



Master in Social Work Alumni Survey Outcomes



20th Anniversary Edition

Survey Overview

Focus on five key areas:

- Alumni employment & continuing education outcomes
- Motivation in selecting a graduate program/enrolling at Monmouth
- Satisfaction with program/value of degree
- Connectivity to program/institution as an alum
- Engagement in MSW program activities/opportunities

Survey Distribution

282

Total # Respondents

27%

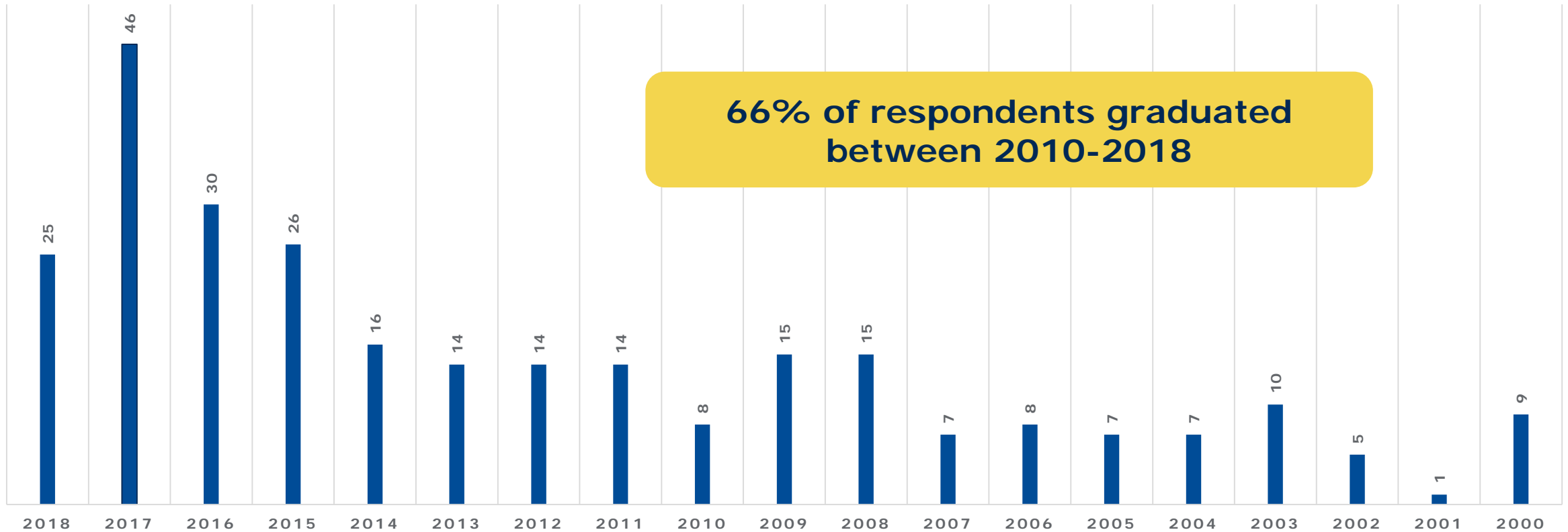
Survey Response Rate

Distribution Notes:

- Deployed to 1049 MSW alumni via email
 - 1713 total alumni – alumni w/o valid email or w/ “No Solicit” classification
 - 97% of alumni who do not have a valid email on file graduated in 2010 or earlier (roughly 25% of total MSW alum population)
- Survey open to alumni from: August 13th – 29th, 2018

Distribution of Respondents

NUMBER OF MSW ALUMNI SURVEY RESPONDENTS
BY GRADUATION CLASS YEAR



MSW Alumni Survey Outcomes

Employment & Continuing Education

Additional data sources:



