

**MONMOUTH UNIVERSITY**

Office of the Registrar

2019\*2020 Sequence Chart

**BUBKMDS.BS.19**

**B.S. IN BUSINESS ADMINISTRATION WITH A  
CONCENTRATION IN MARKETING AND MANAGEMENT AND DECISION SCIENCES**

**SEMESTER 1**

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
EN101	YES		COLLEGE COMPOSITION 1	3.0
HSxxx	YES	HS.SV	GEN*ED HISTORICAL PERSP.	3.0
BY,CE,SC, PH or GL	YES	NS	GEN*ED NATURAL SCIENCE	3.0
FY101	YES		FIRST YEAR SEMINAR	3.0
IT150	YES	TL	INFO TECH FOR BUSINESS	3.0
<b>TOTAL CREDITS</b>				<b>15.0</b>

**SEMESTER 2**

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
EN102	YES		COLLEGE COMPOSITION 2	3.0
AR,MU,TH or DA	YES	AT	GEN*ED AESTHETICS	3.0
BY,CE,SC, PH or GL	YES	NS	GEN*ED NATURAL SCIENCE	3.0
AN103, SO101,PY103 PS101 or PS103	YES	SS.SV	SEE CURR. CHART/DEGREE AUD.	3.0
MA117	YES		QUANT. ANAL. FOR BUS. I	3.0
<b>TOTAL CREDITS</b>				<b>15.0</b>

**SEMESTER 3**

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
CO225	YES	RD	ORAL COMM. IN BUSINESS	3.0
BA251			FINANCIAL ACCOUNTING	3.0
BK250			PRINCIPLES OF MARKETING	3.0
BE201	YES	SS.SV	MICROECONOMICS	3.0
BM250			MANAGEMENT AND ORG. BEH.	3.0
ENxxx	YES	LIT	GEN*ED LITERATURE	3.0
<b>TOTAL CREDITS</b>				<b>18.0</b>

**SEMESTER 4**

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
HS310			U.S. BUSINESS HISTORY	3.0
BA252			MANAGERIAL ACCOUNTING	3.0
BM404			HR MANAGEMENT	3.0
BL201			LEGAL ENVIRON. OF BUS. I	3.0
BE251			BUSINESS STATISTICS	3.0
BE202	YES	SS.SV	MACROECONOMICS	3.0
<b>TOTAL CREDITS</b>				<b>18.0</b>

SEE CURRICULUM CHART or DEGREE AUDIT FOR COMPLETE TITLE OF ALL COURSES. BE CERTAIN TO CONSULT WITH YOUR ADVISOR.

SEE WEBadvisor "SECTIONS OFFERED BY TERM" FOR COMPLETE LISTING OF COURSES WITH ASSOCIATED COURSE\*TYPES.

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**SEMESTER 5**

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BM402 or BM408			SEE CURRICULUM CHART or DEGREE AUDIT	3.0
BF301			PRINCIPLES OF FINANCE	3.0
xxx	YES	CD	CULTURAL DIVERSITY	3.0
BM311			MGMT. INFO. SYSTEMS	3.0
BK401			MARKETING RESEARCH	3.0
<b>TOTAL CREDITS</b>				<b>15.0</b>

**SEMESTER 6**

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BM350			OPERATIONS MANAGEMENT	3.0
xxx			FREE ELECTIVE	3.0
xxx	YES	GU	GEN*ED GLOBAL UNDERSTAND.	3.0
BF/BE304			MONEY, CREDIT AND FIN. MARKETS	3.0
BK404			CONSUMER BEHAVIOR	3.0
BM300+			MANAGEMENT ELECTIVE	3.0
<b>TOTAL CREDITS</b>				<b>18.0</b>

**SEMESTER 7**

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BK411			PRINCIPLES OF ADVERTISING	3.0
BM300+			MANAGEMENT ELECTIVE	3.0
BM327	YES	WT	ETHICS, DIV., AND SOC. RESP.	3.0
BM434 or BM451			SEE CURRICULUM CHART or DEGREE AUDIT	3.0
BK459			MANAGERIAL MARKETING	3.0
<b>TOTAL CREDITS</b>				<b>15.0</b>

**SEMESTER 8**

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
xxx	YES	ISP	GEN*ED INTERDIS. PERSP.	3.0
BK300+			MARKETING ELECTIVE	3.0
BM490	YES	EX	STRATEGIC MANAGEMENT	3.0
BK453 or BM471	YES	WT	INTERNATIONAL MKTG. or GLOBAL MANAGEMENT	3.0
xxx			FREE ELECTIVE	2.0
<b>TOTAL CREDITS</b>				<b>14.0</b>