

# B.S. IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN SMALL BUSINESS MANAGEMENT AND ENTREPRENEURSHIP (BUBSBM.BS)

Code	Title	Credits
<b>Major Requirements/Business (33 credits)</b>		
BA-251	Accounting I	3
BE-201	Microeconomics	3
<i>(Satisfies Social Science (SS.SV) in General Education)</i>		
BE-202	Macroeconomics	3
<i>(Satisfies Social Science (SS.SV) in General Education)</i>		
BF-301	Principles of Finance	3
BL-201	Legal Environment of Business I	3
BK-250	Principles of Marketing	3
BM-250	Principles of Management and Organizational Behavior	3
BE-251	Business Statistics	3
BM-327	Ethics, Diversity, and Social Responsibility	3
BM-350	Operations Management	3
BM-490	Strategic Management	3
<b>Concentration Requirements/Small Business Management and Entrepreneurship (27 credits)</b>		
Select 9 credits in Management at the 300 level or higher		9
BM-311	Management Data Analytics	3
BM-432	Hospitality Management and Marketing	3
BM-451	Entrepreneurship	3
BM-456	Franchising	3
BM-471	Global Management	3
BM-482	Small Business Management/Marketing	3
<b>Interdisciplinary Requirements (6 credits)</b>		
MA-117	Quantitative Analysis for Business I	3
<i>(Satisfies Mathematics in General Education)</i>		
IT-150	Information Technology for Business	3
<i>(Satisfies Technological Literacy (TL) in General Education)</i>		
<b>Free Electives (21 credits) <sup>1</sup></b>		
Select up to 21 credits of free electives <sup>1</sup>		21
<b>General Education Requirements (33 credits) <sup>2</sup></b>		
Complete 33 credits as outlined on the General Education table. <sup>2</sup>		33
<b>Total Credits</b>		<b>120</b>

or interdisciplinary requirements. Please consult with your advisor to determine which General Education (<https://catalog.monmouth.edu/undergraduate-catalog/academic-programs-support-services-regulations/general-education-requirements/>) courses must be completed.

## Notes

- 54 credits must be completed at the 200 level or higher.
- Business majors are required to complete at least 50% of their major and concentration requirements at Monmouth University.

## Sequence Chart

First Year			
Fall	Credits	Spring	Credits
EN-101 College Composition I	3	EN-102 College Composition II	3
IT-150 Information Technology for Business (Gen*Ed Technological Literacy (TL))	3	MA-117 Quantitative Analysis for Business I (Gen*Ed Mathematics)	3
Gen*Ed Historical Perspectives (HS.SV)	3	Gen*Ed Natural Science (NS) BY,CE,PH,SC,GL	3
Gen*Ed Natural Science (NS) BY,CE,PH,SC,GL	3	Gen*Ed Aesthetics (AT) AR,DA,MU,TH	3
FO-xxx Gen*Ed World Language	3	Free Elective	3
<b>Semester Credits</b>	<b>15</b>	<b>Semester Credits</b>	<b>15</b>
Second Year			
Fall	Credits	Spring	Credits
RD, Reasoned Oral Discourse class	3	BE-202 Macroeconomics	3
BA-251 Accounting I	3	BE-251 Business Statistics	3
BK-250 Principles of Marketing	3	BL-201 Legal Environment of Business I	3
BE-201 Microeconomics (Gen*Ed Social Science Survey (SS.SV))	3	BM-250 Principles of Management and Organizational Behavior	3
EN-2xx Gen*Ed Literature (LIT)	3	Free Elective	3
<b>Semester Credits</b>	<b>15</b>	<b>Semester Credits</b>	<b>15</b>
Third Year			
Fall	Credits	Spring	Credits
BF-301 Principles of Finance	3	BM-350 Operations Management	3
BM-311 Management Data Analytics	3	BM-456 Franchising	3
BM-300+ Management Elective	3	BM-300+ Management Elective	6
Free Elective	6	Free Elective	3
<b>Semester Credits</b>	<b>15</b>	<b>Semester Credits</b>	<b>15</b>
Fourth Year			
Fall	Credits	Spring	Credits
BM-327 Ethics, Diversity, and Social Responsibility (Gen*Ed Writing Intensive (WT))	3	BM-471 Global Management	3
BM-432 Hospitality Management and Marketing	3	BM-482 Small Business Management/Marketing	3
BM-451 Entrepreneurship	3	BM-490 Strategic Management	3
Gen*Ed Cultural Diversity (CD) or Global Understanding (GU)	3	PR-4xx Gen*Ed Interdisciplinary Perspectives (ISP)	3
Free Elective	3	Free Elective	3
<b>Semester Credits</b>	<b>15</b>	<b>Semester Credits</b>	<b>15</b>
<b>Total Credits</b>	<b>120</b>	<b>Total Credits</b>	<b>120</b>

<sup>1</sup> Please consult with your advisor regarding the required number of free electives that must be completed.

<sup>2</sup> The General Education curriculum requires the completion of 45 credits. However, students may be able to share credits from within their major