

**MONMOUTH UNIVERSITY**  
**Office of Registration & Records**  
**Sequence Chart**  
**2008-2009**

**BUBK08.GE08**

**Academic Program: B.S. in Business Administration with a Concentration in Marketing**

**Semester 1**

COURSE	TITLE	CREDITS
EN101	College English I	3
HS101	West. Civilization I	3
SC100	Discovery & Nat. Science	3
MA101 or Elective	College Algebra(if required) or Elective	3
IT100	Information Technology	3
LC100	Freshman Seminar	1
	<b>TOTAL</b>	<b>16</b>

**Semester 2**

COURSE	TITLE	CREDITS
EN102	College English II	3
HS102	West. Civilization II	3
Aesthetics	AR/MU/TH/DA101	3
SO101 or PY103	Introduction to Sociology or Introduction to Psychology	3
Science	BY/CE/PH101	3
MA117	Quantitative Anal. For Bus. I	3
WP001	Writing Proficiency Exam	0
	<b>TOTAL</b>	<b>18</b>

**Semester 3**

COURSE	TITLE	CREDITS
EN201	Literature I	3
BA251	Financial Accounting	3
MA118	Quantitative Anal. For Bus. II	3
BE201	Microeconomics	3
BM250	Man. And Org. Behav.	3
	<b>TOTAL</b>	<b>15</b>

**Semester 4**

COURSE	TITLE	CREDITS
EN202	Literature II	3
BA252	Managerial Accounting	3
HU201	Critical Discourse	3
BK250	Principles of Marketing	3
BE251	Business Statistics	3
BE202	Macroeconomics	3
	<b>TOTAL</b>	<b>18</b>

**Semester 5**

COURSE	TITLE	CREDITS
BL201	Legal Envir. In Business I	3
BF301	Principles of Finance	3
PS101 or PS103	Intro. To Political Science or American Nat'l Gov't	3
Elective		3
BK300+	Marketing Elective	3
WT001*	Writing Intensive Course in Bus	0
	<b>TOTAL</b>	<b>15</b>

**Semester 6**

COURSE	TITLE	CREDITS
BM350	Operations Management	3
BM311	Manag. Info. Systems	3
CO225	Oral Comm. In Bus.	3
Elective		3
BK300+	Marketing Elective	3
WT001*	Writing Intensive Course in Bus	0
	<b>TOTAL</b>	<b>15</b>

**Semester 7**

COURSE	TITLE	CREDITS
*	Cross-Cultural Requirement	3
BM327	Eth., Div., & Soc. Resp.	3
xxx	Glob./Inter. Bus. Course	3
BK401	Marketing Research	3
Elective		4
	<b>TOTAL</b>	<b>16</b>

**Semester 8**

COURSE	TITLE	CREDITS
*	Cross-Cultural Requirement	3
PRxxx	Perspectives Course	3
BM490	Strategic Management	3
BK459	Managerial Marketing	3
Elective		3
EX001*	Experiential Education	0
	<b>TOTAL</b>	<b>15</b>

**TOTAL CREDITS 128**

\*See WEBadvisor "Sections Offered by Term" for complete listing of courses with type:

CC: Cross-Cultural  
 WT: Writing Intensive  
 EX: Experiential Education

