Leon Hess Business School

DEAN: Donald M. Moliver, PhD, CRE, MAI
ASSOCIATE DEAN: Gilda Agacer, PhD
MBA PROGRAM EXECUTIVE DIRECTOR: Peter Reinhart, Esq.
MBA PROGRAM DIRECTOR: Susan Gupta, PhD

The Leon Hess Business School is dedicated to providing an education that qualifies its graduates for positions of leadership. Curricula are developed, taught, and regularly updated by a faculty with strong academic and business experience. Critical thinking, effective communication skills, and a flexible managerial perspective are emphasized. The Leon Hess Business School is accredited by AACSB International — the Association to Advance Collegiate Schools of Business.

The MBA program is designed to develop a comprehensive background in the theory and practice of business management decision-making and concentrates on contemporary managerial responsibilities in a dynamic environment. All curricula underscore the complexity and diversity of managerial decisions in the global economy. Instruction in small-size classes stresses close contact with faculty and promotes collaborative work.

Within the Leon Hess Business School is the Kvernland Chair in Philosophy and Corporate Social Policy, which has been endowed through generous gifts in the name of Jack T. Kvernland, a late trustee of the University. Professor Guy Oakes of the Management and Decision Sciences Department currently occupies this chair. Professor Oakes is studying problems concerning the relationship between corporate, public, and private values in American life. The School also administers the Kislak Real Estate Institute, which is directed by Director Peter Reinhart of the Economics, Finance, and Real Estate Department. Dean Moliver holds the Steven and Elaine Pozyczki Endowed Professor Chair in Real Estate. The Center for Entrepreneurship, which is directed by Professor Joseph McManus, is also part of the Leon Hess Business School. The Center has been regarded as one of the nation’s outstanding programs in entrepreneurship.

The top 20% of MBA graduates and 10% of undergraduate junior and senior students are eligible for election to Beta Gamma Sigma, the International Honor Society for AACSB-accredited business schools.

Student Honor Society: Beta Gamma Sigma
ACCOUNTING
Nancy Uddin, Chair, Department of Accounting

Gilda Agacer, Associate Professor and Associate Dean of the Leon Hess Business School. PhD, University of South Carolina. Specializes in governmental accounting, advanced accounting analysis, and managerial cost analysis. gagacer@monmouth.edu

Vasundhara Chakraborty, Assistant Professor. BS, Nagpur University; MS, PhD, Rutgers University. Teaching interests include all levels of financial and managerial accounting. Research interests are in tax, audit, accounting, and investor decision-making. lflaming@monmouth.edu

Linda Flaming, Associate Professor. PhD, University of Oklahoma; CPA, Oklahoma. Teaching interests include all levels of financial and managerial accounting. Research interests are in tax, audit, accounting, and investor decision-making. psavoth@monmouth.edu

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Minna Yu, Assistant Professor. PhD, Kent State University, BA, MS, Dongbei University, China. Teaching interests include managerial accounting, financial accounting, and international accounting. Current research interests include analyst forecasts, accrual anomaly, and corporate governance. miyu@monmouth.edu

Ronald Zhao, Associate Professor. PhD, Texas Tech University; CPA, CMA. Teaching and research interests are in the areas of cost and management accounting, international accounting, and corporate finance.

ECONOMICS, FINANCE, AND REAL ESTATE
Benedicte Reyes, Chair, Department of Economics, Finance, and Real Estate

Nahid Aslanbeigui, Professor. PhD, University of Michigan. Specializes in globalization, economic development, and the history of economic thought. Additional interests include economics education and the economic status of women. naslanbe@monmouth.edu

Barrie Bailey, Associate Professor. PhD, Finance, University of Central Florida. Research interests include international mutual fund performance and finance education. bbailey@monmouth.edu

John Burke, Specialist Professor of Finance. MBA, Indiana University. His professional career spanned twenty-seven years on both the sell-side and buy-side of Wall Street. He spent ten years at PaineWebber, Inc., where he was a Managing Director, heading the Global Equity Derivatives group, with operations in New York, London, and Tokyo; he was also responsible for Proprietary Trading. He subsequently spent two years at Deutsche Bank, AG as Director and Co-Head of the Global Structured Products Group with operations in New York, Frankfort, London and Tokyo, as well as running Proprietary Trading in New York. After twelve years on the sell-side, Professor Burke moved to the buy-side and formed the Rumson Capital LLC, a $500mm hedge fund, engaging in global arbitrage strategies, which he ran for fifteen years. jdburke@monmouth.edu

