

M.A. IN COMMUNICATION WITH A CONCENTRATION IN INTERACTIVE DIGITAL MEDIA

Code	Title	Credits
Requirements (15 credits)		
CO-562	Interactive Media Theory	3
CO-563	Interactive Digital Media Studio	3
CO-564	Community-Based Digital Projects	3
SE-517	Engineering Web-Based Systems	3
BM-512	Entrepreneurship and Innovation	3
Thesis Project (3 credits)		
CO-695	Interactive Digital Media Thesis Project	3
Electives: (12 credits)		
Select 12 credits from the following list: ¹		12
BM-510	Business Analysis, Research and Communication	
AR-597	Fine Art/Design Studio	
CO-508	Presentational Communication: Design and Delivery	
CO-509	Communication, Culture, and Community	
CO-510	Global Communication and Public Relations	
CO-511	Strategic Digital Communication	
CO-516	Public Relations and Fundraising for Nonprofits	
CO-526	Advanced Public Relations Planning	
CO-532	Global Media and New Technologies	
CO-561	Message Construction: Audio, Video and Web	
CO-592	Interactive Storytelling with Data	
CO-595	Graduate Internship in Communication	
	Communication 500-level Independent Study	
Total Credits		30

¹ An elective taken outside of the Department of Communication may be substituted for a Communication elective.

Sequence Chart

First Year		
Fall	Credits Spring	Credits
CO-562 Interactive Media Theory	3 BM-512 Entrepreneurship and Innovation	3
CO-563 Interactive Digital Media Studio	3 SE-517 Engineering Web-Based Systems	3
AR/BM/CO/SE Elective	3 AR/BM/CO/SE Elective	3
Semester Credits	9 Semester Credits	9
Second Year		
Fall	Credits Spring	Credits
CO-564 Community-Based Digital Projects	3 CO-695 Interactive Digital Media Thesis Project	3

AR/BM/CO/SE Elective	3 AR/BM/CO/SE Elective	3
Semester Credits	6 Semester Credits	6
Total Credits 30		

Admission Requirements

- Possession of a baccalaureate degree with a 2.75 overall GPA and a 3.0 GPA in the undergraduate major.
- Two letters of recommendation. Letters from current or former professor recommended. If these are unavailable, letters may be sought from current colleagues, or a current or recent supervisor.
- Personal essay of not more than 750 words that describes your preparation for study in the program and personal objectives for graduate study.
- Digital and/or hard copy portfolio of select samples of work, including a writing sample, that demonstrates initiative and achievement in academic, professional, and/or community settings.
- Résumé.