Employment & Continuing Education Outcomes



4%

Have completed a doctoral or professional degree

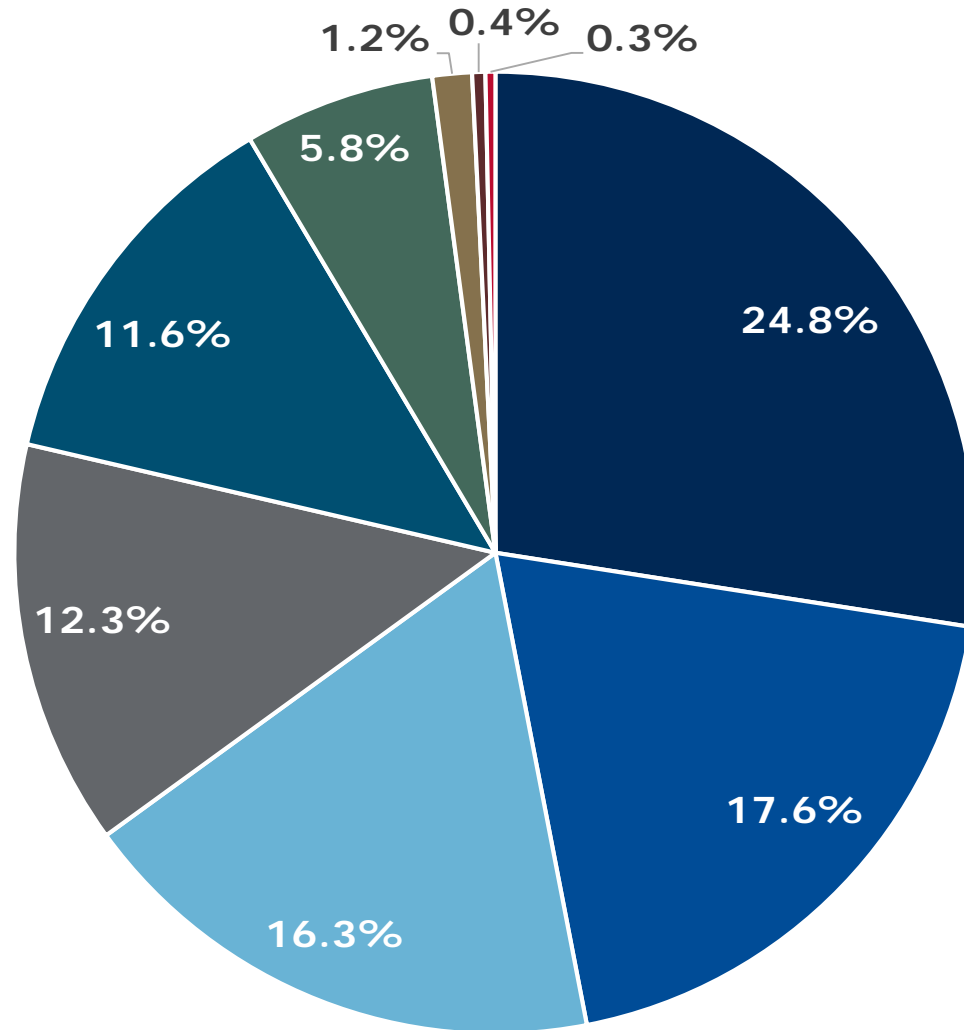


81%

Employed full-time in a field related to MSW Degree

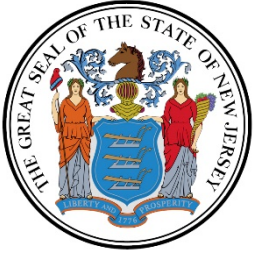
- Remaining percentage includes:
 - Alums participating in volunteer service
 - Stay-at-home moms
 - Alums who underwent a career change
 - New grads entering the field

