West Long Branch, NJ 07764 - 1898

Master of Business Administration REQUIREMENTS: 48 Credits Credits BE501: Economics for Management 3.0 BM502: Management and Organizational Behavior 3.0 BA503: Financial Accounting 3.0 BM506: Graduate Business Statistics 3.0 BM507: Production and Operations Management and Lab 3.0 BK509: Marketing Management 3.0 BF511: Business Finance 3.0 BM515: Ethics, Law and Social Responsibility 3.0 BA541: Managerial Accounting 3.0 BM563: International Business or BK535: International Marketing Management or BF535: International Finance 3.0 or BE574: Globalization BM520: Information Systems in Organizations or BM565: Management of Technology or BK/BM521: Seminar in E-Commerce 3.0 BE561: Managerial Economics 3.0 or BE571: Economic Policy in Society or BE575: Analysis and Forecasting or BF517: Financial Institutions and Markets or BF522: Corporate Finance or BF535: International Finance or BE574: Globalization BM525: Management of Human Resources 3.0 or BM563: International Business BK533: Marketing Research or BK535: International Marketing Management or BK539: Promotional Strategy or BK540: Consumer Behavior or BK541: Advertising and Media Management 3.0 BM549: Management Science 3.0 BM556: Logistics Management BM590: Strategic Management 3.0

TOTAL CREDITS FOR MASTER OF BUSINESS ADMINISTRATION = 48.0

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