

Minor in Public Relations	
REQUIREMENTS: 18 Credits	Credits
CO-295: Introduction to Public Relations	3.0
CO-313: Public Relations Writing	3.0
CO-413: Layout and Design	3.0
CO-414: Managing Public Relations Campaigns	3.0
Take 6 Credits from the Following Courses:	6.0
CO-293: Understanding Social Media	
CO-296: Public Relations Fundraising	
CO-415: Trends in Public Relations	
CO-427: Public Relations Crisis & Issues Management	
<i>Communication Majors (Non-Public Relations Concentrations) can share up to 3 credits; 15 credits MUST be unique</i>	
Minimum Credits for Minor in Public Relations = 18.0	