ACADEMIC AREAS

Summary of Goals and Objectives
2009-2010

Leon Hess Business School: Move forward with quest for accounting accreditation and host team visit review in fall 2010; Continue to work on fundraising for Financial Trading Room, the Monmouth University Center for Entrepreneurship and the student-run Investment Management Program; Establish plan to improve services to Business School students through increased coordination of admissions, advisement, career counseling and placement; Establish an annual lecture on Energy and Business; Increase focus on Entrepreneurship program and develop an undergraduate track in Entrepreneurship; Increase focus on international activities including support for Business students to participate in Study Abroad and other international activities.

Education: Continue to work on all pieces of NCATE standard #2 in preparation for September team focus visit and monitor all other NCATE standards for compliance; Monitor compliance with CACREP accreditation, especially developing additional field sites and supervisor training, and providing professional development and mentoring for adjuncts; Continue to improve quality of academic advising to Education students through mentoring program, mentoring handbook, and develop a model for a professional semester for pre-service students that will be based in university-school partnership districts; Enhance collaboration between School of Education and faculty in the School of Science and the Wayne D. McMurray School for Humanities and Social Sciences; Develop, expand and improve the PK-12 school partnerships; Improve communication with and involvement of Education alumni; Expand fundraising efforts in the School.

Wayne D. McMurray School of Humanities and Social Sciences: Submit proposals for a revised B.A. in Interdisciplinary Studies, B.A. in Sociology and M.A. in Anthropology; Continue to make revisions to Mental Health Counseling program to meet new CACREP standards and pursue INCASE (International Coalition of Alcohol and Substance Abuse Educators) accreditation; Pursue certification from the Public Relations Society of America to support the Public Relations curriculum in Communication; Develop action plans for Criminal Justice, English, and Communication derived from program reviews; Hold Chairs’ retreat focusing on productivity and staffing and the Delaware Study; Organize and produce the (third) cultural program on Irish cultures; Enhance the Spanish and Business program including exploring internships in Spain; Initiate the SHSS Distinguished Speakers Series; Set up the SHSS Student Advisory Council; Continue work on cultivating major gifts for the Arts and international and debate programming; Implement ideas gained at fundraising workshop, including ways to identify and reach out to possible donors and do recognition of donors; Initiate the MAC concert
series including a gala introductory benefit; Host second academic conference on Bruce Springsteen (Fall ’09).

**Marjorie K. Unterberg School of Nursing and Health Studies:** Prepare to implement the Health/Physical Education and Health/Physical Education/Education degrees; Prepare all materials for approval of Doctorate in Nursing practice degree in 2009-2010; Expand off-site offerings for BSN and MSN courses and offerings of hybrid and online courses; Promote annual giving to the school and to the newly established Dean Marilyn Lauria Scholarship; Maintain and offer high quality continuing education programs that are State-approved; seek additional funding for the Sexual Assault Nurse Examiner program and the continuing education programs to increase the number of Gerontological Nurse Practitioners; Continue work on the Christ Hospital collaborative program to enable Health Studies students to earn a diploma in Nursing from Christ Hospital and a bachelor’s degree or RN to MSN degree from Monmouth; Complete the Continuous Improvement Progress report due to CCNE on June 1, 2011 (for continuous accreditation of the nursing programs); Plan and develop recruitment materials and graduate nursing enhancements for the Robert Wood Johnson Foundation grant ($2.5 million).

**School of Science:** Complete a revised Mission Statement and Strategic Plan for the School with comprehensive input from the School of Science community including the School Advisory Council and Advisory Committees to provide goals and objectives for student recruitment, enrollment management, facilities, resource priorities, and fundraising; Create opportunities to support and enhance a teacher-scholar model of faculty development; Continue efforts to strengthen undergraduate and graduate enrollments in Software Engineering and Computer Science that will determine fair market share of domestic and international students for science programs, recruit international graduate students, and provide articulation agreements in support of recruiting students to science programs; Pursue ABET maintenance of accreditation review for Software Engineering program and secure accreditation recommendation; Complete report for 5-year review of American Chemical Society (ACS) accreditation of Chemistry, Medical Technology and Physics Department and undergraduate programs in Chemistry, and secure reaccreditation of the Department of Chemistry program; Create and implement new course options and teaching formats for integrating science and mathematics into the 2010 General Education requirements; Seek sustainable funding options for supporting the RRI and UCI, and complete a strategic plan for the UCI; Continue to improve electronic and print marketing materials for the School, its departments and programs, and hire an Associate Dean of Science to support Dean in developing and implementing the School’s priorities.

**School of Social Work:** Plan for and work on accreditation for both the BSW and MSW programs (site visit 2014); Re-tool programs and syllabi to meet the new Council on Social Work Education’s Educational Policy and Accreditation Standards (EPAS); Continue to build on efforts begun during the 08-09 academic year on recruitment and retention of students on both undergraduate and graduate levels; Move the Field Education program to a totally online process, from initial student applications to field through to field supervisor’s evaluations; Continue to develop the Coming Home Project, work to
increase fundraising and grant writing, and host an international conference in Jersey City in July and begin work on an international conference we are co-hosting in Bangladesh in 2010.