Employment Outcomes: Industries/Organizations

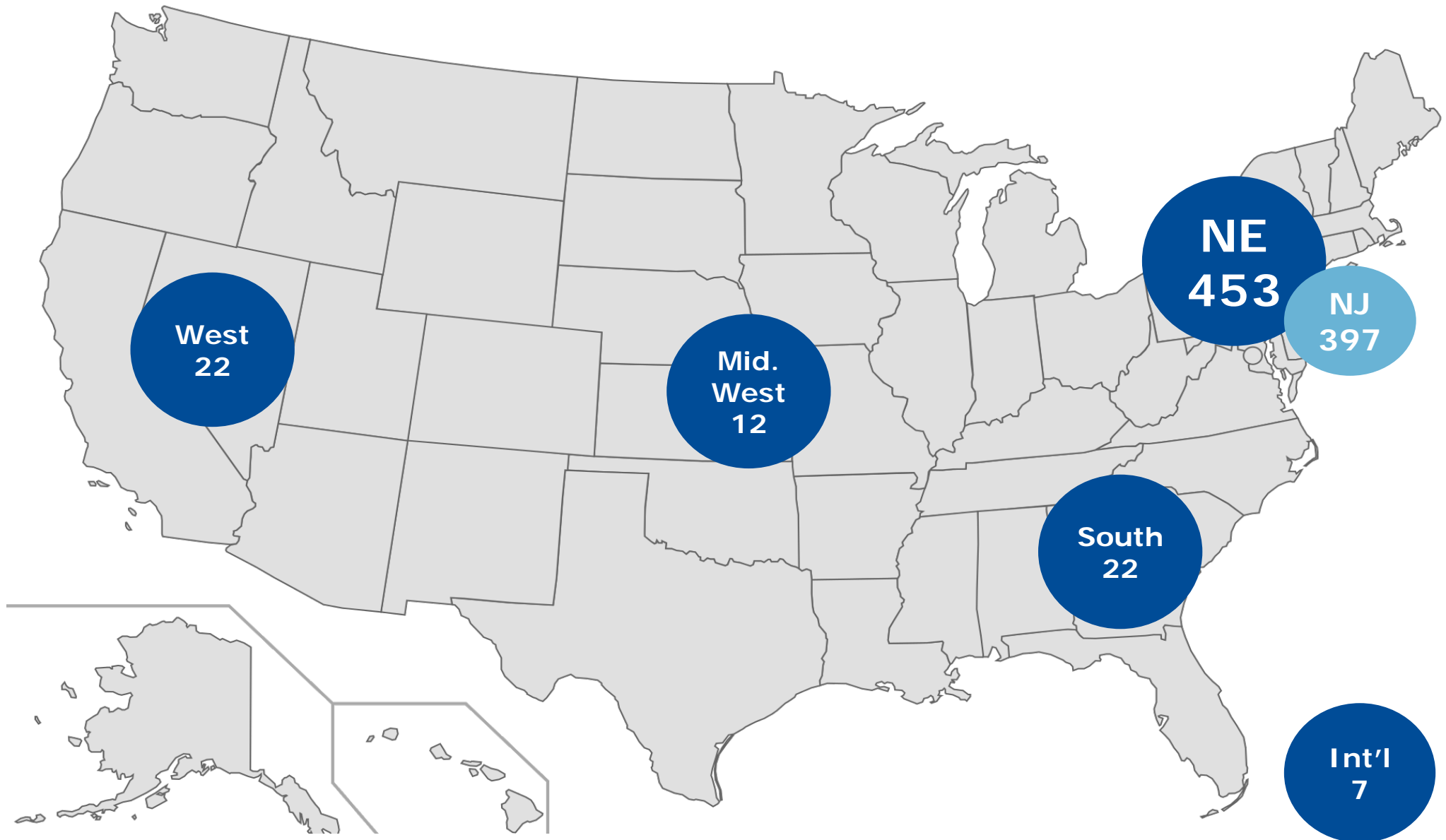


- Private organizations/Non-profit (social services)
- Community mental health agencies and substance misuse clinics
- Hospitals, medical clinics, and nursing homes
- Schools and other youth-serving organizations
- State and local governments including child welfare agencies and departments of health and human services
- Private practices - self employed
- For-profit/Corporations
- Military bases and veterans affairs clinics
- Correctional facilities

