**Graduate Certificate in Public Service Communication Specialist**

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<th>REQUIREMENTS: 12 Credits</th>
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**CHOOSE:**

Four courses from among the following: 12.0

- CO512: Intercultural Communication and Diversity Management
- CO514: Conflict Management and Negotiation
- CO516: Public Relations and Fundraising
- CO523: Persuasion, Social Influence
- CO525: Political Communication
- CO527: Crisis and Issue Management
- CO530: Mass Media: Public Interest, Corporate Profit
- CO540: Organizational Training and Consulting
- PS514: Public Opinion and Polling
- PS518: Theory, Policy, Ethics

**TOTAL CREDITS FOR GRADUATE CERTIFICATE IN PUBLIC SERVICE COMMUNICATION SPECIALIST = 12.0**