

MONMOUTH UNIVERSITY

Office of the Registrar

2016*2017 Sequence Chart

FIVE YEAR PLAN: B.S. IN BUSINESS ADMINISTRATION WITH A
CONCENTRATION IN MARKETING AND A MASTERS OF BUSINESS ADMINISTRATION

SEMESTER 1

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
EN101	YES		COLLEGE COMPOSITION 1	3.0
HSxxx	YES	HS.SV	GEN*ED HISTORICAL PERSP.	3.0
BY,CE,SC, PH or GL	YES		GEN*ED NATURAL SCIENCE	3.0
FY101	YES		FIRST YEAR SEMINAR	3.0
IT150	YES	TL	INFO TECH FOR BUSINESS	3.0
SEMESTER CREDITS				15.0

SEMESTER 2

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
EN102	YES		COLLEGE COMPOSITION 2	3.0
BE201	YES	SS.SV	MICROECONOMICS	3.0
AR,MU,TH or DA	YES	AT	GEN*ED AESTHETICS	3.0
BY,CE,SC, PH or GL	YES		GEN*ED NATURAL SCIENCE	3.0
SO101,PY103 PS101 or PS103	YES	SS.SV	SEE CURR. CHART OR DEGREE AUD.	3.0
MA117	YES		QUANT. ANAL. FOR BUS. I	3.0
SEMESTER CREDITS				18.0

SEMESTER 3

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
CO225	YES	RD	ORAL COMM. IN BUSINESS	3.0
BA251			FINANCIAL ACCOUNTING	3.0
BK250			PRINCIPLES OF MARKETING	3.0
BE202			MICROECONOMICS	3.0
BM250			MANAGEMENT AND ORG. BEH.	3.0
ENxxx	YES	LIT	GEN*ED LITERATURE	3.0
SEMESTER CREDITS				18.0

SEMESTER 4

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
HS310			BUS. & ECON. DEVELOP. US	3.0
BA252			MANAGERIAL ACCOUNTING	3.0
BK300+			MARKETING ELECTIVE	3.0
BL201			LEGAL ENVIRON. OF BUS. I	3.0
BE251			BUSINESS STATISTICS	3.0
SEMESTER CREDITS				15.0

SEE CURRICULUM CHART or DEGREE AUDIT FOR COMPLETE TITLE OF ALL COURSES. BE CERTAIN TO CONSULT WITH YOUR ADVISOR.

SEE WEBadvisor "SECTIONS OFFERED BY TERM" FOR COMPLETE LISTING OF COURSES WITH ASSOCIATED COURSE*TYPES.

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COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BK401			MARKETING RESEARCH	3.0
BF301			PRINCIPLES OF FINANCE	3.0
xxx	YES	CD	CULTURAL DIVERSITY	3.0
BM311			MANAGEMENT INFO SYSTEMS	3.0
BK411			PRINCIPLES OF MARKETING	3.0
SEMESTER CREDITS				15.0

SEMESTER 6

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BM350			OPERATIONS MANAGEMENT	3.0
BK404			CONSUMER BEHAVIOR	3.0
xxx	YES	GU	GEN*ED GLOBAL UNDERSTAND.	3.0
BF/BE304			MONEY, CREDIT AND FIN. MARKETS	3.0
xxx			FREE ELECTIVE	6.0
SEMESTER CREDITS				18.0

SEMESTER 7

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BM327	YES	WT	ETHICS, DIV., AND SOC. RESP. (GEN*ED WRIT. INT.)	3.0
BK300+			MARKETING ELECTIVE	3.0
BK453	YES	WT	INTERNATIONAL MARKETING	3.0
xxx			FREE ELECTIVE	3.0
xxx			FREE ELECTIVE	3.0
BM613			MANAGING AND LEADING	3.0
SEMESTER CREDITS				18.0

SEMESTER 8

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
xxx	YES	ISP	GEN*ED INTERDIS. PERSP.	3.0
BK459			MANAGERIAL MARKETING	3.0
BM490	YES	EX	STRATEGIC MANAGEMENT	3.0
xxx			FREE ELECTIVE	3.0
xxx			FREE ELECTIVE	2.0
BE611			MANAGERIAL ECONOMICS	3.0
SEMESTER CREDITS				17.0

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SUMMER "B"

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BF612			CORPORATE FINANCE	3.0
SEMESTER CREDITS				3.0

SUMMER "E"

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BK614			MARKETING MANAGEMENT	3.0
SEMESTER CREDITS				3.0

SEMESTER 9

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BA610			ACCOUNTING FOR MANAGERS	3.0
BM660			CORPORATE GOVERNANCE & ETHICS	3.0
BM620			MANAGEMENT SCIENCE	3.0
SEMESTER CREDITS				9.0

SEMESTER 10

COURSE CODE	GEN*ED REQ'MT	COURSE* TYPE	TITLE	CRS.
BK650			INTERNATIONAL MARKETING MANAGEMENT	3.0
BMxxx			ELECTIVE	3.0
BM670			STRATEGIC MANAGEMENT	3.0
SEMESTER CREDITS				9.0

TOTAL CREDITS FOR BACCALAUREATE DEGREE = 128

TOTAL CREDITS FOR MASTER'S DEGREE = 30

TOTAL CREDITS FOR FIVE YEAR PLAN = 158