

# M.B.A. WITH A CONCENTRATION IN MANAGEMENT (BU.BM.MBA)

Code	Title	Credits
<b>Foundation Requirements (21 credits)</b>		
BM-510	Business Analysis, Research and Communication	3
BE-511	Microeconomics	1.5
BE-512	Macroeconomics	1.5
BA-513	Financial Accounting	1.5
BA-514	Managerial Accounting	1.5
BF-515	Financial Markets	1.5
BF-516	Business Finance	1.5
BK-520	Foundations of Marketing Management	1.5
BM-517	Introduction to Management	1.5
BM-518	Introduction to Statistics	3
BM-519	Production and Operations Management	3
<b>Core Requirements (21 credits)</b>		
BA-610	Accounting for Managers	3
BE-611	Managerial Economics	3
BF-612	Corporate Finance	3
BM-613	Managing and Leading in Organizations	3
BK-614	Marketing Management	3
BM-660	Corporate Governance and Organizational Ethics	3
BM-670	Strategic Management	3
<b>Concentration Requirements (15 credits)</b>		
<i>Data Analysis</i>		
BM-620	Management Science and Business Analytics	3
	or BM-622 Applied Information Systems Management	
<i>Global</i>		
BK-650	International Marketing Management	3
	or BM-650 International Business	
BM-631	Logistics Supply Chain Management	3
BM-630	Project Management	3
BM-635	Human Resource and Organizational Development	3
<b>Total Credits</b>		<b>57</b>

## Admission Requirements

- Possession of a four-year baccalaureate degree and with a minimum GPA of 2.75 and either:
  - GMAT<sup>1,2,3</sup> or
  - CPA or CFA licensure.
- Possession of a four-year baccalaureate degree with a minimum GPA of 3.5<sup>2</sup>.
- Possession of a four-year baccalaureate degree with a minimum GPA of 3.0<sup>3</sup> and three years full time work experience.

- Possession of a Master's or Doctoral degree (MS, MD, JD, PhD, EdD, etc.).

Applicants must also provide:

- Current résumé.
- Essay explaining why the applicant wishes to pursue this graduate program (500 words or less).
- Two letters of recommendation (optional)

<sup>1</sup>  
*The Graduate Record Exam (GRE) will be considered as a substitute for the GMAT on an equivalent basis. LSAT or Engineering certification exams (FE, PE, SE, PS, FS) may be considered in place of the GMAT.*

<sup>2</sup>  
*The GMAT will be waived for any applicant with a 3.5 or greater GPA*

<sup>3</sup>  
*The GMAT will be waived for any applicant with a GPA of 3.0 or greater and 3 years of full time work experience.*