Master of Business Administration

with a Concentration in Healthcare Management		
BUSINESS F	EQUIREMENTS: 39 Credits	Credits
	BE501: Economics for Management	3.0
	BM502: Management and Organizational Behavior	3.0
	BA503: Financial Accounting	3.0
	BM506: Graduate Business Statistics	3.0
	BM507: Production and Operations Management and Lab	3.0
	BK509: Marketing Management	3.0
	BM515: Ethics, Law and Social Responsibility	3.0
	BA541: Managerial Accounting	3.0
	BF511: Business Finance	3.0
	BM563: International Business	
	BK535: International Marketing Management	
_	BF535: International Finance	
or	BE574: Globalization	3.0
	BM520: Information Systems in Organizations	
	BM565: Management of Technology	
or	BK/BM521: Seminar in E-Commerce	3.0
	BK533: Marketing Research	
	BK535: International Marketing Management	
	BK539: Promotional Strategy	
	BK540: Consumer Behavior	
or	BK541: Advertising and Media Management	3.0
	BM590: Strategic Management	3.0
CONCENTRATION IN HEALTHCARE MANAGEMENT REQUIREMENTS: 15 Credits Credits		
KEQUIRE	WENTS: 13 Credits	I
	BH571: Introduction to the US Healthcare System	3.0
	BH572: Healthcare Economics	3.0
	BH573: Management of Healthcare Organizations	3.0
	BH574: Seminar in Healthcare Management	3.0
	BH575: Healthcare Management Residency	3.0

TOTAL CREDITS FOR MASTER OF BUSINESS ADMINISTRATION WITH A CONCENTRATION IN HEALTHCARE MANAGEMENT = 54.0

MONMOUTH UNIVERSITY

Office of Registration and Records West Long Branch, NJ 07764 - 1898

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