Office of Registration and Records West Long Branch, NJ 07764 - 1898

Minor in Public Relations		
REQUIREMENTS: 18 Credits		Credits
	CO211: Introduction to Journalism CO295: Introduction to Public Relations CO313: Public Relations Writing CO414: Public Relations: Campaigns/Special Events BK250: Principles of Marketing BK411: Principles of Advertising	3.0 3.0 3.0 3.0 3.0 3.0

TOTAL CREDITS FOR THE MINOR IN PUBLIC RELATIONS = 18.0

ORR 05/09