

# B.A. IN MUSIC WITH A CONCENTRATION IN MUSIC INDUSTRY (MU.MI.BA)

Code	Title	Credits
<b>Major Requirements/Music Industry (22 credits)</b>		
MU-151	Group Piano I	3
MU-217	The American Music Tradition	3
MU-218	History and Literature of Music I	3
or MU-219	History and Literature of Music II	
MU-221	Theory I	3
MU-222	Theory II	3
Select 4 semesters of the following:		4
MU-142	Monmouth University Pep Band	
MU-147	Chorus	
MU-154	Blue Hawk House Band	
MU-156	Chamber Orchestra	
MU-157	Chamber Choir	
MU-301	The Business of Music	3
<i>(Any music course in major requirements satisfies Aesthetics (AT) in General Education)</i>		
<b>Music Industry Concentration Requirements (18 credits)</b>		
MU-140	The Music Industry Landscape	1
MU-240	Record Label Strategies	1
MU-241	Advanced Record Label Strategies	1
MU-254	Arts Administration and Concert Promotion	3
Select 6 credits from the following:		6
MU-341	Songwriting I	
MU-342	Songwriting II	
MU-345	Record Production	
MU-353	Contemporary Rock Ensemble I	
MU-453	Advanced Record Production	
Select 3 credits from the following:		3
MU-216	From Blues to Rap: The African-American Music Tradition	
MU-290	Rock and Roll in American Culture	
MU-291	Jazz in America	
MU-401	Music Business Internship Seminar	3
<b>Interdisciplinary Requirements (18 credits)</b>		
PS/CO-290	Media Law	3
CO-155	Media Literacy	3
BA-200	Survey of Accounting	3
BM-250	Principles of Management and Organizational Behavior	3
BK-250	Principles of Marketing	3
BM-451	Entrepreneurship	3
<b>Free Electives (20 credits)</b> <sup>1</sup>		
Select up to 20 credits of free electives <sup>1</sup>		20
<b>General Education Requirements (42 credits)</b> <sup>2</sup>		

Complete 42 credits as outlined on the General Education table.<sup>2</sup> 42

**Total Credits** 120

<sup>1</sup> Please consult with your advisor regarding the required number of free electives that must be completed.

<sup>2</sup> The General Education curriculum requires the completion of 45 credits. However, students may be able to share credits from within their major or interdisciplinary requirements. Please consult with your advisor to determine which General Education (<https://catalog.monmouth.edu/undergraduate-catalog/academic-programs-support-services-regulations/general-education-requirements/>) courses must be completed.

## Notes

- 54 credits must be completed at the 200 level or higher.

## Sequence Chart

First Year			
Fall	Credits	Spring	Credits
EN-101 College Composition I		3 EN-102 College Composition II	3
MU-140 The Music Industry Landscape	1	MU-301 The Business of Music	3
MU-151 Group Piano I (Gen*Ed Aesthetics (AT) AR,DA,MU,TH)	3	CO-155 Media Literacy	3
FO-xxx Gen*Ed World Language	3	Chorus/Choir/Chamber Orchestra	1
Gen*Ed Historical Perspectives (HS.SV)	3	Gen*Ed Historical Perspectives (HS.SV) or Social Science Survey (SS.SV)	3
Gen*Ed Social Science Survey (SS.SV)	3	Gen*Ed Natural Science (NS) BY,CE,PH,SC,GL	3
Chorus/Choir/Chamber Orchestra	1		
<b>Semester Credits</b>		<b>17 Semester Credits</b>	
<b>Second Year</b>			
Fall	Credits	Spring	Credits
EN-2xx Gen*Ed Literature		3 MU-241 Advanced Record Label Strategies	1
Gen*Ed Natural Science (NS) BY,CE,PH,SC,GL	3	MU-217 The American Music Tradition	3
MU-221 Theory I	3	MU-222 Theory II	3
MU-240 Record Label Strategies	1	MU-216, MU-290 or MU-291	3
Chorus/Choir/Chamber Orchestra	1	Chorus/Choir/Chamber Orchestra	1
MA-xxx Gen*Ed Mathematics	3	Gen*Ed Technological Literacy (TL)	3
<b>Semester Credits</b>		<b>14 Semester Credits</b>	
<b>Third Year</b>			
Fall	Credits	Spring	Credits
BA-200 Survey of Accounting		3 BK-250 Principles of Marketing	3
BM-250 Principles of Management and Organizational Behavior	3	MU-219 History and Literature of Music II (Gen*Ed Writing Intensive (WT))	3
PS-290 Media Law or CO 290	3	MU-xxx Music Guided Elective	3
Gen*Ed Cultural Diversity (CD) or Global Understanding (GU)	3	MU-2xx 200-Level Music Elective	3
Gen*Ed Reasoned Oral Discourse (RD)	3	Free Elective	3
<b>Semester Credits</b>		<b>15 Semester Credits</b>	
<b>Fourth Year</b>			
Fall	Credits	Spring	Credits
MU-401 Music Business Internship Seminar (Gen*Ed Experiential Education (ExEd))		3 BM-451 Entrepreneurship	3

MU-xxx Music Guided Elective	3 Free Electives	6
PR-4xx Gen*Ed Interdisciplinary Perspectives (ISP)	3 Free Electives	5
Free Electives	6	
<b>Semester Credits</b>	<b>15 Semester Credits</b>	<b>14</b>
<b>Total Credits</b>	<b>120</b>	