

Minor in Public Relations	
REQUIREMENTS: 18 Credits	Credits
CO-211: Introduction to Journalism	3.0
CO-295: Introduction to Public Relations	3.0
CO-313: Public Relations Writing	3.0
CO-414: Public Relations: Campaigns/Special Events	3.0
BK-250: Principles of Marketing	3.0
BK-411: Principles of Advertising	3.0
TOTAL CREDITS FOR THE MINOR IN PUBLIC RELATIONS = 18.0	