

**MONMOUTH UNIVERSITY
SCHOOL OF BUSINESS ADMINISTRATION**

FACULTY DATA SUMMARY

I: CURRENT BIOGRAPHICAL INFORMATION

Name: Joseph Mosca
 Title: Associate Professor of Management
 Department: Management/Marketing
 Tenure Date: 07/01/93
 Date: **2008**

II: EMPLOYMENT SUMMARY (at Monmouth University)

Rank/Position	Date(s)
Chair, Management/Marketing	7/1994-2000
Assistant Professor	1987
Associate Professor	1993

III: EDUCATION

UNDERGRADUATE DEGREE(S):

Institution	Year Graduated	Degree	Major Field of Study
Montclair State University	1970	BA	Technology & Education
PIA Management Training	1969	Cert.	Operations Management
New York University	1967	Cert.	Operations & Personnel Mgmt

ADVANCED DEGREE(S):

Institution	Year Graduated	Degree	Major Field of Study
New York University	1983	Ed.D.	Technology & Business Education
Montclair State College	1975	MA	Technology & Business Education

DISSERTATION TITLE:

“The Development of a Prototype Offset Duplicator: Designed for Operational Instruction.”

IV: PROFESSIONAL DATA

LICENSE/CERTIFICATION (DELETE WHEN BLANK)

Organization or Type of License	License/ Certification Date	Member in good standing
New Jersey Department of Education	Teaching Certificate K-12	Yes

PROFESSIONAL ASSOCIATIONS

Name Of Organization	Membership Dates	Office(s) held (if applicable)
Kappa Delta Phi – Honor Society	Present	
Omicron Delta Kappa	Present	

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Epsilon Phi Tau - Technology Honor Society	Present	
New England Business Journal	Present	Review Committee
Human Resource Association	2003-2006	
Intl.Soc. for Research in Healthcare Financial Mgmt. The Journal of International Learning	2000 – 2003 2008	Discussant Reviewer

V: TEACHING EXPERIENCE PRIOR TO MONMOUTH UNIVERSITY

Name Of Institution	Rank	Department	Years Of Service
State University of NY – Plattsburgh	Assist. Professor	Management	9/01/85
New York University	As a student	Adjunct Operations Mgmt	1979
School of Continuing Education - Adult	Instructor	Advertising Design, Advertising	1975-1982

VI: BUSINESS/ INDUSTRY/ GOVERNMENT

Organization	Position	Dates
State University of NY - Plattsburgh	Assistant Professor	9/01/85
New York University (As a student)	Adjunct Operations Mgmt	1979
School of Continuing Education - Adult Program	Advertising Design, Advertising	1975-1980
Grand Union Company	Director office service Operations	1978-85
Grand Union Diversified Companies	Diverse Positions	1957-78

VII: COURSES TAUGHT RECENTLY OR TO BE TAUGHT**SPRING 2009**

Course #	Course Title	# of Sections
BM 490	Business Strategy	1
BM 423	Human Relations in Organizations	1
BM 250	Management and Organizational Behavior Hybrid	1

Fall 2009

Course #	Course Title	# of Sections
BM 250	Management & Organizational Behavior Hybrid	1
BM 405	Team Building & Coaching	1
BM 404	Human Resource Management Hybrid	1

Fall 2008

Course #	Course Title	# of Sections
BM 250	Management & Organizational Behavior Hybrid	1
BM 405	Team Building & Coaching	1
BM 404	Human Resource Management Hybrid	1

SPRING 2008

Course #	Course Title	# of Sections
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BM 490	Business Strategy	1
BM 423	Human Relations in Organizations	1
BM 250	Management and Organizational Behavior Hybrid	1

Fall 2007

Course #	Course Title	# of Sections
BM 405	Coaching	1
BM 405	Team Building & Coaching	1
BM 404	Human Resource Management	1

SPRING 2008

Course #	Course Title	# of Sections
BM 490	Business Strategy	1
BM 404	Human Relations in Organizations	1
BM 250	Management and Organizational Behavior	1

Fall 2006

Course #	Course Title	# of Sections
BM 250	Management & Organizational Behavior	1
BM 405	Team Building & Coaching	1
BM 404	Human Resource Management	1

SPRING 2006

Course #	Course Title	# of Sections
BM 490	Business Strategy	1
BM 404	Human Resource Management	1
BM 250	Management and Organizational Behavior	1

SPRING 2005

Course #	Course Title	# of Sections
BM 490	Business Strategy	1
BM 404	Human Resource Management	1
BM 250	Management and Organizational Behavior	1

VII: SERVICE**A. OUTSIDE THE UNIVERSITY****1. COMMUNITY SERVICE:****2. FOR THE PROFESSION:**

Academic Advisory Board for Taking sides: Clashing Views in Management for Mc Graw Hill.

