West Long Branch, NJ 07764 - 1898

Master of Rusiness Administration - Accounting Track

IM	aster of Business Administration - Accounting Tra	CK
USINESS R	REQUIREMENTS: 36 Credits	Credits
	DEFOA E	0.0
	BE501: Economics for Management	3.0
	BM502: Management and Organizational Behavior	3.0
	BA503: Financial Accounting BM506: Graduate Business Statistics	3.0 3.0
	BM507: Production and Operations Management and Lab	3.0
	BK509: Marketing Management	3.0
	BF511: Business Finance	3.0
	BM515: Ethics, Law and Social Responsibility	3.0
	BM520: Information Systems in Organizations	
or	BM565: Management of Technology	
	BK/BM521: Seminar in E-Commerce	3.0
OI.	DIVDWIDET. Geninal III E-Goninierce	3.0
	BM525: Management of Human Resources	3.0
or	BM563: International Business	
	BK533: Marketing Research	
or	BK535: International Marketing Management	
or	BK539: Promotional Strategy	
or	BK540: Consumer Behavior	
or	BK541: Advertising and Media Management	3.0
	BM590: Strategic Management	3.0
CCOUNTIN	G TRACK REQUIREMENTS: 18 Credits	Credits
	BA510: Business Income Tax	2.0
		3.0
	BA512: Selected Topics in Financial Accounting BA515: Advanced Accounting Practice	3.0 3.0
	BA515: Advanced Accounting Practice BA541: Managerial Accounting	3.0
	BA560: Auditing Practices & Cases	3.0
	BL501: Business Law	3.0
	DEGGT. DUGITICGS LAW	J.C

TOTAL CREDITS FOR MASTER OF BUSINESS ADMINISTRATION -ACCOUNTING TRACK = 54.0