Employment Outcomes: Employer Examples

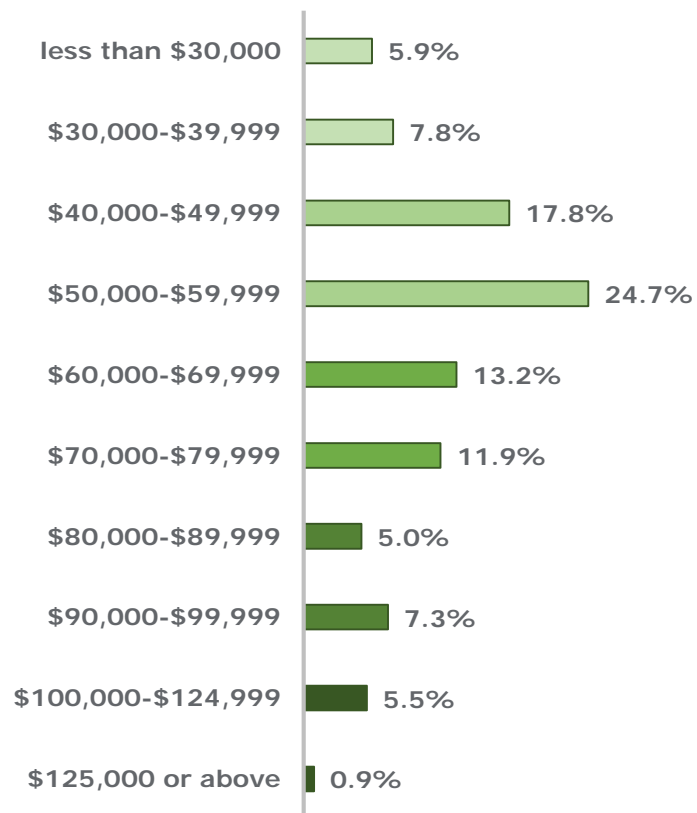


Employment Outcomes: Employer Locations



Employment Outcomes: Salary

MSW SURVEY RESPONDENT
SALARY RANGE (N=219)



EARLY & MID CAREER
MEDIAN SALARY OUTCOMES
2002-2018

Years Removed From Graduation	Avg. of 25 th Percentile	Median Salary	Avg. of 75 th Percentile
1	\$36,533.40	\$46,650.65	\$56,917.75
5	\$42,097.03	\$56,864.77	\$71,233.40
10	\$59,681.15	\$70,850.15	\$102,839.06
11	\$57,680.95	\$71,541.42	\$98,331.06
12	\$61,755.47	\$86,785.54	\$118,354.90

MSW Alumni Survey Outcomes

Motivations to Enroll at Monmouth

Selecting an MSW Program: Most Important Factors

(Mean score (out of 6) & Percentage of Alums who identified factor as Very important or Important)

Program's Curriculum



5.41

91%

Convenient Schedule



5.38

91%

Academic Reputation



5.20

87%

Remaining factors in Top 5 most important:

"Personal attention from faculty" (5.18, 82%) and "Convenient location" (5.16, 82%)

Selecting an MSW Program: Least Important Factors

(Mean score (out of 6) & Percentage of Alums who identified factor as Very important or Important)

Opportunity to
complete a field
internship abroad



3.27

32%

Student Support
Services



4.25

47%

Recommendation
from friend or
colleague



4.32

47%

Remaining factors in Top 5 least important:
"Cost" (4.82, 57%) and "Area of Specialization" (4.86, 68%)

Decision to Enroll at Monmouth: Most Important Factors

(Mean score (out of 6) & Percentage of Alums who identified factor as Very important or Important)

**Advanced degree
needed to enter
my career field**



5.50

93%

**Academic & skill
development**



5.43

90%

**Increased income
earning potential**



5.34

87%

Least important factors:

"Family expectations" (3.43, 34%) and "Poor job market" (3.51, 40%)

Decision to Enroll at Monmouth: Most Important Sources

(Mean score (out of 6) & Percentage of Alums who identified factor as Very important or Important)

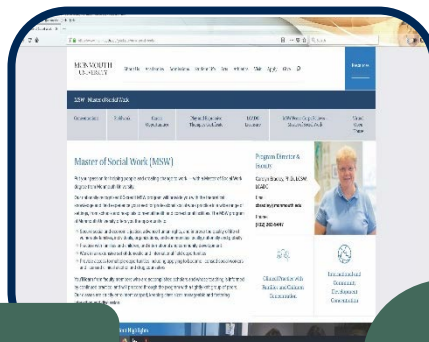
Communication w/ MSW Faculty



4.67

67%

Program Website



4.47

56%

Communication with friend/ colleague



4.30

57%

Decision to Enroll at Monmouth: Least Important Sources

(Mean score (out of 6) & Percentage of Alums who identified factor as Very important or Important)

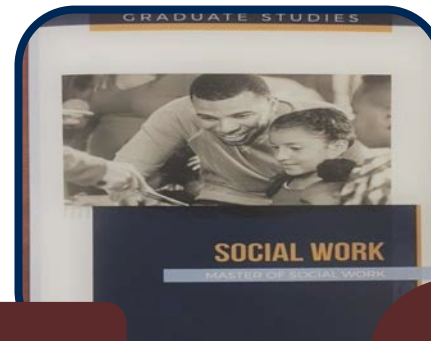
College
information
websites
(i.e. U.S News)



