

Master of Business Administration with a Concentration in Marketing	
FOUNDATION REQUIREMENTS: 21 Credits Credits	
BM-510: Business Analysis, Research and Communication BE-511: Microeconomics BE-512: Macroeconomics BA-513: Financial Accounting BA-514: Managerial Accounting BF-515: Financial Markets BF-516: Business Finance BK-520: Foundations of Marketing Management BM-517: Introduction to Management BM-518: Graduate Business Statistics Using Microsoft Excel BM-519: Production & Operations Management	3.0 1.5 1.5 1.5 1.5 1.5 1.5 1.5 1.5 3.0 3.0
CORE REQUIREMENTS: 21 Credits Credits	
BA-610: Accounting for Managers BE-611: Managerial Economics BF-612: Corporate Finance BM-613: Managing and Leading in Organizations BK-614: Marketing Management BM-660: Corporate Governance and Organizational Ethics BM-670: Strategic Management	3.0 3.0 3.0 3.0 3.0 3.0 3.0
CONCENTRATION REQUIREMENTS: 15 Credits Credits	
<p>DATA ANALYSIS:</p> BK-620: Marketing Research	3.0
<p>GLOBAL:</p> BK-650: International Marketing Management	3.0
<p>Take 9 Credits from the Following:</p> BK-639: Promotional Strategy BK-640: Consumer Behavior BK-641: Advertising and Media Management BK-698: Special Topics in Marketing BK-699: Independent Research in Marketing	9.0
Minimum Credits for Master of Business Administration with a Concentration in Marketing = 57.0	