Andreas C. Christofi, Professor. PhD, Finance, Pennsylvania State University. Research interests include pricing of capital assets, investments, fixed income securities, and international finance. Additional interests include derivatives and econometrics. achristo@monmouth.edu

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Donald M. Moliver, Professor, Dean of the Leon Hess Business School and the Steven and Elaine Pozycki Endowed Professorship. PhD, Virginia Polytechnic Institute, CRE, and MAI designations. Research interests include real estate finance and valuation. dmoliver@monmouth.edu

Patrick O’Halloran, Associate Professor. PhD, Economics, University of Wisconsin - Milwaukee. Principal research interests are in labor economics, discrimination, payment scheme, and econometrics. pohallor@monmouth.edu

Steven Pressman, Professor. PhD, New School for Social Research. Associate editor and book review editor of the Eastern Economic Journal, treasurer of the Eastern Economic Association, and co-editor of the Review of Political Economy, an international journal of post-Keynesian economics. Primary fields of interest are macroeconomics, poverty and income distribution, public finance, and the history of economic thought. pressman@monmouth.edu

Peter S. Reinhart, Esq., Specialist Professor, Director of the Kislak Real Estate Institute, and Interim MBA Program Executive Director. JD, Rutgers Law School, Camden. BA, Franklin and Marshall College. Served as Senior Vice President and General Counsel for Hovnanian Enterprises, Inc., for thirty-three years. Also served on the Council on Affordable Housing for ten years and was a member of the Real Estate Task Force of Governor Whitman’s Economic Master Plan Commission. He was also a past president of the New Jersey Builders’ Association and is the current Chairman of New Jersey Future. Mr. Reinhart has authored articles for Housing New Jersey, Tri-State Real Estate Journal, and New Jersey Lawyer. preinhar@monmouth.edu

Benedicte Reyes, Associate Professor and Chair. PhD, Finance, Columbia University. Research interests include international corporate finance and capital markets deregulation. breyes@monmouth.edu

Robert H. Scott III, Associate Professor. PhD, University of Missouri at Kansas City. Research interests include credit cards, start-up business financing, and interpreting the work of Kenneth Boulding. rscott@monmouth.edu

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**MANAGEMENT AND DECISION SCIENCES**

**Joseph B. Mosca, Chair, Department of Management and Decision Sciences**

Gwendolyn Yvonne Alexis, Associate Professor. PhD, New School for Social Research; JD, Harvard Law School; MAR, Yale Divinity School. Research interests include corporate governance, international corporate responsibility, business ethics, global civil society, and religious diversity. galexis@monmouth.edu

Daniel Ball, Associate Professor. PhD, University of Massachusetts. Primary interests include technology and operations management, real options, risk-based distributed decision-making, the modeling and simulation of complex systems, logistics, operations research, management science, project management, and system sustainability. dball@monmouth.edu

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Edward W. Christensen, Associate Professor, Vice President for Information Management, and Interim Dean of the Library. PhD, Rutgers University. Specializes in management information systems organization and administration, including the use of information technology to support decision-making and strategy. echriste@monmouth.edu

Scott A. Jeffrey, Assistant Professor, PhD, University of Chicago. BSC, MBA, Santa Clara University. Performs research on the use of incentives and goal setting in organizations. Particularly focuses on non-cash tangible incentives such as travel and merchandise. sjjeffrey@monmouth.edu

Joseph J. McManus, Assistant Professor and Director of the Center for Entrepreneurship. PhD, Rutgers University, MBA, Pepperdine University, JD, Rutgers University School of Law, Camden. Research interests include organizational misconduct, business ethics, corporate social responsibility, and social entrepreneurship. jmcmanus@monmouth.edu

Joseph B. Mosca, Associate Professor and Chair. EdD, New York University. Primary specializations are human resource management, human relations, and active teaching methods. His cur-
Current research interests focus on developing hybrid courses, employee behavior, and jobs of the twenty-first century.