3.70

34%

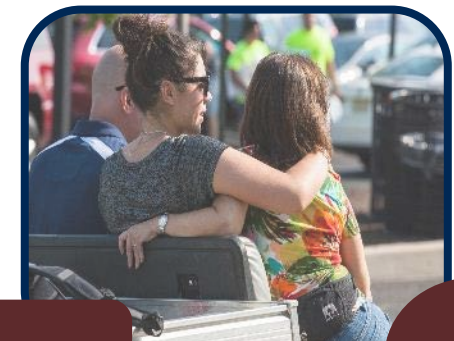
Monmouth
printed
publications



3.73

35%

Communication
with family
member



3.85

37%

Decision to Enroll at Monmouth: Choice



87%

Identified the MSW program at Monmouth as their first choice

MSW Alumni Survey Outcomes

Satisfaction with the MSW Program at Monmouth

MSW Program Satisfaction



94%

Identified that they were “Very satisfied” or “Satisfied” with the MSW Program at Monmouth, overall.

(68% - “Very Satisfied”)

Alumni Satisfaction with Aspects of MSW Program

(Mean score (out of 6) & Percentage of Alums who identified as Very satisfied or Satisfied)

Timely Communication w/ MSW Faculty



5.35

92%

Quality of Instruction



5.32

92%

Field Placement(s)



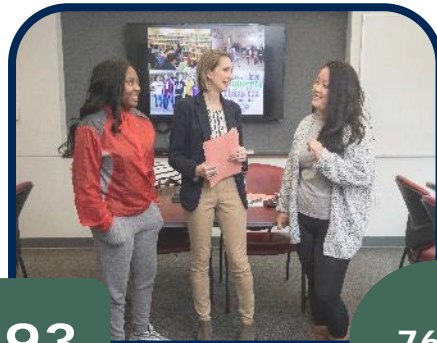
5.02

76%

Alumni Satisfaction with Aspects of MSW Program

(Mean score (out of 6) & Percentage of Alums who identified as Very satisfied or Satisfied)

Quality of Advising



4.93

76%

Effectiveness of Career Guidance



4.65

63%

Strengths of the Program: Open-Ended Feedback (Most Mentioned)

Faculty



103

(Accessibility, Quality
Expertise, Support)

Small Class Size



25

Field Placements



23

(Importance/Emphasis,
Variety)

Social Justice Focus



16

Close Knit Community



13

Opportunity for Improvement/Needs: Open-Ended Feedback (Most Mentioned)

Field Placements



26

(Variety, Support)

More Clinical Focus



19

Faculty



16

(Diversity, Quality)

Career Planning/Guidance



13

Cost



13

(Tuition, Availability of Aid)

Monmouth MSW Degree Value



96%

I identified that a MSW degree from Monmouth has value
(42% - "Very high value" & 42% - "High value")

Do Over & Recommend the MSW Program?



93%

Identified they would
“Definitely” or “Probably”
enroll at MU again if they
had to do over.

(61% - Definitely)



97%

Identified they would
“Definitely” or “Probably”
recommend MSW Program at
MU to a prospective student

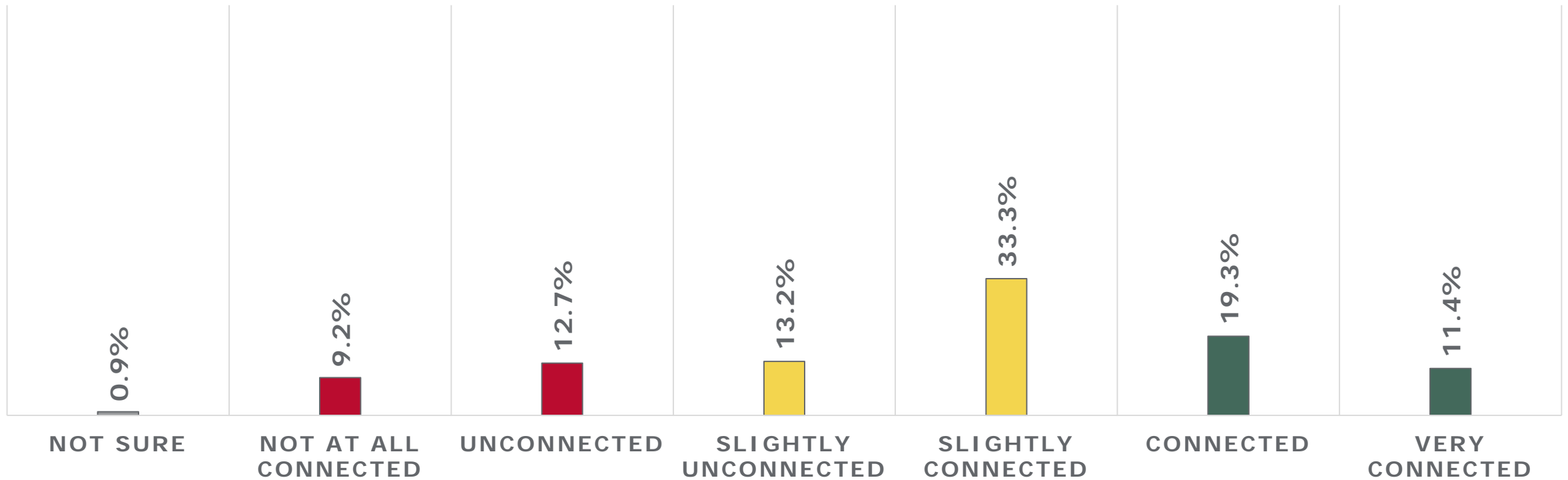
(71% - Definitely)

