

MONMOUTH UNIVERSITY
Office of Registration & Records
Sequence Chart
2009-2010

BUBK08.GE09

Academic Program: B.S. in Business Administration with a Concentration in Marketing

Semester 1

| COURSE | TITLE | CREDITS |
|----------------------|---|-----------|
| EN101 | College English I | 3 |
| HS101 | West. Civilization I | 3 |
| SC100 | Discovery & Nat. Science | 3 |
| MA101 or Elective | College Algebra(if required) or Elective | 3 |
| IT100 | Information Technology | 3 |
| LC100 | Freshman Seminar | 1 |
| | | |
| | TOTAL | 16 |

Semester 2

| COURSE | TITLE | CREDITS |
|-------------------|--|-----------|
| EN102 | College English II | 3 |
| HS102 | West. Civilization II | 3 |
| Aesthetics | AR/MU/TH/DA101 | 3 |
| SO101 or PY103 | Introduction to Sociology or Introduction to Psychology | 3 |
| Science | BY/CE/PH101 | 3 |
| MA117 | Quantitative Anal. For Bus. I | 3 |
| | | |
| | TOTAL | 18 |

Semester 3

| COURSE | TITLE | CREDITS |
|--------|--------------------------------|-----------|
| EN201 | Literature I | 3 |
| BA251 | Financial Accounting | 3 |
| MA118 | Quantitative Anal. For Bus. II | 3 |
| BE201 | Microeconomics | 3 |
| BM250 | Man. And Org. Behav. | 3 |
| | | |
| | TOTAL | 15 |

Semester 4

| COURSE | TITLE | CREDITS |
|--------|-------------------------|-----------|
| EN202 | Literature II | 3 |
| BA252 | Managerial Accounting | 3 |
| HU201 | Critical Discourse | 3 |
| BK250 | Principles of Marketing | 3 |
| BE251 | Business Statistics | 3 |
| BE202 | Macroeconomics | 3 |
| | | |
| | TOTAL | 18 |

Semester 5

| COURSE | TITLE | CREDITS |
|-------------------|--|-----------|
| BL201 | Legal Envir. In Business I | 3 |
| BF301 | Principles of Finance | 3 |
| PS101 or PS103 | Intro. To Political Science or American Nat'l Gov't | 3 |
| Elective | | 3 |
| BK300+ | Marketing Elective | 3 |
| WT001* | Writing Inten. Course in Bus. | 0 |
| | | |
| | TOTAL | 15 |

Semester 6

| COURSE | TITLE | CREDITS |
|----------|-------------------------------|-----------|
| BM350 | Operations Management | 3 |
| BM311 | Manag. Info. Systems | 3 |
| CO225 | Oral Comm. In Bus. | 3 |
| Elective | | 3 |
| BK300+ | Marketing Elective | 3 |
| WT001* | Writing Inten. Course in Bus. | 0 |
| | | |
| | TOTAL | 15 |

Semester 7

| COURSE | TITLE | CREDITS |
|----------|----------------------------|-----------|
| * | Cross-Cultural Requirement | 3 |
| BM327 | Eth., Div., & Soc. Resp. | 3 |
| xxx | Glob./Inter. Bus. Course | 3 |
| BK401 | Marketing Research | 3 |
| Elective | | 4 |
| | | |
| | TOTAL | 16 |

Semester 8

| COURSE | TITLE | CREDITS |
|----------|----------------------------|-----------|
| * | Cross-Cultural Requirement | 3 |
| PRxxx | Perspectives Course | 3 |
| BM490 | Strategic Management | 3 |
| BK459 | Managerial Marketing | 3 |
| Elective | | 3 |
| EX001* | Experiential Education | 0 |
| | | |
| | TOTAL | 15 |

TOTAL CREDITS 128

*See WEBadvisor "Sections Offered by Term" for complete listing of courses with type:

CC: Cross-Cultural
 WT: Writing Intensive
 EX: Experiential Education