Graduate Certificate in Public Service Communication Specialist			
F	EQUIREMENTS: 12 Credits	Credits	
	CHOOSE: Four courses from among the following:	12.0	
	CO512: Intercultural Communication and Diversity Management		
	CO514: Conflict Management and Negotiation		
	CO516: Fundraising for Non-Profits		
	CO523: Persuasion, Social Influence		
	CO525: Political Communication		
	CO527: Crisis and Issue Management		
	CO530: Mass Media: Public Interest, Corporate Profit		
	CO540: Organizational Training and Consulting		
	PS514: Public Opinion and Polling		
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TOTAL CREDITS FOR GRADUATE CERTIFICATE IN PUBLIC SERVICE COMMUNICATION SPECIALIST = 12.0

PS518: Theory, Policy, Ethics