

Bachelor of Arts in Communication

MAJOR REQUIREMENTS/COMMUNICATION: 24 Credits

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| CO-100: Introduction to Communication | 3.0 | CO-226: Intercultural Communication | 3.0 |
| CO-155: Media Literacy | 3.0 | CO-292: Communication Rsrch Methods | 3.0 |
| CO-220: Public Speaking | 3.0 | CO-301: Communication Theory | 3.0 |
| CO-224: Intro. to Mass Communication | 3.0 | CO-311: Communication Ethics | 3.0 |

CLUSTER REQUIREMENTS: Select One (28 Credits)

| <u>Journalism and Public Relations</u> * 28 Credits as Follows * | | <u>Media Studies & Production</u> * 28 Credits as Follows * | | <u>Communication Studies</u> * 28 Credits as Follows * | |
|---|-----|---|-----|---|-----|
| CO-211: Intro. to Journalism | 3.0 | CO-102: Radio Production | 3.0 | CO-120: Interpersonal Communication | 3.0 |
| CO-295: Intro. to Public Relations | 3.0 | CO-145: Intro. to TV Production | 3.0 | CO-225: Business & Professional Communication | 3.0 |
| CO-264: Practicum in Journalism | 3.0 | CO-262: Practicum in Radio | 1.0 | CO-233: Rhetoric & Persuasion | 3.0 |
| *OR* | 1.0 | *OR* | | CO-266: Pract./Comm. Works | 1.0 |
| CO-265: Practicum in Public Relations | 3.0 | CO-263: Practicum in Television | 3.0 | *OR* CO-267: Practicum in MOCC | 3.0 |
| CO-215: Newswriting | 3.0 | 2 courses from Course*Type: CORTP (Production) | 3.0 | *OR* CO-300: Pract. Service Learning | 3.0 |
| *OR* | 3.0 | 1 course from each of the following Course*Types: CORTA (Act/Announce) | 3.0 | CO-491: Seminar in Comm. | 3.0 |
| CO-313: Public Relations Writing | 3.0 | CORTW (Writing) | 3.0 | | |
| 3 courses from Course*Type: COJPW (Writing) | 3.0 | 2 courses from Course*Type: CORTT (Theory) | 3.0 | 3 courses from Course*Type: COCST (Theory) | 3.0 |
| | 3.0 | | 3.0 | | 3.0 |
| 3 courses from Course*Type: COJPT (Theory) | 3.0 | One 300+ Level course from one of the following Course*Types: CORTP, CORTA, CORTW, or CORTT | 3.0 | 2 courses from Course*Type: COCS D (Delivery) | 3.0 |
| | 3.0 | | | | 3.0 |

INTERDISCIPLINARY REQUIREMENTS: 6 Credits

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| HU-201: Critical Discourse | 3.0 |
| MA-105: Mathematical Modeling in the Social Sciences | 3.0 |

FREE ELECTIVES: 28 to 31 Credits

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| _____ _____ _____ _____ _____ _____ _____ | 28.0 to 31.0 |
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| Bachelor of Arts in Communication | | |
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| GENERAL EDUCATION REQUIREMENTS: 39 to 42 Credits | | Credits |
| First Year Seminar | FY-101: First Year Seminar | 3.0 |
| Reading and Writing | EN-101: College Composition I | 3.0 |
| | EN-102: College Composition II | 3.0 |
| Mathematics | Fulfilled in Interdisciplinary Requirements with MA-105 | 0.0 |
| Natural Sciences | 6 Credits from subjects BY, CE, GL, PH, or SC | 6.0 |
| Literature | 3 Credits from courses designated with Course*Type: LIT | 3.0 |
| Aesthetics and Creativity | 3 Credits from Art, Music, Theatre, or Dance | 3.0 |
| Technological Literacy | 3 Credits from courses designated with Course*Type: TL <i>*Maybe Fulfilled by Major with CO-221</i> | 3.0 |
| Reasoned Oral Discourse | Fulfilled in Interdisciplinary Requirements with HU-201 | 0.0 |
| Historical Perspective | 3 Credits from courses designated with Course*Type: HS.SV | 3.0 |
| Social Science | 3 Credits from courses designated with Course*Type: SS.SV | 3.0 |
| Historical Perspective/Social Sciences | 3 Credits from courses designated with Course*Type: HS.SV or 3 Credits from courses designated with Course*Type: SS.SV | 3.0 |
| Interdisciplinary Perspectives | 3 Credits from courses designated with Course*Type: ISP | 3.0 |
| Cultural Diversity and Global Understanding or Foreign Language | 3 Credits from courses designated with Course*Type: CD* and 3 Credits from courses designated with Course*Type: GU or 6 Credits from the SAME foreign language <i>*Partially Fulfilled in Major Requirements with CO-226</i> | 3.0 - 6.0 |
| Experiential Education | One course designated with Course*Type: EX | 0.0 |
| Writing Intensive | Two courses from Communications designated with Course*Type: WT | 0.0 |
| | | 0.0 |

Minimum Credits for Bachelor of Arts in Communication = 128.0

NOTES:

* 58 credits must be completed at the 200 level or higher.

**Students must complete courses listed in MAJOR section and at least one CLUSTER in order to be considered for graduation.