

Bachelor of Science in Business Administration with Concentrations in Marketing and Management and Decision Sciences	
MAJOR REQUIREMENTS/BUSINESS: 42 Credits	Credits
BA251: Principles of Financial Accounting	3.0
BA252: Principles of Managerial Accounting	3.0
BE201: Microeconomics	3.0
BE202: Macroeconomics	3.0
BF301: Principles of Finance	3.0
BL201: Legal Environment of Business I	3.0
BK250: Principles of Marketing	3.0
BM250: Principles Management & Organizational Behavior	3.0
BE/BF304: Money, Credit and Fin. Mkts.	3.0
BE251: Business Statistics	3.0
BM327: Ethics, Diversity, and Social Responsibility	3.0
BM350: Operations Management	3.0
BM490: Strategic Management	3.0
 BM311: Management Information Systems	 3.0
or BA430: Accounting Information Systems	
CONCENTRATION REQUIREMENTS/ MARKETING & MANAGEMENT: 33 Credits	Credits
BK401: Marketing Research	3.0
BK404: Consumer Behavior	3.0
BK411: Principles of Advertising	3.0
BK459: Managerial Marketing	3.0
 BM404: Human Resources Management	 3.0
 BM453: International Marketing	 3.0
or BM471: Global Management	
 BM402: Business Modeling and Analysis	 3.0
or BM408: Logistics and Supply Management	
 BM434: Small Business Management/Marketing	 3.0
or BM451: Entrepreneurship	
 6 credits in Management 300-level or higher	 BM300+ Level Courses : _____ 3.0 BM300+ Level Courses : _____ 3.0
 3 credits in Marketing 300-level or higher	 BK300+ Level Courses: _____* 3.0 <i>*(Cannot Use Co-Op or Internship Courses)</i>
REQUIREMENTS OUTSIDE MAJOR: 15 Credits	Credits
MA117: Quantitative Analysis for Business I	3.0
IT150: Information Technology	3.0
CO225: Business and Professional Communication	3.0
HS310: Business and Economic Development of the United States	3.0
 PS101: Introduction to Political Science	
or PY103: Introduction to Psychology	
or PS103: American National Government	
or SO101: Introduction to Sociology	3.0
FREE ELECTIVES: 5 Credits	Credits
_____	5.0

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GENERAL EDUCATION REQUIREMENTS: 33 Credits		Credits
First Year Seminar	FY-101: First Year Seminar	3.0
Reading and Writing	EN101: College Composition I	3.0
	EN102: College Composition II	3.0
Mathematics	Fulfilled in Requirements Outside Major with MA117	0.0
Natural Sciences	6 Credits from subjects BY, CE, GL, PH, or SC	6.0
Literature	3 Credits from courses designated with Course*Type: LIT	3.0
Aesthetics and Creativity	3 Credits from Art, Music, Theatre, or Dance	3.0
Technological Literacy	Fulfilled in Requirements Outside Major with IT150	0.0
Reasoned Oral Discourse	Fulfilled in Requirements Outside Major with CO225	0.0
Historical Perspective	3 Credits from courses designated with Course*Type: HS.SV	3.0
Social Science	Fulfilled in Major Requirements with BE201 or BE202	0.0
Historical Perspective/Social Sciences	Fulfilled in Outside Major Requirements with PS101 or PS103 or PY103 or SO101	0.0
Interdisciplinary Perspectives	3 Credits from courses designated with Course*Type: ISP	3.0
Cultural Diversity and Global Understanding or Foreign Language	3 Credits from courses designated with Course*Type: CD	6.0
	and 3 Credits from courses designated with Course*Type: GU or 6 Credits from the SAME foreign language	
Experiential Education	One course designated with Course*Type: EX	0.0
Writing Intensive	Two courses from Business (BA, BE, BF, BK, BM, BL, BR)	0.0
	designated with Course*Type: WT	0.0

Total Credits For Bachelor of Science in Business Administration with Concentrations in Marketing and Management and Decision Sciences = 128.0

NOTES:

* 58 credits must be completed at the 200 level or higher.

** Business majors are required to complete at least 50% of their major and concentration requirements at Monmouth University.