

MONMOUTH UNIVERSITY
Five Year Baccalaureate/Master's Plan
Suggested Sequence Chart
2009-2010

**Academic Program: B.S. in Business Administration with a Concentration in Marketing
and a Master of Business Administration**

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Semester 1

COURSE	TITLE	CREDITS
EN101	College English I	3
HS101	West. Civilization I	3
SC100	Discovery & Nat. Science	3
MA101 or Elective	College Algebra(if required) or Elective	3
IT100	Information Technology	3
LC100	Freshman Seminar	1
TOTAL		16

Semester 2

COURSE	TITLE	CREDITS
EN102	College English II	3
HS102	West. Civilization II	3
Aesthetics	AR/MU/TH/DA101	3
SO101 or PY103	Introduction to Sociology or Introduction to Psychology	3
Science	BY/CE/PH101	3
MA117	Quantitative Anal. For Bus. I	3
TOTAL		18

Semester 3

COURSE	TITLE	CREDITS
EN201	Literature I	3
BA251	Financial Accounting	3
MA118	Quantitative Anal. For Bus. II	3
BE201	Microeconomics	3
BM250	Man. And Org. Behav.	3
TOTAL		15

Semester 4

COURSE	TITLE	CREDITS
EN202	Literature II	3
BA252	Managerial Accounting	3
HU201	Critical Discourse	3
BK250	Principles of Marketing	3
BE251	Business Statistics	3
BE202	Macroeconomics	3
TOTAL		18

Semester 5

COURSE	TITLE	CREDITS
BL201	Legal Envir. In Business I	3
BF301	Principles of Finance	3
PS101 or PS103	Intro. To Political Science or American Nat'l Gov't	3
Elective		3
BK300+	Marketing Elective	3
WT001*	Writing Intensive Course in Bus.	0
TOTAL		15

Semester 6

COURSE	TITLE	CREDITS
BM350	Operations Management	3
BM311	Manag. Info. Systems	3
CO120, CO220 or CO225	Interpersonal Comm. Public Speaking Oral Comm. In Bus.	3
Elective		4
BK300+	Marketing Elective	3
WT001*	Writing Int Course in Bus.	0
TOTAL		16

Semester 7

COURSE	TITLE	CREDITS
*	Cross-Cultural Requirement	3
BM327	Eth., Div., & Soc. Resp.	3
xxx	Glob./Inter. Bus. Course	3
BK401	Marketing Research	3
Elective		3
BA541	Managerial Accounting	3
TOTAL		18

Semester 8

COURSE	TITLE	CREDITS
*	Cross-Cultural Requirement	3
PRxxx	Perspectives Course	3
BM490	Strategic Management	3
BK459	Managerial Marketing	3
Elective		3
EX001*	Experiential Education	0
BM515	Ethics, Law, Social Resp.	3
TOTAL		18

TOTAL CREDITS FOR BACCALAUREATE DEGREE = 128

*See WEBadvisor "Sections Offered by Term" for complete listing of courses with type:

CC: Cross-Cultural
WT: Writing Intensive
EX: Experiential Education

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Semester B

COURSE	TITLE	CREDITS
BK535	International Marketing	3
	TOTAL	3

Semester E

COURSE	TITLE	CREDITS
BF511	Business Finance	3
	TOTAL	3

Semester 9

COURSE	TITLE	CREDITS
BM549	Management Science	3
BXxxx	Business Environment Elective	3
BXxxx	Marketing Elective	3
	TOTAL	9

Semester 10

COURSE	TITLE	CREDITS
BM565	Management of Technology	3
BM525	Management Human Resourc	3
BM590	Strategic Management	3
	TOTAL	9

**TOTAL CREDITS MASTER'S DEGREE = 30
TOTAL CREDITS FOR FIVE YEAR PLAN = 158**