(Association Officer; Committees, Journal or Conference Reviewing, Refereeing, and Editing; Session Chairing, etc.)

International Journal of Learning, reviewer.

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International Society for Research in Health Care Financial Management conference
Session Discussant, 2003.

3. CONSULTING:

4. OTHER:

Associate Editor: The International Journal of Learning
Member of review committee for the Journal of Management Issues
Member of review committee for the "Journal of Current Research in Global Business."
Member of the Review Committee for the New England Business Journal
Member of the Executive Council on Technology Teacher Education

B. WITHIN THE UNIVERSITY

1. UNIVERSITY-WIDE SERVICE: (Dates and Role on Committees, Task Forces, etc.)

Faculty Association, President (2004 – 2006)
Faculty council (Spring 2003 – 2007)
The Human Relations Advisory Council (2002 – 2003)
Academic Standards (1997 - 2004)
Faculty Peer Observer (1998 – present).
Perspectives Committee (1989 - 2003)

2. SCHOOL OF BUSINESS ADMINISTRATION SERVICE: (Include Dates and Roles.)

Member of school SPC (2003 – 2004)
Chair, committee of the department, 2001- 2005
Strategic Planning Committee (Students), Chair, 2003 - Present
Advising of Students (continuing)
Organize department faculty searches for AACSB compliance (as needed)

3. DEPARTMENTAL SERVICE: (Include Dates and Roles.)

New Course Development:
Management of Technology
Advertising Design and Graphics
Global Management
Management of Advertising
How Technology Affects Values
Human Relations in Management II
Developed study Guides for BM301, BM304, BM423, BM490.
Developing student study guides to contain experiential exercises and problem solving cases.

4. OTHER PERTINENT SERVICE:

ROTARACT Faculty Advisor (1989 - 2004)
Faculty Advisor to Sigma Pi and Theta Phi Alpha Fraternities (1988 - Present)
Faculty Advisor Greek Senate (1994 – 2003)

IX: INTELLECTUAL CONTRIBUTIONS: (Last 5 Years)

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A. REFEREED JOURNAL ARTICLES:

- Mosca, Joseph, B., Agacer, G., Flaming, L., (2008). "Assessment Strategies To Assist Professors With The Evaluation Of Business Students," The International Journal Of Learning, Volume 15, Issue, 1.
- Mosca, Joseph, B., Paul, David, Skiba, Michaeline, (2007). "Action Learning In Action: How Business Students Strengthen Their Knowledge Bases Through Work-Based Experiential Methods," Journal of Teaching and Learning, Volume 4, Number 12, ISSN: 1544-0389, pp.51-58.
- Mosca, Joseph, B., Buzza, John, Abraham, Stuart, (2007). "The Essentials Of Cross Training: The Benefits Of Delegation And The Role Of Education," The Journal of Business Case Studies, Volume 3, Number 3, ISSN: 1555-3353, pp.49-54.
- Mosca, Joseph, B., Paul, David, Skiba, M., (2006). "Technology Increases Students' Attention," Journal of College Teaching & Learning, Volume 3, Number 8, August 2006, pp. 7 – 13.
- Mosca, Joseph, Paul, David, Handlin, Amy, (2003). "Self-Perceptions of the Portrayal of Mature Consumers in Advertising," Marketing Management Journal, Volume 13, Issue 1, Spring 2003, pp.100-107.
- Handlin, A. Mosca, J., Forgione, D., Pitta, D., (2003). "DTC pharmaceutical advertising: the debate's not over," Journal of Consumer Marketing, Volume 20, Number 3, pp. 227 – 327.
- Mir, Raza, and Mosca, Joseph, (2002). "The New Age Employee: An Exploration of Changing Employee – Organization Relations," Public Personnel Management, Volume 31, No. 2, Summer, 2002, pp. 187-200.

