

M.A. IN COMMUNICATION - NON-THESIS TRACK (CO.NTT.MA)

| Code | Title | Credits |
|---|---|-----------|
| Requirements (30 credits) | | |
| CO-501 | Communication Theories for Professional Life | 3 |
| CO-502 | Research Methods for Professional Life | 3 |
| CO-503 | Graduate Foundations in Communication | 3 |
| CO-504 | Principles of Public Relations | 3 |
| CO-509 | Communication, Culture, and Community | 3 |
| CO-561 | Message Construction: Audio, Video and Web | 3 |
| Electives | | |
| Select 12 Credits in Communication (CO): ¹ | | 12 |
| CO-507 | Organizational Communication | |
| CO-508 | Presentational Communication: Design and Delivery | |
| CO-510 | Global Communication and Public Relations | |
| CO-511 | Integrated Digital Marketing and Public Relations | |
| CO-516 | Public Relations and Fundraising for Nonprofits | |
| CO-520 | Communication Ethics | |
| CO-526 | Advanced PR Strategy for Digital Age | |
| CO-527 | Crisis Communication | |
| CO-563 | Interactive Digital Media Studio | |
| CO-565 | Special Event Planning and Promotion | |
| CO-592 | Interactive Storytelling with Data | |
| CO-595 | Graduate Internship in Communication | |
| CO-598 | Special Topics in Communication | |
| | Communication 500-Level Independent Study | |
| Total Credits | | 30 |

¹ An elective taken outside of Communication may be substituted.

Admission Requirements

1. Possession of a baccalaureate degree with a minimum overall 3.0 GPA.
2. Two letters of recommendation. Letters from current or former professor recommended. If these are unavailable, letters may be sought from current colleagues, or a current or recent supervisor.
3. Personal essay of not more than 750 words that describes your preparation for study in the program and personal objectives for graduate study.
4. Digital and/or hard copy portfolio of select samples of work, including a writing sample and media samples, that demonstrates initiative and achievement in academic, professional, and/or community settings.
5. Résumé.