

Master of Arts in Communication with a Concentration in Interactive Digital Media	
REQUIREMENTS: 30 Credits	Credits
CO-562: Interactive Digital Media Seminar	3.0
CO-563: Interactive Digital Media Studio	3.0
CO-564: Interactive Digital Media: Praxis	3.0
SE-517: Engineering Web Based Systems	3.0
BM-512: Entrepreneurship & Innovation	3.0
THESIS PROJECT:	
CO-695: Interactive Digital Media Thesis Project	3.0
Electives:	
Take 12 credits from the following courses:*	12.0
BM-510: Business Analysis, Research and Communication	
AR-597: Fine Art / Design Studio	
CO-504: Principles of Public Relations	
CO-508: Presentational Communication: Design and Delivery	
CO-510: Global Communication and Public Relations	
CO-511: Strategic Digital Communication	
CO-516: Public Relations and Fundraising for Nonprofits	
CO-526: Advanced Public Relations Planning	
CO-532: Global Media and New Technologies	
CO-561: Message Construction: Audio, Video, and Web	
CO-592: Interactive Storytelling with Data	
CO-595: Graduate Internship in Communication	
CO-599: Graduate Independent Study in Communication	
*An elective taken outside of the Department of Communication may be substituted for a CO elective	

Total Credits for Master of Arts in Communication with a Concentration in Interactive Digital Media = 30.0
