

# GRADUATE CERTIFICATE IN PUBLIC SERVICE COMMUNICATION (CO.PS.GR.C)

4. Digital and/or hard copy portfolio of select samples of work, including a writing sample, that demonstrates initiative and achievement in academic, professional, and/or community settings.
5. Résumé.

Code	Title	Credits
<b>Requirements (18 credits)</b>		
CO-503	Graduate Foundations in Communication	3
CO-509	Communication, Culture, and Community	3
<b>Electives:</b>		
Select 12 Credits from the following list: <sup>1</sup>		12
CO-501	Communication Theories for Professional Life	
CO-502	Research Methods for Professional Life	
CO-504	Principles of Public Relations	
CO-507	Organizational Communication	
CO-508	Presentational Communication: Design and Delivery	
CO-510	Global Communication and Public Relations	
CO-511	Integrated Digital Marketing and Public Relations	
CO-520	Communication Ethics	
CO-526	Advanced PR Strategy for Digital Age	
CO-527	Crisis Communication	
CO-561	Message Construction: Audio, Video and Web	
CO-562	Interactive Media Theory	
CO-563	Interactive Digital Media Studio	
CO-565	Special Event Planning and Promotion	
CO-584	Leadership Communication	
CO-595	Graduate Internship in Communication	
Communication 500-Level Special Topics course		
Communication 500-Level Independent Study		
CO-516	Public Relations and Fundraising for Nonprofits	
<b>Total Credits</b>		<b>18</b>

<sup>1</sup> An elective taken outside of Communication may be substituted for an elective.

## Admission Requirements

1. Possession of a baccalaureate degree with a minimum overall 3.0 GPA.
2. Two letters of recommendation. Letters from current or former professor recommended. If these are unavailable, letters may be sought from current colleagues, or a current or recent supervisor.
3. Personal essay of not more than 750 words that describes your preparation for study in the program and personal objectives for graduate study.