

GRADUATE CERTIFICATE IN PUBLIC SERVICE COMMUNICATION (CO.PS.GR.C)

Code	Title	Credits
Requirements (18 credits)		
CO-503	Graduate Foundations in Communication	3
CO-509	Communication, Culture, and Community	3
Electives:		
Select 12 Credits from the following list: ¹		12
CO-504	Principles of Public Relations	
CO-507	Organizational Communication	
CO-508	Presentational Communication: Design and Delivery	
CO-510	Global Communication and Public Relations	
CO-511	Integrated Digital Marketing and Public Relations	
CO-520	Communication Ethics	
CO-526	Advanced PR Strategy for Digital Age	
CO-527	Crisis Communication	
CO-561	Message Construction: Audio, Video and Web	
CO-565	Special Event Planning and Promotion	
CO-584	Leadership Communication	
CO-595	Graduate Internship in Communication	
	Communication 500-Level Special Topics course	
	Communication 500-Level Independent Study	
Total Credits		18

¹ An elective taken outside of Communication may be substituted for an elective.

Admission Requirements

1. Possession of a baccalaureate degree with a minimum overall 3.0 GPA.
2. Two letters of recommendation. Letters from current or former professor recommended. If these are unavailable, letters may be sought from current colleagues, or a current or recent supervisor.
3. Personal essay of not more than 750 words that describes your preparation for study in the program and personal objectives for graduate study.
4. Digital and/or hard copy portfolio of select samples of work, including a writing sample, that demonstrates initiative and achievement in academic, professional, and/or community settings.
5. Résumé.