

Graduate Certificate in Public Service Communication Specialist		
REQUIREMENTS: 12 Credits		Credits
CHOOSE	Four courses from among the following: CO512: Intercultural Communication and Diversity Management CO514: Conflict Management and Negotiation CO516: Fundraising for Non-Profits CO523: Persuasion, Social Influences and the Media CO525: Political Communication CO527: Crisis and issue Management CO530: Mass Media: Public Interest, Corporate Profit CO540: Organizational Training and Consulting PS514: Public Opinion and Polling PS518: Theory, Policy, Ethics	12.0

**TOTAL CREDITS FOR GRADUATE CERTIFICATE IN
 PUBLIC SERVICE COMMUNICATION SPECIALIST = 12.0**