MSW Alumni Survey Outcomes

MSW Alumni Connectivity & Engagement

Alumni Connectivity to Monmouth & the MSW Program

LEVEL OF CONNECTIVITY TO MONMOUTH &
THE MSW PROGRAM
(N=228)



Staying Connected with MSW Program: Preferred Methods

(Number of alumni who identified method as preferred)

Email



160

Social Media



100

Friends/ Other Alumni



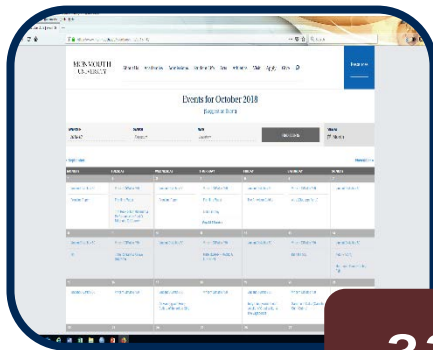
89

In a close 4th: Communication w/ MSW Faculty - 84

Staying Connected with MSW Program: Preferred Methods

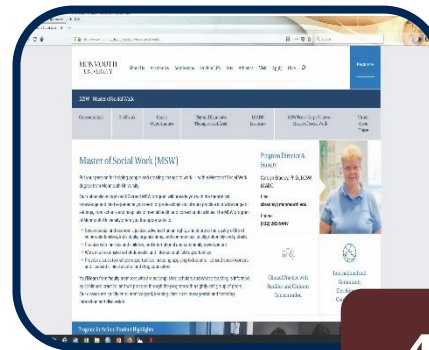
(Number of alumni who identified method as preferred)

University Events Calendar



33

Program Website



43

Direct Mailings



45

Staying Connected with MSW Program: Preferred Methods

(Mean score (out of 4) & Percentage of Alums who identified as Very interested)

Provide field internship
opp. for current student



2.76

23%

Mentor current
MSW Student



2.71

19%

Serve on MSW Program
Advisory Board



2.52

16%

Participate in networking
event for current students



2.52

12%

Guest Speaker in
A MSW Course



2.50

18%

Participate in open house
for prospective students



2.50

12%

MSW Alumni Survey Outcomes

MSW Alumni Initial Donor Analysis

Special thanks & consideration for data and support to:

