTIONAL EXCEPTION ONLY: SCHOOL OF SOCIAL WORK: SPIRIT MARK

MONMOUTH UNIVERSITY | SOCIAL WORK

MONMOUTH UNIVERSITY | SOCIAL WORK

IMPORTANT NOTE:
Academic units that would like to produce spirit wear or promotional items (e.g. hat, mug, pen) may use the academic “M” spirit mark with a shortened name of the school below it (School of Social Work shown here). These logos are created by Marketing & Communications ONLY and cannot be used for any other purposes other than promotional/spirit items. Any official academic communication must use the academic University logo (at top of this page) provided to each school, department, or center of excellence. If you have questions about the use of this exception logo, please contact Vera Towle at identity@monmouth.edu.
SCHOOL OF HUMANITIES & SOCIAL SCIENCES LOGO: PRIMARY / HORIZONTAL

WAYNE D. McMURRAY SCHOOL of
HUMANITIES and SOCIAL SCIENCES

SCHOOL OF HUMANITIES & SOCIAL SCIENCES LOGO: VERTICAL

WAYNE D. McMURRAY SCHOOL of
HUMANITIES and SOCIAL SCIENCES

SCHOOL OF HUMANITIES & SOCIAL SCIENCES LOGO: WHITE

WAYNE D. McMURRAY SCHOOL of
HUMANITIES and SOCIAL SCIENCES

PROMOTIONAL EXCEPTION ONLY: SCHOOL OF HUMANITIES & SOCIAL SCIENCES: SPIRIT MARK

IMPORTANT NOTE:
Academic units that would like to produce spirit wear or promotional items (e.g. hat, mug, pen) may use the academic “M” spirit mark with a shortened name of the school below it (School of Humanities and Social Sciences shown here). These logos are created by Marketing & Communications ONLY and cannot be used for any other purposes other than promotional/spirit items. Any official academic communication must use the academic University logo (at top of this page) provided to each school, department, or center of excellence. If you have questions about the use of this exception logo, please contact Vera Towle at identity@monmouth.edu.
OFFICE / DEPARTMENT IDENTITY

1 LINE DEPARTMENT LOGO

MONMOUTH UNIVERSITY | MUSIC and THEATRE ARTS

MONMOUTH UNIVERSITY | MUSIC and THEATRE ARTS

MONMOUTH UNIVERSITY | MUSIC and THEATRE ARTS

MONMOUTH UNIVERSITY | MUSIC and THEATRE ARTS

2 LINE DEPARTMENT LOGO

MONMOUTH UNIVERSITY | DISABILITY SERVICES
for STUDENTS

MONMOUTH UNIVERSITY | DISABILITY SERVICES
for STUDENTS

MONMOUTH UNIVERSITY | DISABILITY SERVICES
for STUDENTS

MONMOUTH UNIVERSITY | DISABILITY SERVICES
for STUDENTS

PROMOTIONAL EXCEPTION ONLY: SPIRIT MARK LOGOS

MUSIC AND THEATRE ARTS

IMPORTANT NOTE:
Offices and departments that would like to produce spirit wear or promotional items (e.g. hat, mug, pen) may use the academic “M” spirit mark with a shortened name of the department below it (Music and Theatre Arts shown here). These logos are created by Marketing & Communications ONLY and cannot be used for any other purposes other than promotional/spirit items. Any official academic communication must use the academic University logo (at top of this page) provided to each school, department, or center of excellence. If you have questions about the use of this exception logo, please contact Vera Towle at identity@monmouth.edu.

CLEAR SPACE
For the wordmark to communicate effectively, it should not be crowded or overwhelmed by other elements. “Clear space” refers to the area surrounding the mark that should be kept free from visual distraction. No graphic element or text of any kind should be placed within this clear space. The recommended clear space is equal to the letter “M” in the University word mark (X = height of letter M) as shown.

LOGO APPLICATION
Refer to pages 4-8 for mark integrity.

