

Graduate Certificate in Strategic Public Relations and New Media	
REQUIREMENTS: 12 Credits	Credits
CO504: Principles of Public Relations	3.0
CO526: Advanced Public Relations Planning	3.0
Choose 1 course from among: CO527: Crisis and Issues Management CO516: Public Relations and Fundraising for Non-Profit CO565: Special Event Planning and Promotion CO595: Corporate and Public Communication Internship* <i>*(strongly recommended for students with less than one year of professional experience)</i>	3.0
Choose 1 course from among: CO520: Communication Ethics CO524: Public Opinion and Media CO530: Mass Media: Public Interest, Corporate Profit CO532: Global Media and New Technologies CO595: Corporate and Public Communication Internship* <i>*(strongly recommended for students with less than one year of professional experience)</i>	3.0
TOTAL CREDITS FOR GRADUATE CERTIFICATE IN STRATEGIC PUBLIC RELATIONS AND NEW MEDIA = 12.0	

MONMOUTH UNIVERSITY CURRICULUM CHART