

<b>Graduate Certificate in Public Relations Specialist</b>		
<b>REQUIREMENTS: 12 Credits</b>		<b>Credits</b>
CHOOSE	Four courses from among the following:  CO504: Principles of Public Relations  CO505: Interpersonal Communication  CO507: Organizational Communication  CO508: Executive Communication  CO512: Intercultural Communication and Diversity Management  CO516: Fundraising for Non-Profits  CO524: Public Opinion and Media  CO525: Political Communication  CO526: Advanced Public Relations Planning  CO527: Crisis and Issues Management  CO530: Mass Media: Public Interest, Corporate Profit  CO532: Global Media and New Technologies	12.0
<b>TOTAL CREDITS FOR GRADUATE CERTIFICATE IN PUBLIC RELATIONS SPECIALIST = 12.0</b>		