## **Bachelor of Arts in Communication** MAJOR REQUIREMENTS/COMMUNICATION: 24 Credits CO100: Introduction to Communication 3.0 CO226: Intercultural Communication 3.0 CO155: Media Literacy CO292: Communication Rsrch Methods 3.0 3.0 CO220: Public Speaking CO301: Communication Theory 3.0 3.0 CO224: Intro. to Mass Communication 3.0 CO311: Communication Ethics 3.0

## **CLUSTER REQUIREMENTS: Select One (29 Credits)**

Journalism and Public Relations		Radio and Television		Communication Studies	
* 29 Credits as Follows *		* 29 Credits as Follows *		* 29 Credits as Follows *	
CO211: Intro. to Journalism	3.0	CO102: Intro. to Radio Production	3.0	CO120: Interpersonal	
CO216: Career Preparation/PR	1.0	CO145: Intro. to TV Production	3.0	Communication	3.0
CO295: Intro. to Public Relations	3.0	CO217: Career Preparation/RT	1.0	CO218: Career Preparation/CS	1.0
				CO225: Business & Professional	
		CO262: Practicum in Radio		Communication	3.0
CO264: Practicum in Journalism		<u>*OR*</u>		CO233: Rhetoric and Persuasion	3.0
<u>*OR*</u>		CO263: Practicum in Television	1.0		
CO265: Practicum in Public				CO266: Practicum/Comm. Works	
Relations	1.0	2 courses from Course*Type:		<u>*OR*</u>	
		CORTP (Production)	3.0	CO267: Practicum in MOCC	1.0
CO215: Newswriting			3.0		
<u>*OR*</u>		1 course from each of the following		CO491: Seminar in Comm.	3.0
CO313: Public Relations Writing	3.0	Course*Types:			
		CORTA (Act/Announce)	3.0	2 courses from Course*Type:	
3 courses from each of the		CORTW (Writing)	3.0	COCST (Theory)	3.0
following Course*Types:					3.0
COPRM (Message)	3.0	2 courses from Course*Type:		2 courses from Course*Type:	
	3.0	CORTT (Theory)	3.0	COCSP (Problem)	3.0
	3.0		3.0		3.0
		One 300+ Level course from one			
COPRT (Theory)	3.0	of the following Course*Types:		1 course from Course*Type:	
	3.0	CORTP, CORTA, CORTW,		COCSD (Delivery)	3.0
	3.0	or CORTT	3.0		

## **OUTSIDE MAJOR REQUIREMENTS: 6 Credits** Credits

3.0 HU201: Critical Discourse MA105: Mathematical Modeling in the Social Sciences 3.0

FREE ELECTIVES: 30 Credits	Credits
	30.0

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GENERAL EDUCATION REQUIREMENTS: 36 Credits								
First Year Seminar	FY-101: First Year Seminar	3.0						
Reading and Writing	EN101: College Composition I EN102: College Composition II	3.0 3.0						
Mathematics	Fulfilled in Outside Major Requirements with MA105	0.0						
Natural Sciences	6 Credits from subjects BY, CE, PH, or SC	6.0						
Literature	3 Credits from courses designated with Course*Type: LIT	3.0						
Aesthetics and Creativity	3 Credits from Art, Music, Theatre, or Dance	3.0						
Technological Literacy	3 Credits from courses designated with Course*Type: TL	3.0						
Reasoned Oral Discourse	Fulfilled in Outside Major Requirements with HU201	0.0						
Historical Perspective	3 Credits from courses designated with Course*Type: HS.SV	3.0						
Social Science	3 Credits from courses designated with Course*Type: SS.SV	3.0						
Historical Perspective/Social Sciences	3 Credits from courses designated with Course*Type: HS.SV  or 3 Credits from courses designated with Course*Type: SS.SV	3.0						
Golonooo	of 3 Credits from courses designated with Course Type. 33.3v	3.0						
Interdisciplinary Perspectives	3 Credits from courses designated with Course*Type: ISP	3.0						
Cultural Diversity/Global Understanding	Partially fulfilled in Major Requirements with CO226 3 Credits from courses designated with Course*Type: GU							
	or 6 Credits from the SAME foreign language	3.0 - 6.0						
Experiential Education	One course designated with Course*Type: EX	0.0						
Writing Intensive	Two courses from Communications designated with Course*Type: WT	0.0 0.0						

Minimum Credits for Bachelor of Arts in Communication = 128.0

## **NOTES:**

<sup>\* 58</sup> credits must be completed at the 200 level or higher.

<sup>\*\*</sup>Students must complete courses listed in MAJOR section and at least one CLUSTER in order to be considered for graduation.