

Graduate Certificate in Public Relations Specialist	
REQUIREMENTS: 12 Credits	Credits
<p>CHOOSE:</p> <p>Four courses from among the following:</p> <p>CO504: Principles of Public Relations</p> <p>CO505: Interpersonal Communication</p> <p>CO507: Organizational Communication</p> <p>CO508: Executive Communication</p> <p>CO512: Intercultural Communication and Diversity Management</p> <p>CO516: Fundraising for Non-Profits</p> <p>CO524: Public Opinion and Media</p> <p>CO525: Political Communication</p> <p>CO526: Advanced Public Relations Planning</p> <p>CO527: Crisis and Issues Management</p> <p>CO530: Mass Media: Public Interest, Corporate Profit</p> <p>CO532: Global Media and New Technologies</p>	<p>12.0</p>
<p>TOTAL CREDITS FOR GRADUATE CERTIFICATE IN PUBLIC RELATIONS SPECIALIST = 12.0</p>	