

Bachelor of Science in Business Administration with Concentrations in Marketing and Management	
MAJOR REQUIREMENTS/BUSINESS: 42 Credits	Credits
BA251: Principles of Financial Accounting BA252: Principles of Managerial Accounting BE201: Microeconomics BE202: Macroeconomics BF301: Principles of Finance BL201: Legal Environment of Business I BK250: Principles of Marketing BM250: Principles Management & Organizational Behavior BE/BF304: Money, Credit and Fin. Mkts. BE251: Business Statistics BM311: Management Information Systems or BA430: Accounting Information Systems BM327: Ethics, Diversity, and Social Responsibility BM350: Operations Management BM490: Strategic Management	3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0 3.0
CONCENTRATION REQUIREMENTS/ MARKETING & MANAGEMENT: 27 Credits	Credits
BK401: Marketing Research BM404: Human Resources Management BK459: Managerial Marketing _____: Global/International Business Course From among: BA425, BF421, BE403, BK453, or BM471 9 credits in Management 300-level or higher BM300+ Level Courses : _____ BM300+ Level Courses : _____ BM300+ Level Courses : _____ 6 credits in Marketing 300-level or higher BK300+ Level Courses: _____ * BK300+ Level Courses: _____ * *(Cannot Use Co-Op or Intership Courses)	3.0 3.0 3.0 3.0 3.0 3.0 9.0 6.0
REQUIREMENTS OUTSIDE MAJOR: 18 Credits	Credits
MA117: Quantitative Analysis for Business I MA118: Quantitative Analysis for Business II IT150: Information Technology CO225: Business and Professional Communication HS310: Business and Economic Development of the United States PS101: Introduction to Political Science or PY103: Introduction to Psychology or PS103: American National Government or SO101: Introduction to Sociology	3.0 3.0 3.0 3.0 3.0 3.0
FREE ELECTIVES: 8 Credits	Credits
_____	8.0

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GENERAL EDUCATION REQUIREMENTS: 33 Credits		Credits
First Year Seminar	FY-101: First Year Seminar	3.0
Reading and Writing	EN101: College Composition I	3.0
	EN102: College Composition II	3.0
Mathematics	Fulfilled in Requirements Outside Major with MA117 or MA118	0.0
Natural Sciences	6 Credits from subjects BY, CE, PH, or SC	6.0
Literature	3 Credits from courses designated with Course*Type: LIT	3.0
Aesthetics and Creativity	3 Credits from Art, Music, Theatre, or Dance	3.0
Technological Literacy	Fulfilled in Requirements Outside Major with IT150	0.0
Reasoned Oral Discourse	Fulfilled in Requirements Outside Major with CO225	0.0
Historical Perspective	3 Credits from courses designated with Course*Type: HS.SV	3.0
Social Science	Fulfilled in Major Requirements with BE201 or BE202	0.0
Historical Perspective/Social Sciences	Fulfilled in Outside Major Requirements with PS101 or PS103 or PY103 or SO101	0.0
Interdisciplinary Perspectives	3 Credits from courses designated with Course*Type: ISP	3.0
Cultural Diversity and Global Understanding or Foreign Language	3 Credits from courses designated with Course*Type: CD and 3 Credits from courses designated with Course*Type: GU or 6 Credits from the SAME foreign language	6.0
Experiential Education	One course designated with Course*Type: EX	0.0
Writing Intensive	Two courses from Business (BA, BE, BF, BK, BM, BL, BR)	0.0
	designated with Course*Type: WT	0.0

Total Credits For Bachelor of Science in Business Administration with Concentrations in Marketing and Management = 128.0

NOTES:

* 58 credits must be completed at the 200 level or higher.

** Business majors are required to complete at least 50% of their major and concentration requirements at Monmouth University.