MONMOUTH
UNIVERSITY

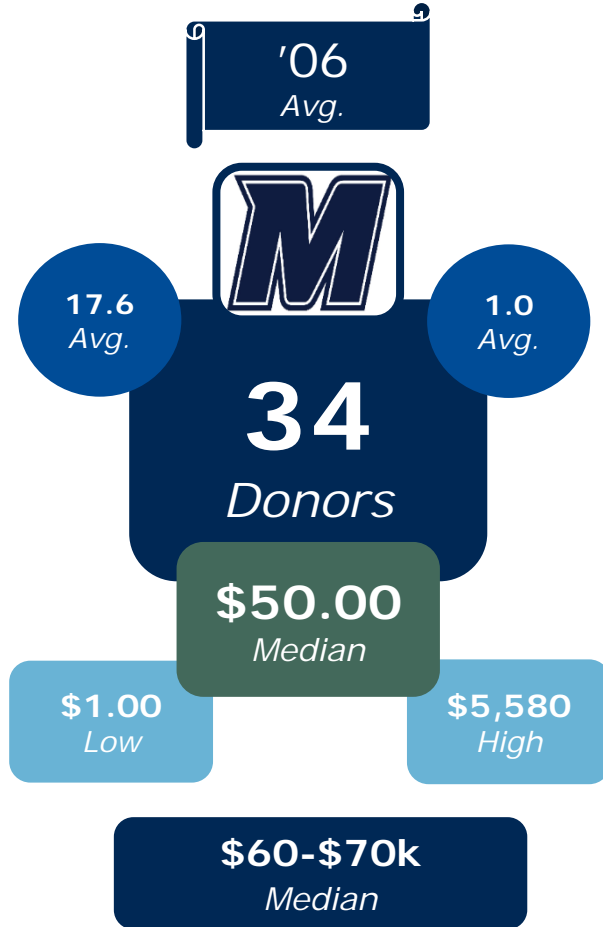
ADVANCEMENT
SERVICES

Overview: MSW Alumni Giving Since 2000

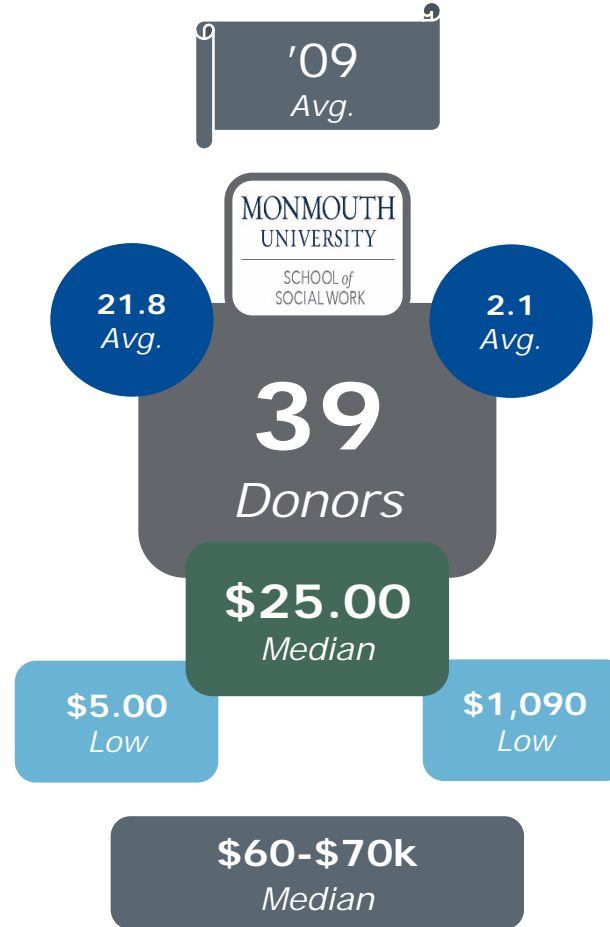


Overview: MSW Alumni Survey Respondents & Giving

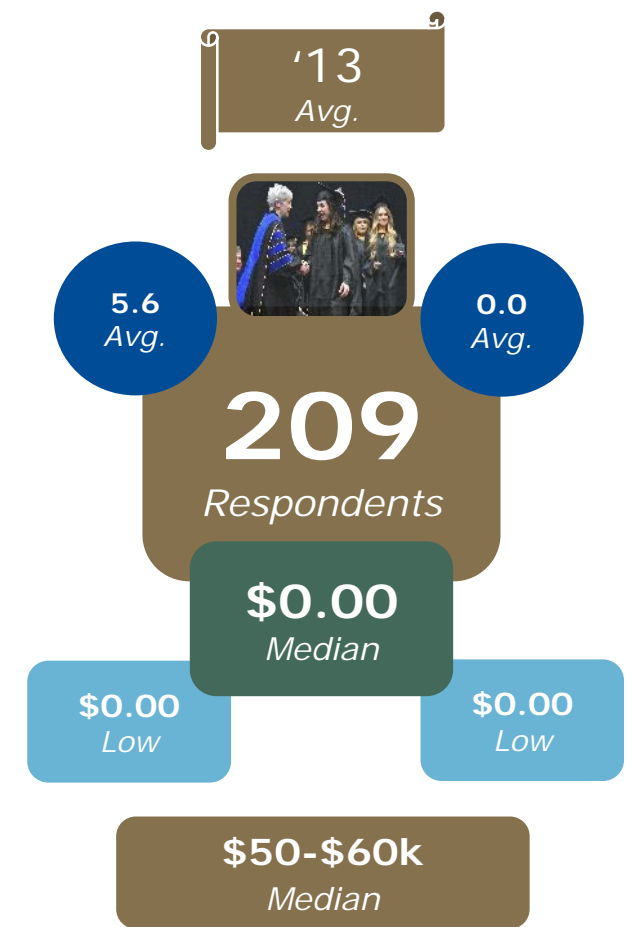
University



Social Work Only



Non-donor



Alumni Satisfaction & Connectivity: By Donor Status

No or Minimal Differences



No or minimal differences among University donors, School of Social Work donors and Non-donors relative to:



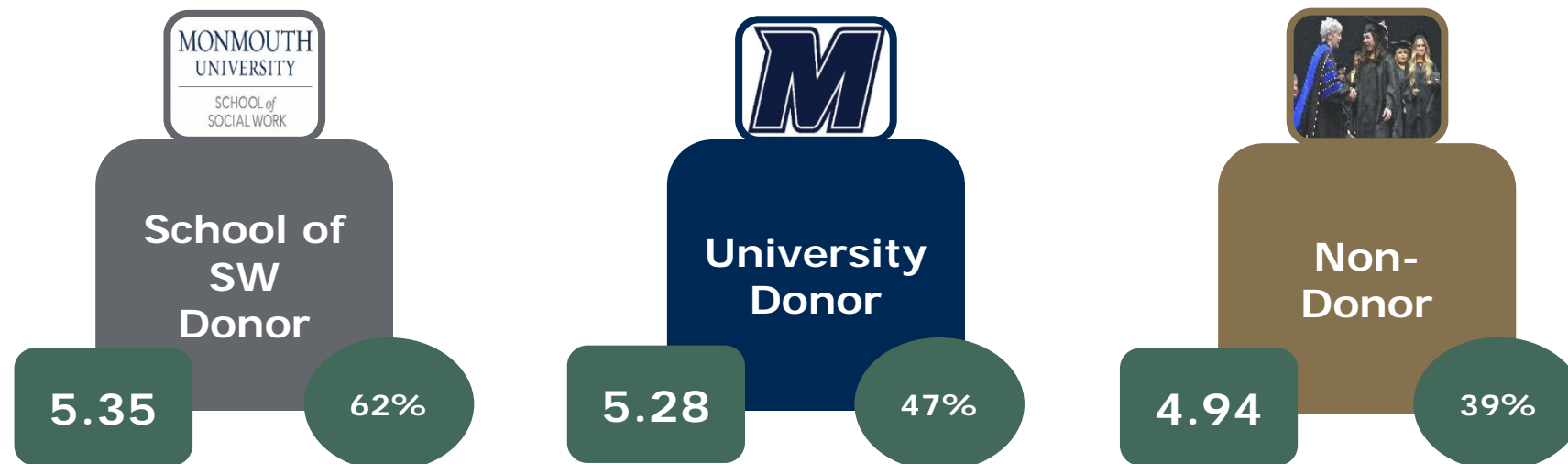
- Perceived “value of degree”
- Willingness to recommend program to perspective students
- Overall satisfaction with MSW program
- Satisfaction with quality of instruction
- Satisfaction with communications with faculty
- Satisfaction with quality of career guidance

Alumni Satisfaction & Connectivity: By Donor Status

Area Differences to Monitor Relative to Influence on Giving

(Mean score (out of 6) & Percentage of Alums who identified as Very satisfied)

Satisfaction with: Field Placement(s)



Alumni Satisfaction & Connectivity: By Donor Status

Area Differences to Monitor Relative to Influence on Giving

(Mean score (out of 6) & Percentage of Alums who identified as Very connected or Connected)

Feeling of Connectedness



Non-Donor

3.87

32%



School of
SW
Donor

3.82

35%



University
Donor

3.28

22%

Alumni Satisfaction & Connectivity: By Donor Status

Area Differences Relative to Influence on Giving: Further Analysis



Areas of differences (from the survey) that require further analysis relative to their influence of giving among University donors, School of Social Work donors and Non-donors include:

- Satisfaction with communications with faculty
- Satisfaction with quality of advising



Questions