

# B.S. IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN INTERNATIONAL BUSINESS (BUBI.BS)

Code	Title	Credits
<b>Major Requirements/Business (42 credits)</b>		
BA-251	Principles of Financial Accounting	3
BA-252	Principles of Managerial Accounting	3
BE-201	Microeconomics	3
<i>(BE-201 or BE-202 satisfies Social Science Survey (SS.SV) in General Education)</i>		
BE-202	Macroeconomics	3
<i>(BE-201 or BE-202 satisfies Social Science Survey (SS.SV) in General Education)</i>		
BF-301	Principles of Finance	3
BL-201	Legal Environment of Business I	3
BE/BF-304	Money, Credit, and Financial Institutions	3
BK-250	Principles of Marketing	3
BM-250	Principles of Management and Organizational Behavior	3
BE-251	Business Statistics	3
BM-311	Management Information Systems	3
BM-327	Ethics, Diversity, and Social Responsibility	3
BM-350	Operations Management	3
BM-490	Strategic Management	3
<b>Concentration Requirements/International Business (30 credits)</b>		
BM-471	Global Management	3
BK-401	Marketing Research	3
Select 9 credits from the following:		9
BK-453	International Marketing	
BF-421	International Finance	
BE-403	Economic Growth and Development	
BI-419	Export/Import Marketing and Logistics	
Select one BI-4xx Special Topics Class		
Select one of the following:		3
3 credits in Course Type: BU - Internship with Int'l Company/MNC		
3 credits in one Study Abroad Course		
Select 6 credits from the same Foreign Language <sup>1</sup>		6
<i>Satisfies the World Language General Education Requirement</i>		
Select 6 credits from courses designated with Course Type: BI.EL		6
<b>Interdisciplinary Requirements (9 credits)</b>		
MA-117	Quantitative Analysis for Business I	3
<i>(Satisfies Mathematics in General Education)</i>		
IT-150	Information Technology for Business	3

*(Satisfies Technological Literacy (TL) in General Education)*

HS-310	Business and Economic Development of the United States	3
<b>Free Electives (9 credits) <sup>1</sup></b>		
Complete up to 9 credits of free electives. <sup>1</sup>		9
<b>General Education Requirements (30 credits) <sup>2</sup></b>		
Complete 30 credits as outlined on the General Education table. <sup>2</sup>		30
<b>Total Credits</b>		<b>120</b>

<sup>1</sup> Please consult with your advisor regarding the required number of free electives that must be completed.

<sup>2</sup> The General Education curriculum requires the completion of 45 credits. However, students may be able to share credits from within their major or interdisciplinary requirements. Please consult with your advisor to determine which General Education (<http://catalog.monmouth.edu/undergraduate-catalog/academic-programs-support-services-regulations/general-education-requirements/>) courses must be completed.

## Notes

- 54 credits must be completed at the 200 level or higher.
- Business majors are required to complete at least 50% of their major and concentration requirements at Monmouth University.

## Sequence Chart

First Year			
Fall	Credits	Spring	Credits
EN-101 College Composition I	3	EN-102 College Composition II	3
IT-150 Information Technology for Business (Gen*Ed Technological Literacy (TL))	3	MA-117 Quantitative Analysis for Business I	3
Gen*Ed Historical Perspectives (HS.SV)	3	Gen*Ed Aesthetics (AT) AR,DA,MU,TH	3
Gen*Ed Natural Science (NS) BY,CE,PH,SC,GL	3	FO-xxx World Language (Select same language that was completed in first semester)	3
FO-xxx World Language (Satisfies Gen*Ed World Language requirement)	3	Free Elective	3
Semester Credits		15 Semester Credits	
<b>Second Year</b>			
Fall	Credits	Spring	Credits
BA-251 Principles of Financial Accounting	3	BA-252 Principles of Managerial Accounting	3
BK-250 Principles of Marketing	3	BE-202 Macroeconomics	3
BE-201 Microeconomics (Gen*Ed Social Science Survey (SS.SV))	3	BE-251 Business Statistics	3
BM-250 Principles of Management and Organizational Behavior	3	BL-201 Legal Environment of Business I	3
EN-2xx Gen*Ed Literature (LIT)	3	RD, Reasoned Oral Discourse class	3
Semester Credits		15 Semester Credits	
<b>Third Year</b>			
Fall	Credits	Spring	Credits
Gen*Ed Natural Science (NS) BY,CE,PH,SC,GL	3	BM-327 Ethics, Diversity, and Social Responsibility (Gen*Ed Writing Intensive (WT))	3
BM-350 Operations Management	3	BE-304 Money, Credit, and Financial Institutions or BF 304	3

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BM-311 Management Information Systems	3 Select one: BK-453,BF-421,BE-403,BI-498,BK-419	3
BF-301 Principles of Finance	3 BK-401 Marketing Research	3
Concentration Requirement Course Type BI.EL	3 Concentration Requirement Course Type BI.EL	3
Semester Credits	15 Semester Credits	15

**Fourth Year**

<b>Fall</b>	<b>Credits</b>	<b>Spring</b>	<b>Credits</b>
Select BU Internship with International Company/MNC or one Study Abroad Course		3 Select one: BK-453,BF-421,BE-403,BI-498,BK-419	3
BM-471 Global Management		3 BM-490 Strategic Management	3
Select one: BK-453,BF-421,BE-403,BI-498,BK-419		3 Gen*Ed Cultural Diversity (CD) or Global Understanding (GU)	3
PR-4xx Gen*Ed Interdisciplinary Perspectives (ISP)		3 HS-310 Business and Economic Development of the United States	3
Free Elective		3 Free Elective	3
Semester Credits		15 Semester Credits	15

Total Credits 120