**Graduate School/Continuing Education:** In cooperation with the academic deans, Enrollment Management, and ITS, continue implementation of Graduate School Strategic Plan objectives; Examine the impressive enrollment increase in Fall 09 in relation to the strategic plan to identify successful strategies; Encourage the successful graduate programs to continue the momentum of these strategies while working on initiatives not yet fully implemented; Assist the academic deans and chairs to prepare a review on the progress of Graduate Strategic Plan, and document its success to date in a presentation to Board committees on academic affairs and enrollment management; Develop and offer increased number of hybrid graduate courses and online courses where appropriate; Promote weekend course offerings where appropriate; Develop additional accelerated master’s programs and five-year (4+1) or six-year (4+2) Baccalaureate/ Master’s program where possible and where student demand for such programs is apparent; Implement regular outcomes assessment of graduate programs and use the results for continuous improvement; Evaluate under-enrolled graduate programs according to the University Policy on Academic Planning and Program Review; Pursue academic collaboration at graduate level with desirable institutions in China and other countries; Explore new graduate degree and certificate programs (preferably based on strengths of multiple departments) with projected sustainable demand for growing the graduate school; Facilitate further enhancement of graduate student services and communication and work on increasing available graduate housing for certain graduate student populations; Assist the new dean of the School of Nursing and Health Studies in development of DNP program proposal; Working with the Provost’s office, submit a petition to the Commission on Higher Education for exceeding programmatic mission in connection with the DNP proposal; Assist the School of Social Work in exploration of new overseas sites for field placement of students in the international track of the MSW program and develop appropriate agreements.

**Honors School:** Familiarize new Interim Dean with the policies and procedures of the Honors School; create budget policy; create a welcoming office and lounge in Beechwood Hall; arrange for commuter honors student entry to Beechwood Hall office and lounge; arrange for appropriate receptions for students; organize student advisory council; organize fundraising drive oriented towards honors alumni; continue new freshman recruitment efforts; communicate with upper class students during the summer; begin process to create an outside Honors Council; review articulation agreement with Brookdale and work to establish one with Ocean County College; meet with all new freshmen individually; arrange for honors sections of First Year Seminars; organize students’ research and research conferences; publish editions of Crossroads; reestablish Arête; coordinate a series of events (lectures, films, etc.) around one HD Met broadcast in the Fall and Spring; Work with Performing Arts at MU and Two River Theatre to co-ordinate other events; organize a NYC trip for students; recruit more honors faculty and courses and examine the role and personnel of the faculty on Honors Council.

**Library:** Open the Archives for use of all researchers; Establish a more visible presence of library security in the University Library including the front entrance; Introduce procedure whereby non-University visitors must be registered to use Library facilities; Move from a one-shot instructional model to a more sustained multi-session model for information literacy classes; With the Director of the
Writing Center pursue the feasibility of providing information literacy workshops for writing tutors; Design a permanent weeding plan for university library materials; Evaluate the need to provide Interlibrary loan capability to distance learners enrolled in Monmouth University online classes; Increase budget to purchase books to keep balance in the collections and assess the use of the Library’s collection; Investigate opening Jersey Cat (at the State funded interlibrary loan system) to Monmouth University patrons.

**Center for Student Success:** Perform a comprehensive review of the Center for Student Success in preparation for the development of a revised mission statement and new strategic plan, taking into consideration the future inclusion of the first year advising area. Enhance the variety and delivery systems for career services offered to all students and alumni; collaborate with the new Placement Consultant (K. Gordinier) to expand career mentoring and increase employer recruiting contacts; create new four-year career planning guide for undergraduate students; meet or exceed the federally mandated Federal Work Study community service spending goals for Student Employment. Continue to collaborate with Enrollment Management to ensure the recruitment of top EOF eligible students, particularly from the former Abbott Districts; encourage more EOF students to participate in Study Abroad; increase the number of EOF students pursuing graduate degrees. Improve collection of statistical data for Cooperative Education and internship placements; continue to work closely with the faculty director for Experiential Education and academic departmental Career Advisors and Planners (CAP’s) to provide resources and Ex Ed opportunities for students. Have the Office of Service Learning and Community Programs collaborate with the First Year at Monmouth and Student Services Office on volunteer projects; continue voter registration efforts with the Political Science Department (Rock the Vote); maintain and foster contacts with various community agencies and schools; improve marketing of services to increase number of student volunteers. Update Department of Disabilities Services record system of test accommodation forms and tracking logs for Adaptive Test Center. Increase campus awareness of the free services offered by the Tutoring Center; continue collaboration with First Year at Monmouth office to offer specialized services for at-risk students. Improve “hand-off” of transfer students to their respective academic departments for personalized advising and registration; Update New Jersey Transfer statewide website; develop new and finalize outstanding articulation agreements. Review undeclared sophomore population and consult best practices to improve retention and offer targeted advising methods for major/career choice options.

