

Bachelor of Science in Business Administration with a Concentration in Marketing and Management		
MAJOR REQUIREMENTS/BUSINESS: 42 Credits		Credits
	BA251: Principles of Financial Accounting	3.0
	BA252: Principles of Managerial Accounting	3.0
	BE201: Microeconomics	3.0
	BE202: Macroeconomics	3.0
	BF301: Principles of Finance	3.0
	BL201: Legal Environment of Business I	3.0
	BK250: Principles of Marketing	3.0
	BM250: Management & Organizational Behavior	3.0
	BE/BF304: Money, Credit and Fin. Mkts.	3.0
	BE251: Managerial Statistics	3.0
	BM311: Management Information Systems	
	or BA430: Accounting Information Systems	3.0
	BM327: Ethics, Diversity, and Social Responsibility in Business	3.0
	BM350: Operations Management	3.0
	BM490: Strategic Management	3.0
CONCENTRATION REQUIREMENTS/ MARKETING & MANAGEMENT: 27 Credits		Credits
	BK401: Marketing Research	3.0
	BM404: Human Resources Management	3.0
	BK459: Managerial Marketing	3.0
	_____: Global/International Business Course	
	From among: BA425, BF421, BE403, BK453, or BM471	3.0
9 credits in Management 300-level or higher	BM300+ Level Courses : _____	
	BM300+ Level Courses : _____	
6 credits in Marketing 300-level or higher	BM300+ Level Courses : _____	9.0
	BK300+ Level Courses: _____	
	BK300+ Level Courses: _____	6.0
REQUIREMENTS OUTSIDE MAJOR: 18 Credits		Credits
	MA117: Quantitative Analysis for Business I	3.0
	MA118: Quantitative Analysis for Business II	3.0
	IT150: Information Technology	3.0
	CO225: Business and Professional Communication	3.0
	HS310: Business History	3.0
	PS101: Introduction to Political Science	
	or PY103: Introduction to Psychology	
	or PS103: American National Government	
	or SO101: Introduction to Sociology	3.0
FREE ELECTIVES: 8 Credits		Credits
	_____	8.0

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GENERAL EDUCATION REQUIREMENTS: 33 Credits		Credits
First Year Seminar	FY-101	3.0
Reading and Writing	EN101: College Composition I	3.0
	EN102: College Composition II	3.0
Mathematics	Fulfilled in Requirements Outside Major with MA117 or MA118	0.0
Natural Sciences	6 Credits from subjects BY, CE, PH, or SC	6.0
Literature	3 Credits from courses designated with Course*Type: LIT	3.0
Aesthetics and Creativity	3 Credits from Art, Music, Theatre, or Dance	3.0
Technological Literacy	Fulfilled in Requirements Outside Major with IT150	0.0
Reasoned Oral Discourse	Fulfilled in Requirements Outside Major with CO225	0.0
Historical Perspective	3 Credits from courses designated with Course*Type: HS.SV	3.0
Social Science	Fulfilled in Major Requirements with BE201 or BE202	0.0
Historical Perspective/Social Sciences	Fulfilled in Outside Major Requirements with PS101 or PS103 or PY103 or SO101	0.0
Interdisciplinary Perspectives	3 Credits from courses designated with Course*Type: ISP	3.0
Cultural Diversity/Global Understanding	3 Credits from courses designated with Course*Type: CD	6.0
	3 Credits from courses designated with Course*Type: GU	
	or 6 Credits from the SAME foreign language (a)	
Experiential Education	One course designated with Course*Type: EX	0.0
Writing Intensive	Two courses from Business (BA, BE, BF, BK, BM, BL, BR)	0.0
	designated with Course*Type: WT	0.0
(a) Students following the International Business Concentration have this requirements fulfilled in Requirements Outside the Major		

Total Credits For Bachelor of Science in Business Administration with a Concentration in Marketing and Management = 128.0

NOTES:

* 58 credits must be completed at the 200 level or higher.

** Business majors are required to complete at least 50% of their major and concentration requirements at Monmouth University.