

# B.S. IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN SMALL BUSINESS MANAGEMENT AND ENTREPRENEURSHIP

Code	Title	Credits
<b>Major Requirements/Business (42 credits)</b>		
BA-251	Principles of Financial Accounting	3
BA-252	Principles of Managerial Accounting	3
BE-201	Microeconomics	3
<i>(Satisfies Social Science (SS.SV) in General Education)</i>		
BE-202	Macroeconomics	3
BF-301	Principles of Finance	3
BL-201	Legal Environment of Business I	3
BE/BF-304	Money, Credit, and Financial Institutions	3
BK-250	Principles of Marketing	3
BM-250	Principles of Management and Organizational Behavior	3
BM-311	Management Information Systems	3
BE-251	Business Statistics	3
BM-327	Ethics, Diversity, and Social Responsibility	3
BM-350	Operations Management	3
BM-490	Strategic Management	3
<b>Concentration Requirements/Small Business Management and Entrepreneurship (21 credits)</b>		
Select 3 credits in Management at the 300 level or higher		
BM-402	Business Modeling and Analysis	3
or BM-408 Logistics and Supply Management		
BM-404	Human Resources Management	3
BM-432	Hospitality Management and Marketing	3
BM-451	Entrepreneurship	3
BM-471	Global Management	3
BM-482	Small Business Management/Marketing	3
<b>Interdisciplinary Requirements (15 credits)</b>		
MA-117	Quantitative Analysis for Business I	3
<i>(Satisfies Mathematics in General Education)</i>		
IT-150	Information Technology for Business	3
<i>(Satisfies Technological Literacy (TL) in General Education)</i>		
CO-225	Business and Professional Communication	3
<i>(Satisfies Reasoned Oral Discourse (RD) in General Education)</i>		
HS-310	Business and Economic Development of the United States	3
Select one of the following:		
<i>(The following courses satisfy Social Science (SS.SV) in General Education)</i>		
AN-103	Cultural Anthropology	

PS-101	Introduction to Political Science: Power and Globalization	
PS-103	American National Government	
PY-103	Introduction to Psychology	
SO-101	Introduction to Sociology	
<b>Free Electives (12 credits)<sup>1</sup></b>		
Select up to 12 credits of free electives <sup>1</sup>		12
<b>General Education Requirements (30 credits)<sup>2</sup></b>		
Complete 30 credits as outlined on the General Education table. <sup>2</sup>		30
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Please consult with your advisor regarding the required number of free electives that must be completed.

<sup>2</sup> The General Education curriculum requires the completion of 45 credits. However, students may be able to share credits from within their major or interdisciplinary requirements. Please consult with your advisor to determine which General Education (<http://catalog.monmouth.edu/undergraduate-catalog/academic-programs-support-services-regulations/general-education-requirements>) courses must be completed.

## Notes

- 54 credits must be completed at the 200 level or higher.
- Business majors are required to complete at least 50% of their major and concentration requirements at Monmouth University.

## Sequence Chart

First Year		
Fall	Credits Spring	Credits
EN-101 College Composition I	3 EN-102 College Composition II	3
IT-150 Information Technology for Business (Gen*Ed Technological Literacy (TL))	3 MA-117 Quantitative Analysis for Business I (Gen*Ed Mathematics)	3
Gen*Ed Historical Perspectives (HS.SV)	3 Gen*Ed Natural Science (NS) BY,CE,PH,SC,GL	3
Gen*Ed Natural Science (NS) BY,CE,PH,SC,GL	3 Gen*Ed Aesthetics (AT) AR,DA,MU,TH	3
FO-xxx Gen*Ed World Language	3 Select one from: AN-103, PS-101, PS-103, PY-103, or SO-101 (Gen*Ed Social Science Survey (SS.SV))	3
Semester Credits	15 Semester Credits	15
Second Year		
Fall	Credits Spring	Credits
CO-225 Business and Professional Communication (Gen*Ed Reasoned Oral Discourse (RD))	3 BA-252 Principles of Managerial Accounting	3
BA-251 Principles of Financial Accounting	3 BE-202 Macroeconomics	3
BK-250 Principles of Marketing	3 BE-251 Business Statistics	3
BE-201 Microeconomics (Gen*Ed Social Science Survey (SS.SV))	3 BL-201 Legal Environment of Business I	3
EN-2xx Gen*Ed Literature (LIT)	3 BM-250 Principles of Management and Organizational Behavior	3
Semester Credits	15 Semester Credits	15
Third Year		
Fall	Credits Spring	Credits
BF-301 Principles of Finance	3 BM-350 Operations Management	3

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BM-311 Management Information Systems	3 BE-304 Money, Credit, and Financial Institutions or BF 304	3
HS-310 Business and Economic Development of the United States	3 BM-402 Business Modeling and Analysis or 408	3
BM-300+ Management Elective	3 BM-404 Human Resources Management	3
Free Elective	3 Free Elective	3
Semester Credits	15 Semester Credits	15

**Fourth Year**

<b>Fall</b>	<b>Credits Spring</b>	<b>Credits</b>
BM-327 Ethics, Diversity, and Social Responsibility (Gen*Ed Writing Intensive (WT))	3 BM-471 Global Management	3
BM-432 Hospitality Management and Marketing	3 BM-482 Small Business Management/Marketing	3
BM-451 Entrepreneurship	3 BM-490 Strategic Management	3
Gen*Ed Cultural Diversity (CD) or Global Understanding (GU)	3 PR-4xx Gen*Ed Interdisciplinary Perspectives (ISP)	3
Free Elective	3 Free Elective	3
Semester Credits	15 Semester Credits	15

Total Credits 120