

Graduate Certificate in Public Relations Specialist	
REQUIREMENTS: 12 Credits	Credits
CO504: Principles of Public Relations	3.0
CO526: Advanced Public Relations Planning	3.0
Choose 1 course from among:	
CO527: Crisis and Issues Management	
CO516: Public Relations and Fundraising	
CO565: Special Event Planning	
CO595: Corporate and Public Communication Internship*	3.0
<i>*(strongly recommended for students with less than one year of professional experience)</i>	
Choose 1 course from among:	
CO520: Communication Ethics	
CO524: Public Opinion and Media	
CO530: Mass Media: Public Interest, Corporate Profit	
CO532: Global Media and New Technologies	
CO595: Corporate and Public Communication Internship*	
<i>*(strongly recommended for students with less than one year of professional experience)</i>	3.0
<b>TOTAL CREDITS FOR GRADUATE CERTIFICATE IN PUBLIC RELATIONS SPECIALIST = 12.0</b>	

# MONMOUTH UNIVERSITY CURRICULUM CHART