

GRADUATE CERTIFICATE IN PUBLIC SERVICE COMMUNICATION

| Code | Title | Credits |
|---|---|-----------|
| Requirements (18 credits) | | |
| CO-509 | Communication, Culture, and Community | 3 |
| CO-520 | Communication Ethics | 3 |
| Electives: | | |
| Select 12 Credits from the following list: ¹ | | 12 |
| CO-505 | Interpersonal Communication | |
| CO-507 | Organizational Communication | |
| CO-508 | Presentational Communication: Design and Delivery | |
| CO-510 | Global Communication and Public Relations | |
| CO-511 | Strategic Digital Communication | |
| CO-516 | Public Relations and Fundraising for Nonprofits | |
| CO-524 | Public Opinion and Media | |
| CO-527 | Crisis and Issues Management | |
| CO-532 | Global Media and New Technologies | |
| CO-561 | Message Construction: Audio, Video and Web | |
| CO-565 | Special Event Planning and Promotion | |
| CO-595 | Graduate Internship in Communication | |
| Communication 500-Level Special Topics course | | |
| Communication 500-Level Independent Study | | |
| Total Credits | | 18 |

¹ An elective taken outside of Communication may be substituted for an elective.

Admission Requirements

1. Possession of a baccalaureate degree with a 2.75 overall GPA and a 3.0 GPA in the undergraduate major.
2. Two letters of recommendation. Letters from current or former professor recommended. If these are unavailable, letters may be sought from current colleagues, or a current or recent supervisor.
3. Personal essay of not more than 750 words that describes your preparation for study in the program and personal objectives for graduate study.
4. Digital and/or hard copy portfolio of select samples of work, including a writing sample, that demonstrates initiative and achievement in academic, professional, and/or community settings. (Applicants who have earned an undergraduate degree the previous year must submit scores from the GRE.)
5. Résumé.