NOTE:
The full list of department and program marks is available at identity.monmouth.edu.
ACADEMIC STUDENT CLUB AND ORGANIZATION LOGO

SPIRIT MARK CLUB AND ORGANIZATION LOGO

IMPORTANT NOTE:
Clubs and organizations that would like to produce spirit wear or promotional items (e.g. hat, mug, pen) may use the "M" spirit mark with a shortened name of the club or organization below it (Pep Band shown here). These logos are created by Marketing & Communications ONLY and cannot be used for any other purposes other than promotional/spirit items. Any official club and organizational communication must use the academic logo (at top of this page). If you have questions about the use of this exception logo, please contact Vera Towle at identity@monmouth.edu.
CLEAR SPACE
The clear space around the logo ensures that no other graphic elements interfere with its clarity and integrity. The size of the clear space is equivalent to the height and width of two wings from the spirit mark as shown to the left.
STATIONERY

The University has an approved design for all University stationery (letterhead, envelopes, business cards, etc.). Orders for all University stationery must be made through the Monmouth University Digital Print Center, located on the lower level of Wilson Hall. Stationery that includes an old campaign, branding message, or logo must be used up to the greatest extent possible by September 1, 2018. However, if a department’s existing stationery is exclusive of any such branding, stock may be depleted before new branded stationery is purchased.

DEPARTMENTS / SCHOOL ENVELOPE TREATMENT

ATHLETICS ENVELOPE TREATMENT
### Alumni Envelope Treatment

<table>
<thead>
<tr>
<th>.285&quot; or 20.52 pts.</th>
<th>.36&quot; or 26 pts.</th>
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<tbody>
<tr>
<td>.492&quot; or 35.42 pts.</td>
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Alumni Engagement and Annual Giving  
400 Cedar Avenue  
West Long Branch, NJ  
07764-1898

7 pt. / 8.5pt. font size

.59" or 42.4 pts.  
.212" or 15.264 pts.
LETTERHEAD TREATMENT

Monmouth University letterhead is printed on recycled, 24 lb. light cockle, custom-watermarked paper.
LETTERHEAD TREATMENT
Monmouth University letterhead is printed on recycled, 24 lb. light cockle, custom-watermarked paper.
LETTERHEAD TREATMENT
Monmouth University letterhead is printed on recycled, 24 lb. light cockle, custom-watermarked paper.
LETTERHEAD TREATMENT

Monmouth University letterhead is printed on recycled, 24 lb. light cockle, custom-watermarked paper.
ROBERT BLACK
Athletics Coordinator

MONMOUTH UNIVERSITY
Athletics
400 Cedar Avenue
West Long Branch, NJ 07764
o 732.263.5507  c 732.555.1212
rblack@monmouth.edu
monmouthhawks.com

Believe. Compete. Succeed.

MonmouthHawks  muhawks  muhawks  @muhawks
BUSINESS CARD TREATMENT

FRONT

KATHLEEN BROWN
Assistant Director,
Student and Young Alumni Giving

MONMOUTH UNIVERSITY

Alumni Engagement and Annual Giving
400 Cedar Avenue
West Long Branch, NJ 07764
o 732.263.5507  c 732.555.1212
kbrown@monmouth.edu

BACK

ALUMNI
GENERAL SIGNATURE

Every email received from the University reflects upon the institution. In today’s digitally focused marketplace, emails are a primary communication touchpoint. Using one simple, branded email signature across schools, offices, and departments on campus helps strengthen the University’s visual identity.

In addition, the use of social icons in our email signatures promotes Monmouth’s online communities. By encouraging engagement on these platforms, we increase the sharing of news and content, participation in events, and University pride.

ATHLETICS EMAIL SIGNATURE

ROBERT BLACK
Athletics Coordinator
Athletics
o 732.571.3415  f 732.571.3415  c 732.555.1212

Monmouth University
400 Cedar Avenue
West Long Branch, NJ, 07764
monmouthhawks.com

We are a green campus.
Think before you print.

ALUMNI EMAIL SIGNATURE

KATHLEEN BROWN
Associate Director
University Engagement
o 732.263.5315  f 732.571.3489  c 732.555.1212

Monmouth University
400 Cedar Avenue
West Long Branch, NJ, 07764
monmouth.edu

We are a green campus.
Think before you print.
UNIVERSITY SEAL
The Monmouth University seal may ONLY be used on the following materials, and only with presidential approval:

- Official presidential materials
- Formal documents, such as diplomas
- Communications from the President and/or Board of Trustees
- Other official or historical materials
- Limited and appropriate merchandise

The University seal should never be used in an informal, daily manner, such as on notepaper or napkins. Instead, the University wordmark may be used.
## UNIVERSITY MARKETING & COMMUNICATIONS

