MONMOUTH UNIVERSITY

Office of the Registrar

2014*2015 Sequence Chart

FIVE YEAR PLAN: B.S. IN BUSINESS ADMINISTRATION WITH A CONCENTRATION IN MARKETING AND A MASTERS OF BUSINESS ADMINISTRATION

SEMESTER 1

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
EN101	YES		COLLEGE COMPOSITION 1	3.0
HSxxx	YES	HS.SV	GEN*ED HISTORICAL PERSP.	3.0
BY,CE,SC, PH or GL	YES		GEN*ED NATURAL SCIENCE	3.0
FY101	YES		FIRST YEAR SEMINAR	3.0
IT150	YES	TL	INFO TECH FOR BUSINESS	3.0
			SEMESTER CREDITS	15.0

SEMESTER 2

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
EN102	YES		COLLEGE COMPOSITION 2	3.0
BE201	YES	SS.SV	MICROECONOMICS	3.0
AR,MU,TH or DA101	YES	AT	GEN*ED AESTHETICS	3.0
BY,CE,SC, PH or GL	YES		GEN*ED NATURAL SCIENCE	3.0
SO101,PY103 PS101 or PS103	YES	SS.SV	SEE CURR. CHART OR DEGREE AUD.	3.0
MA117	YES		QUANT. ANAL. FOR BUS. I	3.0
			SEMESTER CREDITS	18.0

SEMESTER 3

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
CO225	YES	RD	ORAL COMM. IN BUSINESS	3.0
BA251			FINANCIAL ACCOUNTING	3.0
BK250			PRINCIPLES OF MARKETING	3.0
BE202			MICROECONOMICS	3.0
BM250			MANAGEMENT AND ORG. BEH.	3.0
ENxxx	YES	LIT	GEN*ED LITERATURE	3.0
			SEMESTER CREDITS	18.0

SEMESTER 4

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
HS310			BUS. & ECON. DEVELOP. US	3.0
BA252			MANAGERIAL ACCOUNTING	3.0
BK300+			MARKETING ELECTIVE	3.0
BL201			LEGAL ENVIRON. OF BUS. I	3.0
BE251			BUSINESS STATISTICS	3.0
			SEMESTER CREDITS	15.0

SEE CURRICULUM CHART or DEGREE AUDIT FOR COMPLETE TITLE OF ALL COURSES. BE CERTAIN TO CONSULT WITH YOUR ADVISOR.

SEE WEBadvisor "SECTIONS OFFERED BY TERM" FOR COMPLETE LISTING OF COURSES WITH ASSOCIATED COURSE*TYPES.

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SEMESTER 5

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BK401			MARKETING RESEARCH	3.0
BF301			PRINCIPLES OF FINANCE	3.0
xxx	YES	CD	CULTURAL DIVERSITY	3.0
BM311			MANAGEMENT INFO SYSTEMS	3.0
BK411			PRINCIPLES OF MARKETING	3.0
SEMESTER CREDITS				**15.0**

SEMESTER 6

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BM350			OPERATIONS MANAGEMENT	3.0
BK404			CONSUMER BEHAVIOR	3.0
xxx	YES	GU	GEN*ED GLOBAL UNDERSTAND.	3.0
BF/BE304			MONEY, CREDIT AND FIN. MARKETS	3.0
xxx			FREE ELECTIVE	6.0
SEMESTER CREDITS				**18.0**

SEMESTER 7

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BM327	YES	WT	ETHICS, DIV., AND SOC. RESP. (GEN*ED WRIT. INT.)	3.0
BK300+			MARKETING ELECTIVE	3.0
BK453	YES	WT	INTERNATIONAL MARKETING	3.0
xxx			FREE ELECTIVE	3.0
xxx			FREE ELECTIVE	3.0
BA541			MANAGERIAL ACCOUNTING	3.0
SEMESTER CREDITS				**18.0**

SEMESTER 8

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
xxx	YES	ISP	GEN*ED INTERDIS. PERSP.	3.0
BK459			MANAGERIAL MARKETING	3.0
BM490	YES	EX	STRATEGIC MANAGEMENT	3.0
xxx			FREE ELECTIVE	3.0
xxx			FREE ELECTIVE	2.0
BM515			ETHICS, LAW AND SOCIAL RESPON.	3.0
SEMESTER CREDITS				**17.0**

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SUMMER "B"

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BK535			INTERNATIONAL MARKETING	3.0
		SEMESTER CREDITS		3.0

SUMMER "E"

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BF511			BUSINESS FINANCE	3.0
		SEMESTER CREDITS		3.0

SEMESTER 9

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BM549			MANAGEMENT SCIENCE	3.0
BXxxx			BUSINESS ENVIRONMENT SCIENCE	3.0
BKxxx			MARKETING ELECTIVE	3.0
		SEMESTER CREDITS		9.0

SEMESTER 10

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BM565			MANAGEMENT OF TECHNOLOGY	3.0
BM525			MANAGEMENT OF HUMAN RESOURCES	3.0
BM590			STRATEGIC MANAGEMENT	3.0
		SEMESTER CREDITS		9.0

TOTAL CREDITS FOR BACCALAUREATE DEGREE = 128

TOTAL CREDITS FOR MASTER'S DEGREE = 30

TOTAL CREDITS FOR FIVE YEAR PLAN = 158