

MONMOUTH UNIVERSITY

Office of Registration and Records

2013*2014 Sequence Chart

BUBK13.GE13

SEMESTER 1

| COURSE CODE | GEN*ED REQ'MT | COURSE* TYPE | TITLE | CRS. |
|----------------------|---------------|--------------|--------------------------|-------------|
| EN101 | YES | | COLLEGE COMPOSITION 1 | 3.0 |
| HSxxx | YES | HS.SV | GEN*ED HISTORICAL PERSP. | 3.0 |
| BY,CE,SC, PH or GL | YES | | GEN*ED NATURAL SCIENCE | 3.0 |
| FY101 | YES | | FIRST YEAR SEMINAR | 3.0 |
| IT150 | YES | TL | INFO TECH FOR BUSINESS | 3.0 |
| TOTAL CREDITS | | | | 15.0 |

SEMESTER 3

| COURSE CODE | GEN*ED REQ'MT | COURSE* TYPE | TITLE | CRS. |
|----------------------|---------------|--------------|--|-------------|
| CO225 | YES | RD | ORAL COMM. IN BUSINESS (GEN*ED REAS. ORAL DISC.) | 3.0 |
| BA251 | | | FINANCIAL ACCOUNTING | 3.0 |
| BK250 | | | PRINCIPLES OF MARKETING | 3.0 |
| BE202 | YES | SS.SV | MICROECONOMICS (GEN*ED SOC. SCI.) | 3.0 |
| BM250 | | | MANAGEMENT AND ORG. BEH. | 3.0 |
| ENxxx | YES | LIT | GEN*ED LITERATURE | 3.0 |
| TOTAL CREDITS | | | | 18.0 |

B.S. IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN MARKETING

SEMESTER 2

| COURSE CODE | GEN*ED REQ'MT | COURSE* TYPE | TITLE | CRS. |
|----------------------------|---------------|--------------|-----------------------------------|-------------|
| EN102 | YES | | COLLEGE COMPOSITION 2 | 3.0 |
| BE201 | YES | SS.SV | MICROECONOMICS (GEN*ED SOC. SCI.) | 3.0 |
| AR,MU,TH or DA101 | YES | AT | GEN*ED AESTHETICS | 3.0 |
| BY,CE,SC, PH or GL | YES | | GEN*ED NATURAL SCIENCE | 3.0 |
| SO101,PY103 PS101 or PS103 | | | SEE CURR. CHART OR DEGREE AUD. | 3.0 |
| MA117 | YES | | QUANT. ANAL. FOR BUS. I | 3.0 |
| TOTAL CREDITS | | | | 18.0 |

SEMESTER 4

| COURSE CODE | GEN*ED REQ'MT | COURSE* TYPE | TITLE | CRS. |
|----------------------|---------------|--------------|--------------------------|-------------|
| HS310 | | | U.S. BUSINESS HISTORY | 3.0 |
| BA252 | | | MANAGERIAL ACCOUNTING | 3.0 |
| BK300+ | | | MARKETING ELECTIVE | 3.0 |
| BL201 | | | LEGAL ENVIRON. OF BUS. I | 3.0 |
| BE251 | | | BUSINESS STATISTICS | 3.0 |
| TOTAL CREDITS | | | | 15.0 |

SEE CURRICULUM CHART or DEGREE AUDIT FOR COMPLETE TITLE OF ALL COURSES. BE CERTAIN TO CONSULT WITH YOUR ADVISOR.

SEE WEBadvisor "SECTIONS OFFERED BY TERM" FOR COMPLETE LISTING OF COURSES WITH ASSOCIATED COURSE*TYPES.

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**B.S. IN BUSINESS ADMINISTRATION WITH A
CONCENTRATION IN MARKETING**

SEMESTER 5

| COURSE CODE | GEN*ED REQ'MT | COURSE* TYPE | TITLE | CRS. |
|----------------------|---------------|--------------|---------------------------|-------------|
| BK401 | | | MARKETING RESEARCH | 3.0 |
| BF301 | | | PRINCIPLES OF FINANCE | 3.0 |
| xxx | YES | CD | CULTURAL DIVERSITY | 3.0 |
| BM311 | | | MANAGEMENT INFO SYSTEMS | 3.0 |
| xxx | | | FREE ELECTIVE | 3.0 |
| BK411 | | | PRINCIPLES OF ADVERTISING | 3.0 |
| TOTAL CREDITS | | | | 18.0 |

SEMESTER 6

| COURSE CODE | GEN*ED REQ'MT | COURSE* TYPE | TITLE | CRS. |
|----------------------|---------------|--------------|--------------------------------|-------------|
| BM350 | | | OPERATIONS MANAGEMENT | 3.0 |
| BK404 | | | CONSUMER BEHAVIOR | 3.0 |
| xxx | YES | GU | GEN*ED GLOBAL UNDERSTAND. | 3.0 |
| BF/BE304 | | | MONEY, CREDIT AND FIN. MARKETS | 3.0 |
| xxx | | | FREE ELECTIVE | 3.0 |
| | | | CONSUMER BEHAVIOR | |
| TOTAL CREDITS | | | | 15.0 |

SEMESTER 7

| COURSE CODE | GEN*ED REQ'MT | COURSE* TYPE | TITLE | CRS. |
|----------------------|---------------|--------------|--|-------------|
| BM327 | YES | WT | ETHICS, DIV., AND SOC. RESP. | 3.0 |
| BK300+ | | | MARKETING ELECTIVE | 3.0 |
| BK453 | YES | WT | INTERNATIONAL MARKETING (GEN*ED WRIT. INT.) | 3.0 |
| xxx | | | FREE ELECTIVE | 3.0 |
| xxx | | | FREE ELECTIVE | 3.0 |
| TOTAL CREDITS | | | | 15.0 |

SEMESTER 8

| COURSE CODE | GEN*ED REQ'MT | COURSE* TYPE | TITLE | CRS. |
|----------------------|---------------|--------------|---|-------------|
| xxx | YES | ISP | GEN*ED INTERDIS. PERSP. | 3.0 |
| BK459 | | | MANAGERIAL MARKETING | 3.0 |
| BM490 | YES | EX | STRATEGIC MANAGEMENT (GEN*ED EXPER. EDUCATION) | 3.0 |
| xxx | | | FREE ELECTIVE | 3.0 |
| xxx | | | FREE ELECTIVE | 2.0 |
| TOTAL CREDITS | | | | 14.0 |