B. REFEREED ARTICLES IN PROCEEDINGS:

- Mosca, J., Buzza, J., Smith, D., (2008). "A Quantitative View Why H R Managers Need To Implement Retention Strategies: Maintaining Costs And Good Employees," Proceedings of the EABR Business Conference, ISBN # 1539-8757
- Buzza, John, Mosca, Joseph, (2008). "Minorities, Diversity and Micro Credit It's Impact on Entrepreneurship," Proceedings of the American Society of Business and Behavioral Sciences, pp.1143 – 1150.
- Mosca, J. B., Buzza, John, Flaming, Linda, Smith, Donald, (2007). "Human resource Managers Enhance Effectiveness When Coaching," Proceedings Association For Global Business Annual Conference, paper number 47, November 2007. *Best Paper Award*
- Skiba, Michaeline, Mosca, Joseph, Smith, Donald, (2007). "Revisiting The "Glass Ceiling:" Pay Equity & Promotional Opportunities Among U. S. Female Business Professionals," The proceedings of the Global Conference on Business and Economics, Rome Italy , ISBN #978-0-9742114-9-4.
- Mosca, Joseph B., Paul, David, Skiba, Michaeline (2007). "Enhancing The Learning Experience To Increase And Reinforce Knowledge For Business Students," Proceedings for the Teaching and Learning, 2007 EABR Business Conference, June 2007. # 116B.

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Buzza, John, Mosca, Joseph, B., (2007). "Minorities and Their Role in Entrepreneurship," Proceedings in the Society for the Advancement of Management, 2007 International Business Conference Global Challenges & Governance, March 2007.

Mosca, Joseph, B., Buzza, John, Flaming, Linda, (2007). "Can the Mom and Pop's Survive? In Today's Competitive Food Service Industry?" Proceedings in the IABR (business) & Teaching Conference, March 2007.

Mosca, Joseph, B., Paul, Davis, Skiba, M., (2006). "Does\ Technology Increase Students' Attention?," The College Teaching & Learning Conference Proceedings, ISSN 1539 – 8757, January 2006.

Mosca, Joseph, Skiba, M. & Paul, David, (2005). "Luring Students To Learn: Teaching Intercultural Awareness," Association for Global Business International Conference Proceedings.

Skiba, M., Mosca, J., and Cavazzini, J. (2004). "Where the Buck Really Stops in Direct-to-Consumer (DTC) Advertising," International Conference for Research In Healthcare Financial Management Proceedings, Volume 10, Number 1, p33.

Mosca, J. & Paul, D, (2004). "Team Building In The Classroom," Marketing Management Association Proceedings, September 17-18, St. Louis Missouri.

Mosca, J. and Cavazzini, J., (2003). "What Are The Effects of Direct To consumer Advertising (DTC)? International Conference for Research In Healthcare Financial Management Proceedings.

Mosca, J. Paul, D., (2003). "Empowering Students To Learn," MMA Educators Conference Proceedings.

Mosca, J. and Cavazzini, J. (2003). "Human Resource Managers' Incorporate Employee Retention And Empowerment Strategies In The Service sector," *The International Applied Business Research Conference Proceedings*, ISSN 1539-8757, March, 2003, section reference # 152.

C. **PAPERS PRESENTED AT CONFERENCES:** (Not Published in Proceedings)

D. **BOOKS:**

E. **BOOK REVIEWS:**

Reviewed: "Principles of Management," Charles Hill and Steven McShane, , McGraw-Hill, ISBN 10:0-07-331626-1, pp511.

F. **OTHERS:** (Cases in Books, Chapters in Books, Articles in Books, Trade Publications, Software, Teaching Material, Manuals, Tests Banks, etc.)

Mosca, Joseph, B., (2008). "HR Management, 3rd, Denisi, Griffin, Teaching Materials, Houghton Mifflin, Prepared Power Points for teaching Aids.

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Mosca, J., (2005). Support teaching materials for “Human Resource Management,” 2nd edition, Denisi / Griffin, Houghton Mifflin, Prepared 545 Power Points.

Mosca, J. (2004). Support teaching material for “*Management*,” 8th edition, Houghton Mifflin, 2004. Prepared 530 Power Points as teaching support for 26 chapters of text.

Mosca, J, Inter-Globe Manufacturing Has Visitors: case study with a focus on strategic HRM planning an organization within a global environment and comparative human resource practices, forthcoming.

G. ARTICLES OR PAPERS UNDER EXTERNAL REVIEW:

Mosca, J., How Managers Implement Retention Strategies for Organizational Effectiveness.

Mosca, J., The Role of Hands On Experiences for Students.

Mosca, J., The Mentor Coach for Team Development in the Global Arena.

H. WORK IN PROGRESS:

Developing BM 250 as a Hybrid course for Spring 2007

Developing BM 525 as a Hybrid course for Summer session 3 2007

Mosca, J., Quality Management Can be the Product of HRM for Customer Care.

Mosca, J., Peer Relationships a Means of Circular Feedback.

I. GRANTS ACTIVITY:

Nature of Grant	Source of Grant	Begin Date:
NONE		

J. AWARDS FOR TEACHING:

Who’s Who Among America’s Teachers Awards, 2002 through 2005

Beta Gamma Sigma “Teaching Award,” 2006