

| Graduate Certificate in Strategic Public Relations and New Media | |
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| REQUIREMENTS: 12 Credits | Credits |
| CO504: Principles of Public Relations | 3.0 |
| CO526: Advanced Public Relations Planning | 3.0 |
| Choose 1 course from among: CO527: Crisis and Issues Management CO516: Public Relations and Fundraising for Non-Profit CO565: Special Event Planning and Promotion CO595: Corporate and Public Communication Internship* <i>*(strongly recommended for students with less than one year of professional experience)</i> | 3.0 |
| Choose 1 course from among: CO520: Communication Ethics CO524: Public Opinion and Media CO530: Mass Media: Public Interest, Corporation Profit CO532: Global Media and New Technologies CO595: Corporate and Public Communication Internship* <i>*(strongly recommended for students with less than one year of professional experience)</i> | 3.0 |
| TOTAL CREDITS FOR GRADUATE CERTIFICATE IN STRATEGIC PUBLIC RELATIONS AND NEW MEDIA = 12.0 | |

MONMOUTH UNIVERSITY CURRICULUM CHART