<table>
<thead>
<tr>
<th>TITLE</th>
<th>NAME</th>
<th>PHONE</th>
<th>EMAIL</th>
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</thead>
<tbody>
<tr>
<td>Associate Vice President, University Marketing and Communications</td>
<td>Tara Peters</td>
<td>732.263.5690</td>
<td><a href="mailto:tpeters@monmouth.edu">tpeters@monmouth.edu</a></td>
</tr>
<tr>
<td>Assistant to the Associate Vice President, University Marketing &amp; Communications</td>
<td>Karen FitzGerald</td>
<td>732.571.3445</td>
<td><a href="mailto:kfitzger@monmouth.edu">kfitzger@monmouth.edu</a></td>
</tr>
<tr>
<td>Creative Director</td>
<td>TBD</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Creative Project Manager</td>
<td>Vera Towle</td>
<td>732.263.5661</td>
<td><a href="mailto:vtowle@monmouth.edu">vtowle@monmouth.edu</a></td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>Jonathan Conner</td>
<td>732.571.3517</td>
<td><a href="mailto:jconner@monmouth.edu">jconner@monmouth.edu</a></td>
</tr>
<tr>
<td>Graphic Designer</td>
<td>Taylor DiPaolo</td>
<td>732.263.5507</td>
<td><a href="mailto:tdipalo@monmouth.edu">tdipalo@monmouth.edu</a></td>
</tr>
<tr>
<td>University Photographer</td>
<td>Anthony Deprimo</td>
<td>732.571.4490</td>
<td><a href="mailto:adeprimo@monmouth.edu">adeprimo@monmouth.edu</a></td>
</tr>
<tr>
<td>Social Media Coordinator</td>
<td>Michael Corsey</td>
<td>732.263.5438</td>
<td><a href="mailto:mcorsey@monmouth.edu">mcorsey@monmouth.edu</a></td>
</tr>
<tr>
<td>Copywriter</td>
<td>Christiana Hart</td>
<td>732.263.5816</td>
<td><a href="mailto:chart@monmouth.edu">chart@monmouth.edu</a></td>
</tr>
<tr>
<td>Digital Content Editor</td>
<td>Amanda Glatz</td>
<td>732.263.5902</td>
<td><a href="mailto:aglatz@monmouth.edu">aglatz@monmouth.edu</a></td>
</tr>
<tr>
<td>Managing Editor, University Publications</td>
<td>Tony Marchetti</td>
<td>732.263.5592</td>
<td><a href="mailto:anmarche@monmouth.edu">anmarche@monmouth.edu</a></td>
</tr>
<tr>
<td>Assistant Editor/Content Producer</td>
<td>Breanne McCarthy</td>
<td>732.571.3587</td>
<td><a href="mailto:brmccart@monmouth.edu">brmccart@monmouth.edu</a></td>
</tr>
<tr>
<td>Director, News &amp; Public Affairs</td>
<td>Morganne Dudzinski</td>
<td>732.263.5346</td>
<td><a href="mailto:mdudzins@monmouth.edu">mdudzins@monmouth.edu</a></td>
</tr>
<tr>
<td>Director, Digital Communications</td>
<td>Tryon Eggleston</td>
<td>732.263.5337</td>
<td><a href="mailto:tegglest@monmouth.edu">tegglest@monmouth.edu</a></td>
</tr>
<tr>
<td>Web Developer</td>
<td>Robert Smith</td>
<td>732.263.5388</td>
<td><a href="mailto:resmith@monmouth.edu">resmith@monmouth.edu</a></td>
</tr>
<tr>
<td>Web Developer</td>
<td>Steven Grabowski</td>
<td>732.263.5643</td>
<td><a href="mailto:sgrabosk@monmouth.edu">sgrabosk@monmouth.edu</a></td>
</tr>
</tbody>
</table>

## INSTRUCTIONAL SUPPORT

Megan Allas from Instructional Support is a free resource for faculty and administration to use for graphic needs. Megan is responsible for creating visual concepts for various applications, including, but not limited to logos, posters, web pages, and e-learning applications. If you have an inquiry, please contact Megan directly.

<table>
<thead>
<tr>
<th>TITLE</th>
<th>NAME</th>
<th>PHONE</th>
<th>EMAIL</th>
</tr>
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<tbody>
<tr>
<td>Multimedia Design and Development Specialist</td>
<td>Megan Allas</td>
<td>732.263.5267</td>
<td><a href="mailto:mtong@monmouth.edu">mtong@monmouth.edu</a></td>
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## ATHLETICS MARKETING & COMMUNICATIONS

<table>
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<tr>
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<th>NAME</th>
<th>PHONE</th>
<th>EMAIL</th>
</tr>
</thead>
<tbody>
<tr>
<td>Associate Athletics Director For Marketing And Sponsorships</td>
<td>Eddy Occhipinti</td>
<td>732.263.5750</td>
<td><a href="mailto:eocchipi@monmouth.edu">eocchipi@monmouth.edu</a></td>
</tr>
</tbody>
</table>