Bachelor of Arts in Communication MAJOR REQUIREMENTS/COMMUNICATION: 21 Credits Credits CO100: Introduction to Communication 3.0 CO155: Media Literacy 3.0 CO220: Public Speaking 3.0 CO224: Introduction to Mass Communication 3.0 CO292: Communication Research Methods 3.0 CO301: Communication Theory 3.0 CO491: Seminar in Communication 3.0 CLUSTER REQUIREMENTS: (Select One) Credits 3.0 Public Relations and CO211: Introduction to Journalism Journalism: CO295: Intro. To Public Relations 3.0 * 25 Credits as Follows * CO264: Co-Curricular Practicum in Journalism or CO265: Co-Curricular Practicum in Public Relations 1.0 CO215: Newswriting or CO313: Public Relations Writing 3.0 Three courses from Course*Type: COPRM (Message) 9.0 Two courses from Course*Type: COPRT (Theory) 6.0 Radio & Television: CO102: Introduction to Radio Production 3.0 * 25 Credits as Follows * CO145: Introduction to Television Production 3.0 CO262: Co-Curricular Practicum in Radio or CO263: Co-Curricular Practicum in Television 1.0 Two courses from Course*Type: CORTP (Production) 6.0 One course from Course*Type: CORTA (Act/Announce) 3.0 One course from Course*Type: CORTW (Writing) 3.0 Two courses from Course*Type: CORTT (Theory) 6.0 (one of which must be at the 300+ level) **Applied Communication:** CO120: Interpersonal Communication 3.0 * 25 Credits as Follows * CO225: Business and Professional Communication 3.0 3.0 CO327: Communication and Civic Participation CO266: Co-Curricular Practicum in Comm. Works 1.0 Three courses from Course*Type: COACP (Problem) 9.0 Two courses fromCourse*Type: COACM (Message) 6.0 **FREE ELECTIVES: 34 Credits** Credits 34.0

CO.AC08.GE10
CO.RT08.GE10
CO PR08 GF10

Bachelor of Arts in Communication				
GENERAL EDUCATION REQUIREMENTS: 48 Credits Credits				
First Year Seminar		FY-101: First Year Seminar	3.0	
Reading and Writing		EN101: College Composition I EN102: College Composition II	3.0 3.0	
Mathematics		3 Credits from MA excluding MA050 and MA101	3.0	
Natural Sciences		6 Credits from subjects BY, CE, PH, or SC	6.0	
Literature		3 Credits from courses designated with Course*Type: LIT	3.0	
Aesthetics and Creativity		3 Credits from Art, Music, Theatre, or Dance	3.0	
Technological Literacy		3 Credits from courses designated with Course*Type: TL	3.0	
Reasoned Oral Discourse		3 Credits from courses designated with Course*Type: RD	3.0	
Historical Perspective		3 Credits from courses designated with Course*Type: HS.SV	3.0	
Social Science		3 Credits from courses designated with Course*Type: SS.SV	3.0	
Historical Perspective/Social Sciences	or	3 Credits from courses designated with Course*Type: HS.SV 3 Credits from courses designated with Course*Type: SS.SV	3.0	
Interdisciplinary Perspectives		3 Credits from courses designated with Course*Type: ISP	3.0	
Cultural Diversity/Global Understanding		3 Credits from courses designated with Course*Type: CD 3 Credits from courses designated with Course*Type: GU		
	or	6 Credits from the SAME foreign language	6.0	
Experiential Education		One course designated with Course*Type: EX	0.0	
Writing Intensive		Two courses from Communications designated with Course*Type: WT	0.0	

Minimum Credits for Bachelor of Arts in Communication = 128.0

NOTES:

^{* 58} credits must be completed at the 200 level or higher.

^{**}Students must complete courses listed in MAJOR section and at least one CLUSTER in order to be considered for graduation.