

February 12, 2014

Dear Colleagues,

More than 100 members of the campus community have shared their ideas on the preferred ways to communicate with the Strategic Planning Committees. We appreciate your enthusiasm for a strategic plan that incorporates the ideas of *all* members of our campus community. Thank you for offering your insights on strategic planning and expertise in the core theme areas, and for sharing with us your ideas on the best ways to communicate and discuss the process.

Here are the survey results:

<b>Type of Feedback</b>	<b>Number</b>	<b>%</b>
Online survey	41	38.68
Mixed Methods	13	12.26
Department/Staff meetings	12	11.32
Focus Groups	8	7.55
Open Forums for all	6	5.66
1 on 1 meetings	3	2.83
Email to Team	3	2.83
School meetings	3	2.83
Small meetings after survey	2	1.89
Uncategorized	15	14.15
<b>N=106</b>		

There is strong support for online surveys, and wide interest in using mixed methodologies to gather ideas, including focus groups and large forums. Following these suggestions, we will utilize these engagement mechanisms at various stages of the planning process, and we hope that you will continue to reach out to us with ideas in any way you'd like. Based on your feedback, we are also planning a series of lunchtime and evening roundtable discussions to offer additional opportunities to understand, discuss, and contribute to the strategic planning process. The first of these roundtables will be announced soon. The 'Contact Us' form on the Strategic Plan web site is there to collect your thoughts and comments:

<https://www.monmouth.edu/strategicplan/contact/>

**Focus the Strategic Plan and Define the Three Guiding Themes**

Together as a community we need to clearly define the meaning of the guiding themes of *personalized learning experience, program relevancy, and global and cultural awareness*. We are asking for your voice and perspectives in these areas. This is the next step in the strategic planning process and it is critical that you share your thoughts. The definitions will guide us all as we discuss the themes and identify key priorities for the strategic plan.

Take a moment to define these terms via the following survey: <https://www.surveymonkey.com/s/MUSPlanning2>

Thank you for your participation in the process. We look forward to listening to all of you.

Sincerely,

The Strategic Planning Steering Committee  
[www.monmouth.edu/strategicplan](http://www.monmouth.edu/strategicplan)