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**Roy Nersesian**, Professor. MBA, Harvard Business School. Interests lie in incorporating quantitative content into management course development. Author of ten books on simulation, financial risk management, energy, and energy modeling.
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**Guy Oakes**, Jack T. Kvernland Professor of Philosophy and Corporate Social Policy. PhD, Cornell University. Primary research areas are the history and philosophy of the social sciences and the sociology of ethics.
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**Stuart Rosenberg**, Associate Professor. PhD, Fordham University. Research interests include case writing, managerial economics, and the relationship between management and culture.
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**Eugene S. Simko**, Associate Professor, PhD, Strategic Management, Baruch College of the City University of New York, MBA, Temple University. Primary area of teaching and research is strategic management. Dr. Simko has over thirty years of consulting and training experience in strategic planning. He served on Governor Whitman’s NJ State Assembly Taskforce on Business Retention in NJ, and was appointed by her to serve as a commissioner on the USS NJ Battleship Commission. He is a member of the Board of Trustees of the USS NJ Battleship Museum in Camden, NJ. He served for six years as a commissioned officer in the US Army Reserve, Adjutant General Corps, and attended the US Military Academy at West Point. He is on the Board of Governors of the West Point Society of NJ. He is the co-author of four editions of the Cengage Textbook, Current Topics In Technology.
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**MARKETING AND INTERNATIONAL BUSINESS**

**Min Hua Lu, Chair, Department of Marketing and International Business**

**Susan Forquer Gupta**, Associate Professor and MBA Program Director. PhD, University of Tennessee-Knoxville. Primary interests include international and global marketing and brand management, national culture measures and cultural value dimensions, environment and behavior and the context of decision making, cross cultural virtual teams, and sustainable (environment, societal, and economic) community development.
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**Amy Handlin**, Associate Professor. PhD, New York University. Primary interests are in applications of marketing to public policy and in the lobbying process, especially regarding small businesses regulated by state government.
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**David P. Paul III**, Associate Professor. PhD, Old Dominion University; DDS, Virginia Commonwealth University; Medical College of Virginia. Primary interests are in marketing and healthcare management. Co-editor of *Health Marketing Quarterly*.
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**Joseph Rocereto**, Associate Professor. PhD, Drexel University. Primary research interests are brand anthropomorphization, customer loyalty, strategic branding, and integrated marketing communications. Other interests include the use of color in marketing communications and the effects of
self-concept congruity constructs.

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Michaeline Skiba, Associate Professor, EdD, Columbia University. Research interests include healthcare education, management challenges within managed care settings, social and behavioral issues associated with pharmaceutical promotions and marketing strategy, and general management development topics.

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MASTER OF BUSINESS ADMINISTRATION (MBA)

The mission of the MBA Program is to serve well-qualified graduate students who are committed to pursuing higher levels of professional responsibility, enhancing their competencies, and improving their value to the organizations they serve. The graduate program combines management theory and practice in a contemporary managerial context. Curricula underscore the complexity and diversity of managerial decisions in national and global economies. Students learn in small classes that promote close interaction with our business faculty and also benefit from the special contributions of visiting lecturers.

Four MBA options are open to students: a general MBA (which may be pursued either in a regular or accelerated mode), an MBA Accounting Track, a Real Estate Track, and a Finance Track. The Leon Hess Business School also offers a post-MBA certificate in Accounting.

Students must complete a minimum of thirty credits in the general MBA program, thirty-six credits in the Accounting Track and thirty-three credits in the Finance and Real Estate Tracks. Programs include core and beyond-the-core courses as well as guided electives. After admission, permission is required to take courses at other institutions.

Please refer to the curriculum charts in the appendix for program requirements. All curriculum charts are detailed and displayed in Appendix “B.”

- MBA
- MBA Accounting Track
- MBA Finance Track
- MBA Real Estate Track

The State of New Jersey requires candidates for the CPA examination to have completed a minimum of 150 credit hours of higher education. The MBA helps students comply with the 150-credit rule while earning a graduate degree. The requirement can be satisfied in either of two ways: (1) students who have obtained an undergraduate Accounting degree may continue to earn a general MBA; (2) students who have undergraduate degrees in fields other than Accounting may earn an MBA with a specialization in Accounting. Students who have an undergraduate Accounting degree are not encouraged to pursue the MBA Accounting Track.

Please refer to the curriculum charts in the appendix for program requirements. All curriculum charts are detailed and displayed in Appendix “B.”

- Post-MBA Certificate in Accounting