**Academic and Institutional Assessment:** Facilitate the assessment of institutional effectiveness: Administer ACT’s “Student Opinion Survey” or a similar instrument to a representative sample of students to assess student satisfaction with different areas of the University; Work with the different areas of the university in revising their mission statements to reflect and support the revised University mission statement; Develop a strategic plan for assessing institutional effectiveness; Conduct the biannual assessment of academic advising at the University; Evaluate the influence that the University has had on its graduates: Conduct a survey of the Class of 2009 six months after graduation; Conduct a survey of the Class of 2010 at commencement; Administer to entering first year students the Beginning
College Survey of Student Engagement (BCSSE); Administer the National Survey of Student Engagement (NSSE) to first year and senior year students; Review and report on the results from the 2009 NSSE survey; Facilitate the development of specific learning outcomes for the remaining areas the revised General Education curriculum; Develop an organizational plan for sharing general education assessment responsibilities across the University; Develop a procedure by which general education assessment results are disseminated so that they can inform subsequent curricular decisions; Ensure that all programs have assessable student learning outcomes; Assist programs in assessing at least one student learning outcome; Evaluate and share student learning assessment results with the University community; Redesign the Outcomes Assessment page on the University website to highlight assessment successes at the University; Learn new strategies for conducting academic and institutional assessment.

**First Year at Monmouth:** Move the First Year Mission to take a more academic focus and work on implementing the new First Year Seminar course to be operational for Fall 2010 and on implementing the plans of the Snowbird Group and the History and English Departments for building learning communities into the undergraduate curriculum; Pilot and assess the effectiveness of seven sections of the new 3-credit First Year Seminar this fall and spring, and continue to support faculty who write course proposals; Refine budget projections and secure adequate operational funding for First Year Seminar; Continue to develop the First Year Class Project Tradition and enhance SOAR programming to compensate for greater academic focus in First Year Seminar; Continue efforts to promote campus-wide commitment to enhanced student retention; First Year will invite a representative from major administrative offices to come together to discuss their work in support of first year students.

**Instructional Technology Services:** Continue to provide training and support to engage more faculty in teaching Hybrid courses; Develop Outcomes Assessment Processes with Social Work and continue to evaluate Student Response Systems (clickers); Continue to support projects requiring maintenance (WebQuest, MU Library, SOAR, Digital Asset Management); Continue to support the online autism track in the School of Education; Collaborate with the enhanced CETL through various program offerings, and integrate emerging technologies into teaching and learning at MU (Web 2.0, Keyserver report, Technology blogs, campus-wide Podcasting); Continue to support and train academic areas through TEAM Mobile, and continue and evaluate effectiveness of Math Support model; Contribute to development of cross-campus initiatives (SharePoint, Digital Asset Management implementation, Ektron CMS implementation, MU MUG and support of Mac users); Market Student Technology Assistant Program services to Graduate School faculty; continue with a “Green” campaign across campus; As part of contractual renewal process re-evaluate effectiveness of Desire2Learn in meeting our requirements; Create and market a trackable online eCampus Student Orientation course; Work to automate student club sites as communities within eCampus.

**Academic Program Initiatives:** In addition to major strategic goals noted above, work with Institute for Global Understanding to provide vision and administrative support to Monmouth’s globalization efforts through better coordination, scholarship, student engagement, external partnerships, and external funding; Implement the new policy and procedures for hosting and coordinating international scholars at
Monmouth, and work to design and promote faculty-led travel courses and faculty-led trips to areas of their expertise to enhance friend-raising and alumni support; Strengthen the administrative, budgetary, and program quality of study abroad; Distribute to all administrators and faculty involved in study abroad the protocol for responding to study abroad emergencies; Evaluate Study Abroad affiliations and locations, especially in Australia and the United Kingdom; Review and strengthen Experiential Education in terms of its mission, data collection, outcomes assessment, scholarship, and connection to career placement; Strengthen the Jewish Culture Program by introducing into it a curricular component and quality initiatives from surrounding Jewish communities and ensure that Hillel functions well; Coordinate the Public Servant in Residence Program and connect PSR with the Polling Institute and IGU; Sustain an arts/education partnership with the Jacob Landau Institute.

**Academic Administration/Registrar:** Provide main logistical support in development of all strategic plans noted above (University, Graduate School, Internationalization, General Education Implementation - - budget and curriculum tracking for transfers and continuing students); Do a comprehensive review of calendar and frame system at Monmouth and effect flatter distribution of classes and students enrolled by frames; Work with Enrollment Management Division to further refine enrollment and retention models and related staffing and PTOL model; Continue to expand the features of WEBfaculty and WEBstudent and further define WEBregistration; Continue to improve the perception of ORR’s helpful and informed interaction with students and alumni.

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10/05/09