Management and Marketing

John Buzza, MBA

John Buzza and the Entrepreneurship Class of 2005 created a business venture of their own known as Blue Hawk Productions. As a production company, Blue Hawk Productions was created as part of a business model implemented to teach students the many challenges and obstacles one may face in small business management.

Blue Hawk Productions was structured by six individual business departments including Marketing, Sales, Advertising, Production, On-Campus Publicity, and Website Design. Blue Hawk Productions successfully hosted an oldies extravaganza, known as “Rock and Roll’s #1 Review” on April 1, 2005, in Pollak Auditorium. The exciting and invigorating evening featured performances by Joey Dee and the Starliters, David Brigati of the Young Rascals, Bobbi Valli in tribute to his brother Franki Valli, and Larry Chance and the Earls.

With a silent auction, raffle prizes, a twist contest, and electrifying performances by all the artists, the evening was a true success for Blue Hawk Productions. Over four hundred guests attended the concert to support Monmouth University and enjoy some Du Wop excitement. All proceeds from the evening were donated by the Entrepreneurship Class to a Monmouth University Scholarship Fund for a deserving student(s). Blue Hawk Productions proudly presented President Gaffney and Provost Pearson with a check of over $12,000.

English

Dr. Elizabeth Gilmartin

Dr. Elizabeth Gilmartin was invited to speak at Columbia University’s Irish Studies Seminar on April 1, 2005. Her talk was entitled "The Anglo-Irish Dialect: Mediating Linguistic Conflict." She also presented a paper entitled "Innocents Abroad?: Nationalism and Gender in ‘As Music and Splendour’" at the American Conference for Irish Studies annual conference at the University of Notre Dame on April 15, 2005.

Dr. David Tietge

Dr. David Tietge was accepted to present his paper entitled "Forging Identification through Visual Rhetoric in Scientific American" at the 13th Annual Conference of the Kenneth Burke Society at Penn State, State College, PA on July 10-12, 2005. His article “Mark Taylor’s Complexity Theory and the Rhetoric of the Evolutionist Debate,” in the Journal of Advanced Composition was published in April, 2005. The second article “Priest, Professor, or Prophet: Discursive and Ethical Intersections in A Canticle for Leibowitz” in The Journal of Popular Culture will be published in Fall 2005.
Social Work

Dr. Golam M. Mathbor

Dr. Golam M. Mathbor’s article "Functionaries and Beneficiaries' Perceptions of Effective Community Participation in Bangladeshi Coastal Development Projects" was published in the journal Social Development Issues (SDI 26,2&3, pp. 54-70) published by Lyceum Books Inc.


Dr. Mathbor presented a paper "Civil Society, Non Governmental Organizations and Social Work" at the Global Social Work Conference 2004 organized by the International Association of Schools of Social Work (IASSW) held in Adelaide, Australia from October 2-5, 2004.

Dr. Mathbor was invited to lecture on "International Curriculum Development for Social Work Education" at the National School of Social Work (ENTS) of the National University of Mexico (UNAM), Mexico City, Mexico on March 10, 2005.

Dr. Mathbor was featured as an Innovative Curriculum Developer in International Social Work Education and Teaching in Socialais Darbinieks (Social Worker) Journal (Vol. 13, No. 4, pp. 8-11, December 2004) published by Higher School of Social Work and Social pedagogics, Riga, Latvia.

Recently, Dr. Mathbor has been appointed as Associate Secretary General of the Inter-University Consortium for International Social Development (IUCISD) for the period 2004-2008.

Dr. Mathbor has been re-appointed as Commissioner of the Global Education Commission of the US Council on Social Work Education (CSWE) for the period 2004-2007.

Foreign Language Studies

Dr. Mirta Barrera-Marlys

Dr. Mirta Barrea-Marlys presented a conference paper at Villanova University, March 17-19. It was an international conference entitled, Don Quixote at 400: A Celebratory Encounter. The title of her paper was: "Approaches to Teaching Don Quixote in the 21st Century: Integrating Technology, Film, and Sancho Panza."

On March 30, 2005, together with Instructor Julia Riordan-Goncalves, she represented Monmouth University at the Seminar IX on Teacher Preparation for World Languages given by the New Jersey Office of Academic and Professional Standards at Rutgers University. The seminar was titled “Incorporating Oral Proficiency into the Curriculum.” She previously represented the University at Seminar VIII in the fall of 2004.

Mirta Barrera-Marlys is co-editor of The Encyclopedia of Latin American Theater and also has a book chapter entitled “Argentina.” The Encyclopedia was recently recognized by Monmouth University at its Faculty Publications Reception.


Art and Design

Vince DiMattio

Vince DiMattio received a grant from Liquitex Company to execute 42 paintings.
Nursing

**Dr. Janet Mahoney**

Dr. Mahoney presented a poster presentation entitled, "Sense of Belonging in Graduate Students enrolled in an On-line versus Face-to-Face Research Course" at the 8th Annual New Jersey Nursing Convention on March 30 - April 1, 2005 at The Tropicana Casino and Resort - Atlantic City, N.J.

**Dr. Cira Fraser**

Dr. Cira Fraser received the 2005 Journal of Neuroscience Nursing Writing Excellence Award on April 9, 2005 in Washington, D.C. She is the principal investigator of the winning study, “A Prospective Study of Adherence to Glatiramer Acetate in Individuals with Multiple Sclerosis.” The study was published in the June 2004 issue of the *Journal of Neuroscience Nursing*. Co-investigators include: Linda Morgante, MSN RN CRRN MSCN Mt. Sinai Multiple Sclerosis Care Center, N.Y.C., Timothy Vollmer MD, Chairman of the Division of Neurology, Barrow Neurological Institute in Phoenix, Arizona, and Olympia Hadjimichael, MPH Yale University.

