

**MONMOUTH UNIVERSITY**

Office of Registration and Records

**2011\*2012 Sequence Chart**

**BUBK10.GE11**

**SEMESTER 1**

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
EN101	YES		COLLEGE COMPOSITION 1	3.0
HSxxx	YES	HS.SV	GEN*ED HISTORICAL PERSP.	3.0
BY,CE,SC or PH	YES		GEN*ED NATURAL SCIENCE	3.0
FY101	YES		FIRST YEAR SEMINAR	3.0
IT150	YES	TL	INFO TECH FOR BUSINESS	3.0
MA117	YES		QUANT. ANAL. FOR BUS. I (GEN*ED MATH)	3.0
<b>TOTAL CREDITS</b>				<b>18.0</b>

**SEMESTER 3**

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
CO225	YES	RD	ORAL COMM. IN BUSINESS (GEN*ED REAS. ORAL DISC.)	3.0
BA251			FINANCIAL ACCOUNTING	3.0
BK250			PRINCIPLES OF MARKETING	3.0
BE202	YES	SS.SV	MICROECONOMICS (GEN*ED SOC. SCI.)	3.0
BM250			MANAGEMENT AND ORG. BEH.	3.0
ENxxx	YES	LIT	GEN*ED LITERATURE	3.0
<b>TOTAL CREDITS</b>				<b>18.0</b>

**B.S. IN BUSINESS ADMINISTRATION WITH A  
CONCENTRATION IN MARKETING**

**SEMESTER 2**

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
EN102	YES		COLLEGE COMPOSITION 2	3.0
BE201	YES	SS.SV	MICROECONOMICS (GEN*ED SOC. SCI.)	3.0
AR,MU,TH or DA101	YES	AT	GEN*ED AESTHETICS	3.0
BY,CE,SC or PH	YES		GEN*ED NATURAL SCIENCE	3.0
SO101,PY103 PS101 or PS103			SEE CURR. CHART OR DEGREE AUD.	3.0
MA118			QUANT. ANAL. FOR BUS. II	3.0
<b>TOTAL CREDITS</b>				<b>18.0</b>

**SEMESTER 4**

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
HS310			U.S. BUSINESS HISTORY	3.0
BA252			MANAGERIAL ACCOUNTING	3.0
BK300+			MARKETING ELECTIVE	3.0
BL201			LEGAL ENVIRON. OF BUS. I	3.0
BE251			BUSINESS STATISTICS	3.0
<b>TOTAL CREDITS</b>				<b>15.0</b>

SEE CURRICULUM CHART or DEGREE AUDIT FOR COMPLETE TITLE OF ALL COURSES. BE CERTAIN TO CONSULT WITH YOUR ADVISOR.

SEE WEBadvisor "SECTIONS OFFERED BY TERM" FOR COMPLETE LISTING OF COURSES WITH ASSOCIATED COURSE\*TYPES.

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#### SEMESTER 5

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BK401			MARKETING RESEARCH	3.0
BF301			PRINCIPLES OF FINANCE	3.0
xxx	YES	CD	CULTURAL DIVERSITY	3.0
BM311			MANAGEMENT INFO SYSTEMS	3.0
xxx			FREE ELECTIVE	3.0
<b>TOTAL CREDITS</b>				<b>15.0</b>

### B.S. IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN MARKETING

#### SEMESTER 6

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BM350			OPERATIONS MANAGEMENT	3.0
BK300+			MARKETING ELECTIVE	3.0
xxx	YES	GU	GEN*ED GLOBAL UNDERSTAND.	3.0
BF/BE304			MONEY, CREDIT AND FIN. MARKETS	3.0
xxx			FREE ELECTIVE	3.0
<b>TOTAL CREDITS</b>				<b>15.0</b>

#### SEMESTER 7

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BM327	YES	WT	ETHICS, DIV., AND SOC. RESP. (GEN*ED WRIT. INT.)	3.0
BK300+			MARKETING ELECTIVE	3.0
BK453	YES	WT	INTERNATIONAL MARKETING (GEN*ED WRIT. INT.)	3.0
xxx			FREE ELECTIVE	3.0
xxx			FREE ELECTIVE	3.0
<b>TOTAL CREDITS</b>				<b>15.0</b>

#### SEMESTER 8

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
xxx	YES	ISP	GEN*ED INTERDIS. PERSP.	3.0
BK459			MANAGERIAL MARKETING	3.0
BM490	YES	EX	STRATEGIC MANAGEMENT (GEN*ED EXPER. EDUCATION)	3.0
xxx			FREE ELECTIVE	3.0
xxx			FREE ELECTIVE	2.0
<b>TOTAL CREDITS</b>				<b>14.0</b>