

B.S. IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN SMALL BUSINESS MANAGEMENT AND ENTREPRENEURSHIP (BUBSBM.BS)

Code	Title	Credits
Major Requirements/Business (42 credits)		
BA-251	Principles of Financial Accounting	3
BA-252	Principles of Managerial Accounting	3
BE-201	Microeconomics	3
<i>(Satisfies Social Science (SS.SV) in General Education)</i>		
BE-202	Macroeconomics	3
<i>(Satisfies Social Science (SS.SV) in General Education)</i>		
BF-301	Principles of Finance	3
BL-201	Legal Environment of Business I	3
BE/BF-304	Money, Credit, and Financial Institutions	3
BK-250	Principles of Marketing	3
BM-250	Principles of Management and Organizational Behavior	3
BM-311	Management Information Systems	3
BE-251	Business Statistics	3
BM-327	Ethics, Diversity, and Social Responsibility	3
BM-350	Operations Management	3
BM-490	Strategic Management	3
Concentration Requirements/Small Business Management and Entrepreneurship (21 credits)		
Select 6 credits in Management at the 300 level or higher		6
BM-432	Hospitality Management and Marketing	3
BM-451	Entrepreneurship	3
BM-456	Franchising	3
BM-471	Global Management	3
BM-482	Small Business Management/Marketing	3
Interdisciplinary Requirements (9 credits)		
MA-117	Quantitative Analysis for Business I	3
<i>(Satisfies Mathematics in General Education)</i>		
IT-150	Information Technology for Business	3
<i>(Satisfies Technological Literacy (TL) in General Education)</i>		
HS-310	Business and Economic Development of the United States	3
Free Electives (15 credits) ¹		
Select up to 15 credits of free electives ¹		15
General Education Requirements (33 credits) ²		
Complete 33 credits as outlined on the General Education table. ²		33
Total Credits		120

1

Please consult with your advisor regarding the required number of free electives that must be completed.

2

The General Education curriculum requires the completion of 45 credits. However, students may be able to share credits from within their major or interdisciplinary requirements. Please consult with your advisor to determine which General Education (<http://catalog.monmouth.edu/undergraduate-catalog/academic-programs-support-services-regulations/general-education-requirements/>) courses must be completed.

Notes

- 54 credits must be completed at the 200 level or higher.
- Business majors are required to complete at least 50% of their major and concentration requirements at Monmouth University.

Sequence Chart

First Year			
Fall	Credits	Spring	Credits
EN-101 College Composition I	3	EN-102 College Composition II	3
IT-150 Information Technology for Business (Gen*Ed Technological Literacy (TL))	3	MA-117 Quantitative Analysis for Business I (Gen*Ed Mathematics)	3
Gen*Ed Historical Perspectives (HS.SV)	3	Gen*Ed Natural Science (NS) BY,CE,PH,SC,GL	3
Gen*Ed Natural Science (NS) BY,CE,PH,SC,GL	3	Gen*Ed Aesthetics (AT) AR,DA,MU,TH	3
FO-xxx Gen*Ed World Language	3	Free Elective	3
Semester Credits		15 Semester Credits	15
Second Year			
Fall	Credits	Spring	Credits
RD, Reasoned Oral Discourse class	3	BA-252 Principles of Managerial Accounting	3
BA-251 Principles of Financial Accounting	3	BE-202 Macroeconomics	3
BK-250 Principles of Marketing	3	BE-251 Business Statistics	3
BE-201 Microeconomics (Gen*Ed Social Science Survey (SS.SV))	3	BL-201 Legal Environment of Business I	3
EN-2xx Gen*Ed Literature (LIT)	3	BM-250 Principles of Management and Organizational Behavior	3
Semester Credits		15 Semester Credits	15
Third Year			
Fall	Credits	Spring	Credits
BF-301 Principles of Finance	3	BM-350 Operations Management	3
BM-311 Management Information Systems	3	BE-304 Money, Credit, and Financial Institutions or BF 304	3
HS-310 Business and Economic Development of the United States	3	BM-300+ Management Elective	3
BM-300+ Management Elective	3	BM-456 Franchising	3
Free Elective	3	Free Elective	3
Semester Credits		15 Semester Credits	15
Fourth Year			
Fall	Credits	Spring	Credits
BM-327 Ethics, Diversity, and Social Responsibility (Gen*Ed Writing Intensive (WT))	3	BM-471 Global Management	3
BM-432 Hospitality Management and Marketing	3	BM-482 Small Business Management/Marketing	3
BM-451 Entrepreneurship	3	BM-490 Strategic Management	3
Gen*Ed Cultural Diversity (CD) or Global Understanding (GU)	3	PR-4xx Gen*Ed Interdisciplinary Perspectives (ISP)	3

2 B.S. in Business Administration with a Concentration in Small Business Management and Entrepreneurship (BUBSBM.BS)

Free Elective	3 Free Elective	3
Semester Credits	15 Semester Credits	15
<hr/>		
Total Credits	120	