Humanities and Social Sciences

**Dr. Stanton Green**

Dr. Stanton Green, in conjunction with the The Seton Hall University Libraries and Department of Athletics, presented a unique lecture entitled “Baseball in Black & White: The Story of Black Baseball” at The College of Nursing Amphitheatre on Seton Hall’s Campus. Dr. Green touched upon Negro League Baseball and the Newark Eagles, as well as the progression of the game from Jackie Robinson to today in a historical and sociological context.

Dr. Green also presented “The Story of Black Baseball” at Pennsbury High School, Fairless, PA. The presentation was supported by the Pennsylvania Humanities Council.

Psychology

**Dr. George Kapalka**

Dr. George Kapalka became the editor of the *New Jersey Journal of Professional Counseling*. Dr. Kapalka is also a member of the Editorial Board for the electronic journal *PsycCritiques*. In it, he published a book review, “Will Reflective Listening Help Parents Stop Arguing with Their Kids?”

Dr. Kapalka presented a research lecture, “‘9/11’ First Responders Two Years Later: Lessons Learned from NYC Police Officers” at the Winter Symposium of the American Counseling Association Foundation in Sarasota, FL.
Communications

Dr. Eleanor Novek

Dr. Eleanor Novek presented the 2005 George Gerbner Lecture at the Annenberg School for Communication, University of Pennsylvania, on April 7, 2005. Her lecture, "News from 'the joint': Reflections on conducting communication research in prison," explained the concept of social justice inquiry and its importance in the field of communication research.

Dr. Sherry Wien

Dr. Sherry Wien attended the New Jersey Communication Association conference at the New Jersey Statehouse in Trenton on April 1, 2005. She presented on a panel entitled, "Serving Our Adjuncts Who Serve Our State." Dr. Wien's contribution was a work-in-progress examining the interpersonal relationships between part-time faculty and their department chairs. She is applying Leader-Member Exchange theory to see how some part-time faculty experience "in-group" membership with their department chairs while other part-time faculty perceive themselves as the "out-group."

Economics and Finance Department

Drs. Benedicte Millet-Reyes and Andreas Christofi


They presented an article entitled "Ownership and Delisting of French Firms" at the 31st NBEA Association Conference in September 2004.


Educational Leadership and Special Education (ELSE)

Dr. Jane Webber

Dr. Jane Webber of the Educational Counseling Program in ELSE co-chaired the Second Annual Winter Counseling Symposium on “Responding to Tragedy, Trauma, and Crisis” co-sponsored by the American Counseling Association Foundation and Argosy University/Sarasota, in Sarasota, Florida in February.

She also co-presented an invited session on “The best laid plans: Will they work in a crisis?”

Dr. Webber served as co-editor of the second edition of “Terrorism Trauma and Tragedies: A Counselor’s Guide to Preparing and Responding”, published by the American Counseling Association Foundation in December. She has two chapters in the book: “From Roxbury High School, New Jersey,” and “September 11th: Lessons Learned” which she co-authored with Dr. Barry Mascari.
At the annual conference of the North Atlantic Region Association for Counselor Education and Supervision in October, she conducted a presentation on “9-11: what have we learned?”

Dr. Webber co-presented a workshop with Dr. Mascari on “Group counseling for all stages and ages: Using multi-sensory materials” at the Annual Fall Conference of the New Jersey School Counselor Association in Parsippany in October.

At the World Conference of the American Counseling Association in Atlanta in April, she presented a poster session on “Preventing School Counselor Burnout.” She also received the Gold Service Award from the American Counseling Association Foundation.

Dr. Webber currently serves on the Public Policy and Awareness Committee for the American Counseling Association. She also serves on the Membership Committee of the National Association for College Admission Counseling.

Software Engineering

Dr. James McDonald

Dr. James McDonald, chair of the department of Software Engineering, published a paper in the Journal of Empirical Software Engineering in February, 2005. The title of the paper was "The Impact of Project Planning Team Experience on Software Project Cost Estimates." It used statistical methods to model the relationship described in the title of the paper and to test whether team member experience in developing software was related to cost estimates developed by the team. The answer was a resounding "yes." More experienced teams typically estimate higher costs than do inexperienced teams when estimating the cost of a software development project.

Dr. Jiacun Wang

Dr. Jiacun Wang recently published a paper in the International Journal of Software Engineering and Knowledge Engineering (vol. 14, no. 5, pages 471-496) titled "Constraint propagation and progressive verification for component-based process model." The paper presents a systematic approach for constraint specification and constraint propagation in concert with design refinement with a novel technique to ensure consistency between system-wide and component constraints in a design composition process of component-based systems.

Dr. Wang presented a paper at the IEEE International Conference on Networking, Sensing and Control, Tucson, Arizona, March 19-22, 2005. His paper is titled "Real-time billing throughput analysis of wireless telecommunication systems." He also chaired two sessions for the conference.

Political Science and Sociology

Dr. Nancy Mezey

Dr. Nancy Mezey was selected for a three-year appointment as the representative of Sociologists for Women in Society (SWS) at the United Nations’ Economic and Social Council (ECOSOC). She was also elected to be of chair the Family Division in the Society for the Study of Social Problems (SSSP).
"Around Monmouth" is published three times per year by the Office of Public Affairs. To submit information, e-mail precise details to Petra Ludwig at: pludwig@monmouth.edu. Due to space limitations only past events and accomplishments will be published.

The deadline for inclusion in the Fall 2005 issue is September 27, 2005. Submissions received after that date will appear in the Winter 2006 issue.