

MINOR IN PUBLIC RELATIONS

Code	Title	Credits
CO-295	Introduction to Public Relations	3
CO-313	Public Relations Writing	3
CO-413	Advanced Public Relations Writing Layout and Design	3
CO-414	Public Relations Campaigns	3
Select 6 credits from the following:		6
CO-293	Social Media in Public Relations	
CO-296	Public Relations Fundraising	
CO-415	Public Relations Trends and Analysis	
CO-427	Crisis and Issues Management	
Total Credits		18

Note:

Communication majors (Non-Public Relations Concentration) may share 3 credits with the major.