

Minor in Public Relations	
REQUIREMENTS: 18 Credits	Credits
CO-295: Introduction to Public Relations	3.0
CO-313: Public Relations Writing	3.0
CO-414: Public Relations Campaigns	3.0
CO-415: Trends in Public Relations	3.0
BK-250: Principles of Marketing	3.0
BK-411: Principles of Advertising	3.0
<i>Note: Not available for Communication majors.</i>	
Minimum Credits for Minor in Public Relations = 18.0	